



**REGULAR MEETING OF THE WOU BOARD OF TRUSTEES
OCTOBER 25, 2017
1:00-6:00 PM
COLUMBIA ROOM, WERNER UNIVERSITY CENTER
MEETING NO. 21**

I. CALL-TO-MEETING/ROLL CALL

Chair Jim Baumgartner called the meeting to order at 1:04 PM and asked Board Secretary Ryan Hagemann to take the roll. The following trustees were present:

Arredondo (joined the meeting at 1:55 PM)
Baumgartner
Fuller
Habermann-Guthrie
Hurtado
Ingle (left meeting at 4:58 PM)
Komp
Koontz
Martin
Mladenovic
Paraskevas
Shetterly

The following trustees were absent:

Kulongoski
Taylor

II. CHAIR'S WELCOME

Baumgartner welcomed the Board and audience to the meeting, outlining the agenda, pointing out the eclipse materials and tree-lighting ornament, and highlighting the changes to Board packets and materials that resulted from the Board survey and evaluation in July.

III. CONSENT AGENDA (July 26, 2017 meeting minutes)

Baumgartner called for a motion to approve the consent agenda, consisting of draft minutes for the July 26, 2017 meetings. Trustee Mladenovic moved approval, and Trustee Shetterly seconded the motion. The following trustees voted in favor of the motion:

Baumgartner
Habermann-Guthrie
Hurtado

Ingle
Komp
Koontz
Martin
Mladenovic
Paraskevas
Shetterly

Fuller is non-voting.

There were no trustees opposed to the motion.

There were no abstentions.

Motion passed.

IV. PUBLIC COMMENT

There were no individuals signed up for public comment.

V. SHARED GOVERNANCE REPORTS

Dr. Adele Schepige, Faculty Senate President, offered a brief report to the Board. Schepige discussed graduation requirement revisions, updating the Board from materials and discussion from the previous Board meeting. Schepige shared that town halls and on-line surveys will be used to gather information and input about the general education reforms. Schepige discussed upper-division and BA/BS requirements, as well. After graduation requirements, Schepige reviewed new degree programs, including the module approach to the master's degree in Organizational Leadership. She also shared information about the interdisciplinary studies degree at WOU. Schepige concluded with discussion about Dr. Tad Shannon's involvement with the state's HB 2998 transfer workgroup. Trustee Komp asked how the proposed Organizational Leadership master's degree aligns with the strategic plan. Trustee Mladenovic advised that there could be substantial opportunity to work with private businesses to offer to employees. Trustee Shetterly reiterated his support of the general education reforms.

(2) Staff Senate

Jesse Poole, Staff Senate President, offered a brief report to the Board. Poole shared four updates with the Board: efforts to collect stories and memories of LaMont Jarvis to send to his family, nomination process for the designated staff trustee, internal communications, and questions about accrual of vacation leave in the probationary period.

(3) ASWOU

Jessica Freeman, ASWOU President, offered a brief report to the Board. Freeman shared information about the DACA rally on October 15, Oregon Student Association's sponsorship of the Oregon Students of Color Conference, the start of the incidental fee process, and the

process for the designated student trustee. Baumgartner echoed information about the designated trustees and the process for appointing new designated trustees.

VI. PRESIDENT'S REPORT

Baumgartner acknowledged President Rex Fuller for his president's report. Fuller reminded the Board about the changes to the President's Report, with written reports from his direct reports embedded in the docket. Fuller noted that his written report was a part of the docket materials. Provost Scheck introduced the new Liberal Arts & Sciences Dean Dr. Kathleen Cassity. The President shared information about the new Student Health & Counseling Center, the remodeling of the former student health center into a new Advising Center, and continued growth in the Willamette Promise. Fuller shared fourth week enrollment data, with a 1.8% decline in total enrollment. He offered additional details of the enrollment data, such as a decline in new freshman, increase in transfer enrollment, and positive enrollments in out-of-state students. Fuller noted the positive changes in diverse enrollments. Fuller reiterated the new outcomes-based funding approach from the state and the emphasis on degrees. Fuller shared information about the OMA remodel and the ITC safety improvements. He offered comments on the legislative budget and the University Budget Committee. Fuller shared new information to the Board about the one-time window retirement program, available to all employee categories. Shetterly asked about the capacity to recruit and replace positions if the window program is wildly successful. Trustee Paraskevas asked about how the window figure was derived. Fuller continued to describe the new University Council to monitor mission fulfillment. Fuller pointed out that the Board was provided with copies of the NWCCU Ad Hoc Report. He proceeded with his report, highlighting transfer pathways, recent student deaths, DACA, Policy Council, the state's DACA lawsuit, external relations and the WOU Foundation Board, GNAC men's cross-country championship, and academic performance of WOU's student-athletes. Baumgartner asked how the university would measure success with improved external relations. Fuller described various indicators and dashboards that might offer insight into benchmarking external relations. Trustee Habermann-Guthrie asked about list of those involved in strategic planning exercises.

