



MEETING OF THE WOU BOARD OF TRUSTEES

MEETING NO. 48 – APRIL 20, 2022

10:00AM-3:00PM

WERNER UNIVERSITY CENTER | COLUMBIA ROOM

To observe the meeting: wou.edu/livestream

Audio only, call: +1 346 248 7799 US | Meeting ID: 883 8758 6218

AGENDA

I. CALL-TO-MEETING / ROLL CALL

II. CHAIR'S WELCOME

III. CONSENT AGENDA ([Appendix A](#))

1) Meeting Minutes:

a) [February 16, 2022](#)

2) [FY22 Management Report](#) (As of February 28, 2022)

3) [FY2021 Single Audit](#)

4) [Appointment of External Auditor](#)

5) [2021 HB3375 Report](#)

6) Academic Proposals:

a) [Criminal Justice Minor](#)

b) [Cybercrime Investigation and Enforcement Minor](#)

c) [Exercise Science Minor](#)

d) [Certificate in Computational Linguistics](#)

IV. PUBLIC COMMENT

V. STAKEHOLDER UPDATES

1) SHARED GOVERNANCE

a. ASWOU



- b. Faculty Senate
- c. Staff Senate

2) UNION

- a. SEIU
- b. WOUFT

VI. COMMITTEE REPORTS

- 1) **ACADEMIC & STUDENT AFFAIRS COMMITTEE (ASAC)**
- 2) **DIVERSITY, EQUITY, INCLUSION, & ACCESSIBILITY COMMITTEE (DEIAC)**
- 3) **EXECUTIVE GOVERNANCE & TRUSTEESHIP COMMITTEE (EGTC)**
- 4) **FINANCE & ADMINISTRATION COMMITTEE (FAC)**

VII. BREAK

VIII. LUNCH/PRESENTATION: [Retention and Student Success](#) (page 3)

- Michael Baltzley, Associate Provost for Academic Effectiveness
- Paige Jackson, Director, Student Success & Advising
- Megan Habermann-Guthrie, Director, New Student & Family Programs

IX. ACTION ITEMS

- 1) [Tuition & Fees for 2022-23 Academic Year & Summer 2022](#) (page 28)

