REGULAR MEETING OF THE WOU BOARD OF TRUSTEES MEETING NO. 28 – JUNE 12, 2019 12:00 PM – 6:00 PM WERNER UNIVERSITY CENTER, COLUMBIA ROOM

MINUTES

I. CALL-TO-MEETING/ROLL CALL

Chair Betty Komp called the Board meeting to order at 12:03 PM and asked Secretary Ryan Hagemann to take roll. The following trustees were present:

Zellee Allen
Jaime Arredondo (joined by phone at 1:00 PM; joined in-person at 1:50 PM)
Jim Baumgartner
Zoe Chan-Tuyub
Gayle Evans
Rex Fuller
Gavin Keulks (left meeting at 5:45 PM)
Betty Komp
Cec Koontz (arrived at 12:06 PM)
Malissa Larson
Jenny Mladenovic
Doug Morse
Lydia Muniz (left meeting at 4:10 PM)
Lane Shetterly (arrived at 12:09 PM)

II. CHAIR'S WELCOME

Komp welcomed the Board and audience and the trustees to the June board meeting. She shared that it would be Trustee Muniz's last meeting and presented her with a certificate to memorialize her service to the Board.

III. LUNCH/SHOWCASE: WOU Foundation Comprehensive Campaign

Komp recognized President Rex Fuller, WOU Foundation Executive Director Erin McDonough, and WOU Foundation Board Chair Cori Frauendiener '67 to discuss the preparation for a comprehensive fundraising campaign. McDonough introduced her staff and provided a brief organizational overview of the WOU Foundation's activities. She highlighted two success stories—the campaign for the Jack Morton Lobby in the new Welcome Center and the 100 Opportunities campaign—before describing the preparation for the University's comprehensive campaign. McDonough explained the campaign readiness research, including the hiring of a consultant and conduct of several focus groups. She observed that the resounding theme of the focus groups was

how the University impacted the lives of students. McDonough recognized her student worker Jacelyn Michael, who assisted with the focus groups.

McDonough shared the five draft themes of the comprehensive campaign—student scholarships, aid for instructional innovation, support for facilities and fields, reducing barriers to student success, and student program that enrich student experience—and noted that the Foundation landed on a preliminary goal of \$25M. She conveyed the various actions needed—as echoed by the Foundation—to achieve success. Before turning the presentation over to Frauendiener, McDonough outlined the proposed next steps: (1) test, research, and filter, (2) planning and preparation, (3) design the campaign, (4) implement, and (5) complete and wrap-up.

Frauendiener offered insight into the Foundation Board's work up to the proposed comprehensive campaign. She noted the success of the Morton and 100 Opportunities campaigns buoyed Foundation Board members and the skeleton of the comprehensive campaign was approved unanimously. Trustee Mladenovic asked how the Foundation board landed on \$25M as a goal. Trustee Baumgartner asked what was different this time, as opposed to past fundraising efforts and Frauendiener shared that there is clarity as to the charge. Baumgartner asked who would run the campaign and if there would be a campaign consultant.

IV. CONSENT AGENDA (April 17, 2019 meeting minutes)

Komp called for a motion to approve the consent agenda, consisting of the minutes from the April 17, 2019 meeting. Keulks moved approval, and Larson seconded the motion. The following trustees voted for approval:

Zellee Allen
Jaime Arredondo
Jim Baumgartner
Zoe Chan-Tuyub
Gayle Evans
Gavin Keulks
Betty Komp
Cec Koontz
Malissa Larson
Jenny Mladenovic
Doug Morse
Lydia Muniz
Lane Shetterly

No trustees opposed the motion.

No trustees abstained from the motion.

Fuller is non-voting.

The motion passed.

V. PUBLIC COMMENT

Dr. David Foster addressed the Board on the new Masters in Organizational Leadership program.

VI. SHARED GOVERNANCE REPORTS

1) Faculty Senate

Komp recognized both the current Faculty Senate President Dr. Adele Schepige and the incoming Faculty Senate President Dr. Kristin Latham-Scott to offer a brief Faculty Senate report. Drs. Schepige and Latham-Scott discussed Faculty Senate elections, Committee on Committees, faculty representation on the University Budget Advisory Committee, new academic programs, including the timeline required to approve new programs, WOU faculty/community connections, and faculty-sponsored opportunities for students.