VII. SHOWCASE: CAMPUS MASTER PLAN SELECTION PROCESS

Baumgartner turned to Eric Yahnke, Vice President for Finance & Administration, and Michael Smith, Director of Facilities Services, to describe the Campus Master Plan process. Before the presentation, Fuller noted the presentation and campus master plan would be tied to the campus strategic plan. Yahnke noted that the previous master plan was updated in 2011. Yahnke recognized Smith to offer the 2017-2018 to the campus master plan—with the written materials and PowerPoint presentation in the docket materials. After brief comments, Smith recognized the firm selected to lead the master planning effort. Eric Ridenour, Nicolai Kruger, Aaron Pleskac, Lisa Petterson, Michael Zillis, Tom Hier, and Kent Duffy were identified as the SRG Partnership team assigned to the campus master planning process. The SRG Partnership team reviewed the materials and presentation included in the written docket materials. Baumgartner asked how a team modernizes a campus, while at the same time, preserving the traditional character of some buildings and structures. Shetterly asked about the connection between a refreshed master plan and engaging underserved populations. Trustee Ingle recognized the importance of enhancing the feel of the campus, as opposed to replacing it. Komp asked for examples that would resonate with non-traditional students. Trustee Arredondo offered insight

as to how to incorporate the beauty of the natural spaces into the campus. Koontz asked how to take advantage of the performing arts space and the relationship with the community. Trustee Hurtado observed about the connection to the greater community and extending the campus into Salem, Dallas, Monmouth, Independence and other cities—capturing the essence of “host”. Mladenovic asked about the timeline for the completion of the process.

VIII. FAC

(1) Committee Chair Report

Baumgartner recognized FAC Chair Cec Koontz for a committee report. Koontz shared information from the FAC meeting, including the investment report, capital construction/deferred maintenance/capital repair updates, the state’s Student Success and Completion funding Model, and campus public safety and the university’s Annual Security and Fire Safety Report. Mladenovic asked about the safety of campus and the Annual Report. Trustee Habermann-Guthrie asked about the comparators and the possible incentive to under-report statistics if institutions were to be compared to one another.

(2) Committee Recommendations for Board Action/Discussion

(a) FY2018 University Budget

Baumgartner asked Koontz and Yahnke to present the FY2018 University Budget. Yahnke offered the highlighted information as compared to the initial presentation of the FY2018 Budget in July. After discussion, Baumgartner called for a motion to approve the budget, consistent with the written docket materials and the FAC recommendation. Paraskevas moved approval, and Mladenovic seconded the motion. The following trustees voted in favor of the motion:

Arredondo
Baumgartner
Habermann-Guthrie
Hurtado
Ingle
Komp
Koontz
Martin
Mladenovic
Paraskevas
Shetterly

Fuller is non-voting.

There were no trustees opposed to the motion.

There were no abstentions.

Motion passed.

(b) FY2018 Q1 Report

Baumgartner asked Koontz and Yahnke to present the FY2018 Q1 report. Koontz observed that the report illustrated a fund balance within the Board's targeted range. After discussion, Baumgartner called for a motion to accept the report, consistent with the written docket materials and the FAC recommendation. Shetterly moved approval, and Hurtado seconded the motion. The following trustees voted in favor of the motion:

Arredondo
Baumgartner
Habermann-Guthrie
Hurtado
Ingle
Komp
Koontz
Martin
Mladenovic
Paraskevas
Shetterly

Fuller is non-voting.

There were no trustees opposed to the motion.

There were no abstentions.

Motion passed.

IX. BREAK

X. OCTOBER DISCUSSION THEME: ENROLLMENT MANAGEMENT

Baumgartner asked President Fuller to lead the discussion on enrollment management. He observed that the presentation was also shared with the Faculty Senate and was focused on where WOU draws students and what the university needs to do in order to be successful moving forward. Fuller shared that some of the action items in the strategic plan—such as purposeful, targeted enrollment management, student-centered delivery, streamlining the curriculum, and improving transfer pathways—are focused on delivery. Mladenovic asked about the declines in enrollment and Fuller discussed credit load. Baumgartner, Mladenovic and Fuller discussed the decline in first-year student enrollment and the impact of retention. Fuller stressed the impact on Oregon's high school demographics and the Oregon Promise. Fuller outlined strategies for improved recruitment and retention. The president turned the presentation to transfer pathways and the programs necessary to attract students. The Board discussed the impact of the "Jump Start" fee remissions. Fuller outlined the proportion of undergraduate to graduate students and the need for WOU to expand its graduate population and offer more diverse graduate programs. Fuller explained degree plans and the impact of student employment. Mladenovic asked about whether or not reforms and changes would change the character of the institution.