X. BREAK

XI. [PRESIDENT KENTON Update](#) (Cabinet full reports in [Appendix B](#)) (page 70)

XII. PRESIDENTIAL APPOINTMENT

XIII. FINAL ANNOUNCEMENTS

XIV. ADJOURNMENT

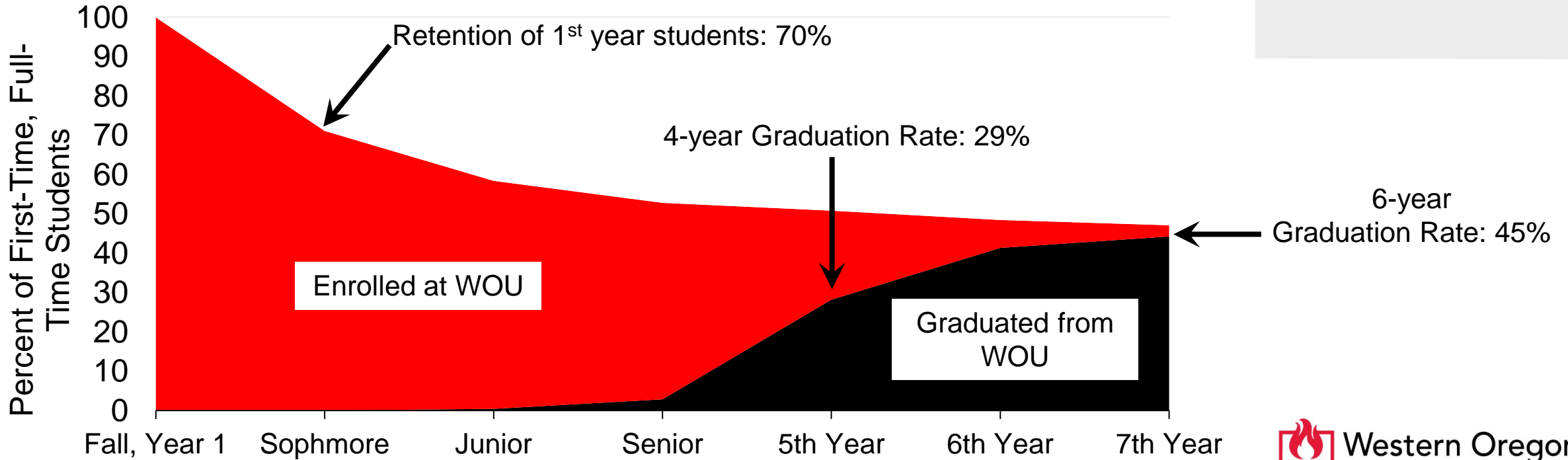
Student Success & Retention at WOU

Michael Baltzley | Associate Provost for Academic Effectiveness

Paige Jackson | Director for Student Success and Advising

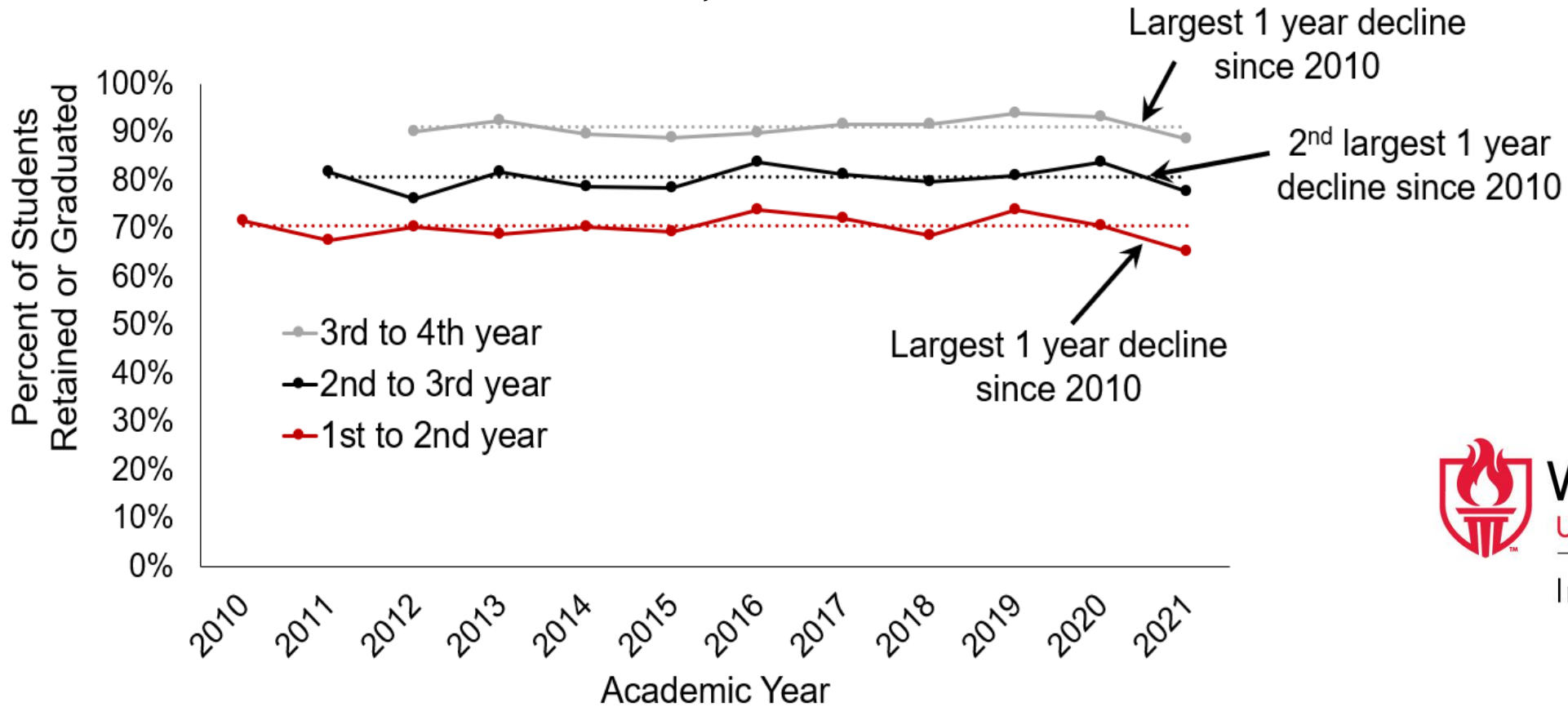
Megan Habermann-Guthrie | Director for New Student & Family Programs