2) Staff Senate

Komp recognized both the current Staff Senate President Rip Horsey and the incoming Staff Senate President Natasha Gaspar to offer a brief Staff Senate report. Horsey and Gaspar discussed Staff Senate elections, campus climate survey, the Great Colleges to Work For employee satisfaction survey, presentations on distressed and disruptive behaviors, and Fifth Tuesdays shared governance meetings.

3) ASWOU

Komp recognized the incoming ASWOU President Erik Morgan, Jr. for a brief ASWOU report. Morgan recognized outgoing ASWOU officers, introduced incoming ASWOU officers, and thanked the ASWOU advisors Patrick Moser, Megan Habermann, and John Wilkins. Morgan stressed one of his goals for the upcoming year is to cultivate active engagement of students and discussed the possibility of engagement with the Oregon Student Association (OSA). Baumgartner and Mladenovic asked about OSA membership and its mission.

VII. PRESIDENT'S REPORT (Cabinet Full Reports in Appendix B)

Komp asked President Rex Fuller to provide his President's Report. Fuller covered the following topics:

- Update on the Doctorate in Physical Therapy;
- Update on the efforts to become a Hispanic-Serving Institution (HSI);

- Pastega Awards recipients;
- New Dean of Library and Academic Innovation;
- Academic Excellence Showcase;
- Success of TRU Day;
- Brief update on the 2019 Oregon Legislative Assembly;
- Update on the changes to the Policy Council;
- Update on the progress of the WOU-WOUFT labor-management committee;
- •Information on PURMIT and the potential for substantial increase in property coverage;
- Letter of Intent to purchase the Vick Building in Salem;
- •Implementation of two-factor authentication in University Computing Solutions (UCS);
- Renovation of the Natural Sciences Building;
- Tabletop exercise on a chemical spill;
- Update on enrollment numbers;
- Changes to the University Diversity and Inclusion Advisory Committee (UDIAC);
- Summary of end-of-the-year events;
- Reiteration of the Advancement updates;
- Hire of the new head men's basketball coach;
- Summary of Spring sport successes, including academic achievements;
- •Summary of the President's outreach efforts since the last Board meeting.

VIII. BREAK

IX. EXECUTIVE GOVERNANCE & TRUSTEESHIP COMMITTEE (EGTC)

1) Committee Chair Report

Komp moved directly to the Vice Chair Election.

- 2) Committee Recommendations for Board Action/Discussion
 - a) Vice Chair Election

Komp introduced the EGTC recommendation on the election of a new Vice Chair to the Board. She shared that the EGTC recommends Jaime Arredondo as the new Board Vice Chair, for a two-year term starting July 1, 2019 consistent with the Board bylaws. After discussion, Komp called for a motion to elect Arredondo as the Board Vice Chair as presented. Koontz moved election, and Shetterly seconded the motion. The following trustees voted for approval:

Zellee Allen
Jaime Arredondo
Jim Baumgartner
Zoe Chan-Tuyub
Gayle Evans
Gavin Keulks
Betty Komp
Cec Koontz
Malissa Larson
Jenny Mladenovic
Doug Morse
Lydia Muniz
Lane Shetterly

No trustees opposed the motion.

No trustees abstained from the motion.

Fuller is non-voting.

The motion passed.

b) <u>HB 2864</u>

Komp asked Hagemann to update the Board on HB 2864 requirements. Hagemann shared a copy of the legislation with the Board and walked the Board through the timeline. He described conversations to date with ASWOU. Baumgartner asked what the other public universities were doing with the legislation's requirements.

c) Legislation Update

Komp requested Hagemann continue with a legislative update. Hagemann and Associate Vice President David McDonald provided a legislative update, focusing on HB 5024 (budget bill), relevant policy bills, SB 1049 (PERS bill), and HB 2016 (post-*Janus* labor bill).

X. ACADEMIC & STUDENT AFFAIRS COMMITTEE (ASAC)

1) Committee Chair Report

Komp asked ASAC Chair Lane Shetterly to offer a brief ASAC report. Shetterly moved to the action item.