XI. ACADEMIC & STUDENT AFFAIRS COMMITTEE (ASAC)

(1) Committee Chair Report

Baumgartner asked ASAC Chair Shetterly for a brief report. Shetterly, separate from the action items, noted discussion on the NWCCU Ad Hoc and Year One reports, general education curriculum reform, the student health and counseling center, and other reports.

(2) Committee Recommendations for Board Action/Discussion

(a) NWCCU Ad Hoc Report

Baumgartner recognized Dr. Steve Scheck, Provost & Vice President for Academic Affairs, for a summary of the NWCCU Ad Hoc Report. Scheck shared that NWCCU wants an updated Year One report in March 2018 and called out focus on 7-year program reviews.

(b) Proposal: BA/BS, Sustainability (New Degree Program)

Baumgartner asked Shetterly and Scheck to present the proposed degree program in Sustainability. After discussion, Baumgartner called for a motion to accept the report, consistent with the written docket materials. Shetterly moved approval, and Mladenovic seconded the motion. The following trustees voted in favor of the motion:

Arredondo
Baumgartner
Habermann-Guthrie
Hurtado
Ingle
Komp
Koontz
Martin
Mladenovic
Paraskevas
Shetterly

Fuller is non-voting.

There were no trustees opposed to the motion.

There were no abstentions.

Motion passed.

(c) Proposal: BA/BS/BFA, Art & Design (Reconfigured Degree Programs)

Baumgartner asked Shetterly and Scheck to present the proposed degree program in Art & Design. After discussion, Baumgartner called for a motion to accept the report, consistent with

the written docket materials. Shetterly moved approval, and Mladenovic seconded the motion. The following trustees voted in favor of the motion:

Arredondo
Baumgartner
Habermann-Guthrie
Hurtado
Ingle
Komp
Koontz
Martin
Mladenovic
Paraskevas
Shetterly

Fuller is non-voting.

There were no trustees opposed to the motion.

There were no abstentions.

Motion passed.

(d) Campus Climate Survey Results

Baumgartner asked Dr. Gary Dukes, Vice President for Student Affairs, to share results from the Campus Climate Survey with the Board. Dukes directed the Board to the survey and highlighted one action step is the communication of the campus resources that are available to students. Mladenovic observed that survey responses about alcohol and binge drinking.

(e) National Study of Learning, Voting, and Engagement Results

Baumgartner asked Dukes to continue with results from the National Study of Learning, Voting and Engagement report. Dukes observed that ASWOU does an excellent job in registering students to vote and turning out voters during elections, particularly in the 2016 election.

XII. EXECUTIVE GOVERNANCE & TRUSTEESHIP COMMITTEE (EGTC)

(1) Committee Chair Report

Baumgartner, as EGTC Chair, summarized the last EGTC meeting for the Board. Baumgartner noted conversation on university dashboards, vacancies, and the recently announced retirement window program.

(2) Committee Recommendations for Board Action/Discussion

(a) University Dashboards

Baumgartner recognized Fuller, Vice President & General Counsel Hagemann, and Director of Institutional Research & Effectiveness Dr. Abdus Shahid for a presentation on university dashboards. Hagemann described the approach with the EGTC—throwing out a straw proposal and deliberating with the committee as to whether or not the dashboards would be helpful in monitoring the university. He described how the EGTC focused attention on several measures, which were part of the presentation to the Board. The dashboards included a retention-graduation cohort, degrees awarded, net affordability, revenue, expenditures, and workforce. Hagemann observed that each of the high-level dashboards would have drop-down menus. Fuller and Baumgartner asked about comparisons to peer groups. Shetterly asked if the OSU-Cascades data would be separated. Baumgartner asked whether or not a pie chart—as opposed to a bar graph—would be more appropriate for institutional costs and expenditures. Mladenovic added that she would like to see the types of costs related to other comparative institutions. Komp stressed that the Board does not want too many dashboards. Hurtado asked if the campus was consulted on what dashboards it would like to see, and Hagemann noted that the dashboards were derived from the university goals that the Board previously approved. Fuller noted that the new IR website would offer information and data for campus use. Paraskevas observed that she would like to see information on programs. Arredondo noted that many of the dashboards presented were focused on internal matters and that there might be some external measures—such as job sector growth patterns and high school graduation—that would be relevant.

(b) Board Vacancies

Baumgartner updated the Board on pending and upcoming Board vacancies. Baumgartner described the designated process and updated the Board on the needs assessment that accompany the identification of at-large candidates. Baumgartner observed that WOU will work with the Governor's Office to stagger future terms in order to ensure that the majority of the Board does not turn over at the same time.

XIII. FINAL ANNOUNCEMENTS

Baumgartner reminded the Board about upcoming events.

XIV. ADJOURNMENT

Baumgartner adjourned the meeting with a quorum (Arredondo, Baumgartner, Fuller, Habermann-Guthrie, Hurtado, Komp, Koontz, Martin, Mladenovic, Paraskevas, Shetterly) at 5:05 PM.



Ryan James Hagemann,
Secretary, WOU Board of Trustees