- 2) Committee Recommendations for Board Action/Discussion
 - a) Proposals for new graduate certificates:
 - i. Reflective Practice Interpreting Studies

Komp requested Shetterly and Provost and Vice President for Academic Affairs Dr. Rob Winningham introduce the proposed graduate certificate in Reflective Practice—Interpreting Studies. After discussion, Komp called for motion to approve the graduate certificate as presented and included in the written docket materials. Shetterly moved approval, and Mladenovic seconded the motion. The following trustees voted for approval:

Zellee Allen
Jaime Arredondo
Jim Baumgartner
Zoe Chan-Tuyub
Gayle Evans
Gavin Keulks
Betty Komp
Cec Koontz
Malissa Larson
Jenny Mladenovic
Doug Morse
Lydia Muniz
Lane Shetterly

No trustees opposed the motion.

No trustees abstained from the motion.

Fuller is non-voting.

The motion passed.

After the vote on the graduate certificate, Shetterly asked Vice President for Student Affairs Dr. Gary Dukes to provide an update on enrollment statistics for the Fall 2019 class.

XI. BREAK

XII. FINANCE & ADMINISTRATION COMMITTEE (FAC)

(1) Committee Chair Report

Komp called on FAC Chair Cec Koontz for a brief FAC report. Koontz, before turning to the action items, updated the Board on the FAC's deliberations on the emergency preparedness plans, Controller's policies, the quasi-endowment, and funds transfers.

- (2) Committee Recommendations for Board Action/Discussion
 - a) FY2019 April 30, 2019 Management Report

Komp asked Koontz and Vice President for Finance and Administration Dr. Ana Karaman to introduce the FY2019 April 30, 2019 Management Report. After discussion, Komp called for motion to accept the FY2019 April 30, 2019 Management Report as presented and included in the written docket materials. Koontz moved acceptance, and Shetterly seconded the motion. The following trustees voted for acceptance:

Zellee Allen
Jaime Arredondo
Jim Baumgartner
Zoe Chan-Tuyub
Gayle Evans
Gavin Keulks
Betty Komp
Cec Koontz
Malissa Larson
Jenny Mladenovic
Doug Morse
Lydia Muniz
Lane Shetterly

No trustees opposed the motion.

No trustees abstained from the motion.

Fuller is non-voting.



The motion passed.

b) FY2020 Budget

Komp requested Koontz and Karaman continued with the proposed FY2020 budget as recommended by the FAC. Karaman discussed the budgeting process, the uncertainty of state appropriation and process improvements. Karaman stressed the transparency of the budgeting process. Budget manager Camarie Campfield walked the Board through the specific line items of the budget. Shetterly asked if the Board needed to approve the new fund balance policy first and Hagemann and Koontz explained the history of the fund balance policy inherited from the former Oregon University System. Trustee Morse inquired about longer-term risk scenarios as the Board was asked to approve this deficit budget. Koontz and Baumgartner recognized the hard work of the Budget Office. After discussion, Komp called for a motion to approve the FY2020 budget as presented and included the written docket materials. Koontz moved approval, and Larson seconded the motion. The following trustees voted for approval:

Zellee Allen
Jaime Arredondo
Jim Baumgartner
Zoe Chan-Tuyub
Gayle Evans
Gavin Keulks
Betty Komp
Cec Koontz
Malissa Larson
Jenny Mladenovic
Doug Morse
Lydia Muniz
Lane Shetterly

No trustees opposed the motion.

No trustees abstained from the motion.

Fuller is non-voting.

The motion passed.

c) Board Statement on the Education & General Fund Balance Standards

Komp asked Koontz and Karaman to conclude the FAC topics with the Board Statement on the Education & General Fund Balance Standards. Koontz added that it was appropriate to move the Board's policy statement more in line with the other public universities now that the University had moved from the fixed-tuition Western Promise program. Keulks reflected on past budget issues at

the University and explained that he would vote no on the proposal because the higher fund balance might assist the University to weather future budget problems. Baumgartner asked whether or not there was a pressing need to adjust the fund balance expectations and Karaman shared that it was critical to ensure that the fund balance was adequate in order to be prudent, but, as the state's budget horizon looked less stable, it would be important to establish the Board's independence, including a credit rating. After discussion, Komp called for a motion to approve the Board Statement as presented and included in the written docket materials. Koontz moved approval, and Chan-Tuyub seconded the motion. The following trustees voted for approval:

Zellee Allen
Jaime Arredondo
Jim Baumgartner
Zoe Chan-Tuyub
Gayle Evans
Betty Komp
Cec Koontz
Malissa Larson
Jenny Mladenovic
Doug Morse
Lane Shetterly

Gavin Keulks opposed the motion.

No trustees abstained from the motion.

Fuller is non-voting.

The motion passed.

XIII. JUNE DISCUSSION THEME: University Dashboard / Scorecard

Komp asked Fuller to introduce the University Dashboard / Scorecard discussion. Fuller reminded the Board of the dashboard development in the previous year. He summarized—after that deliberation—the Board decided on six dashboards for its work: graduation and retention, degrees granted, affordability index, sources of revenue, percentage of expenditures, and distribution of employees, including faculty and staff. Fuller observed that there was significant capability to drill down in each of the dashboards to gather information. Fuller noted that he uses the dashboards throughout his work. Hagemann observed that the Board had considered up to thirteen dashboards in its previous deliberations.

Fuller turned to the draft scorecard developed in concert with University Council. He walked through several initiatives under the five headings of the strategic plan to demonstrate how the University Council was monitoring mission fulfillment. Mladenovic praised the approach and asked about its usefulness. Keulks inquired about mechanisms to add sections and comments to the

scorecard from different campus units. Shetterly asked about the different characterizations on the scorecard, such as "no" from "ongoing." Baumgartner echoed Shetterly's sentiments. Trustee Allen asked how the University was measuring the effectiveness of the different items. Keulks inquired as to who was responsible for updating the scorecard.

XIV. FINAL ANNOUNCEMENTS

Komp asked if there were any final announcements and reminded the Board about Commencement on Saturday.

XV. EXECUTIVE SESSION

Komp closed the open session of the meeting and asked Hagemann to make necessary announcements to move into executive session. Hagemann stated:

The Western Oregon University's Board of Trustees will meet in executive session for several purposes. The board will meet pursuant to ORS 192.660(2)(d) (to conduct deliberations with persons designated by the governing body to carry on labor negotiations). The media is not authorized to attend the executive session pursuant to ORS 192.660(4).

Following these discussions, the board will also meet pursuant to ORS 192.660(2)(h) (legal rights and duties of a public body with regard to current litigation or litigation likely to be filed), ORS 192.660(2)(f) (to consider a record otherwise exempt from disclosure), and ORS 192.660(2)(i) (to conduct the employment-related performance of the chief executive officer). The media is authorized to attend this portion of the executive session pursuant to ORS 192.660(4) provided that the information shared and discussed in the executive session remain undisclosed.

Pursuant to ORS 192.660(6), no final action may be, or will be, taken in executive session.

The following persons, other than Board members, are permitted to attend the executive session:

- (1) Ryan Hagemann, Vice President & General Counsel and Secretary to the Board of Trustees
- (2) Carson Campbell, Associate Vice President & Deputy General Counsel (collective bargaining executive session)
- (3) Judy Vanderburg, Associate Vice President for Human Resources (collective bargaining executive session)
- (4) LouAnn Vickers, Executive Assistant to the President

Under Oregon law, Trustees Keulks and Larson are not permitted to attend the collective bargaining executive session.

The Board proceeded in executive session and concluded their deliberations without decision. The Board returned to open session at 6:14 PM.

XVI. PRESIDENTIAL COMPENSATION

Komp outlined the presidential compensation docket materials for the Board. After discussion, Komp called for a motion to approve the salary adjustment to President Rex Fuller as presented and included in the written docket materials. The recommended salary, effective July 1, 2019, as proposed, is \$262,896 annually, with the transportation and housing stipends remaining the same. Shetterly moved approval, and Chan-Tuyub seconded the motion. The following trustees voted for approval:

Zellee Allen
Jaime Arredondo
Jim Baumgartner
Zoe Chan-Tuyub
Gayle Evans
Betty Komp
Cec Koontz
Malissa Larson
Jenny Mladenovic
Doug Morse
Lydia Muniz
Lane Shetterly

No trustees opposed the motion.

No trustees abstained from the motion.

Fuller is non-voting.

The motion passed.

XVII. ADJOURNMENT

Komp adjourned the meeting at 6:27 PM with a quorum of the Board (Zellee Allen, Jaime Arredondo, Jim Baumgartner, Zoe Chan-Tuyub, Gayle Evans, Rex Fuller, Betty Komp, Cec Koontz, Malissa Larson, Jenny Mladenovic, Doug Morse, Lane Shetterly).

Ryan James Hagemann

Secretary to the Board of Trustees