Retention, Persistence & Graduation (3-year Averages)



Retention and Persistence since 2010:

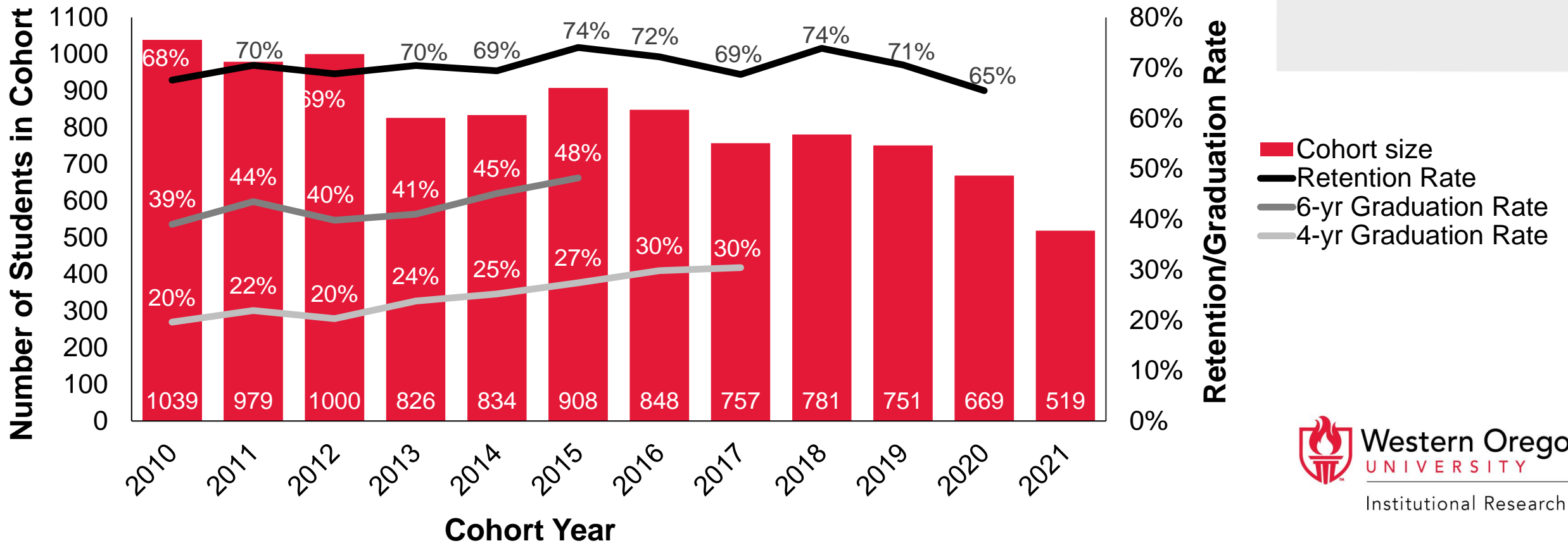
First-time, Full-time students



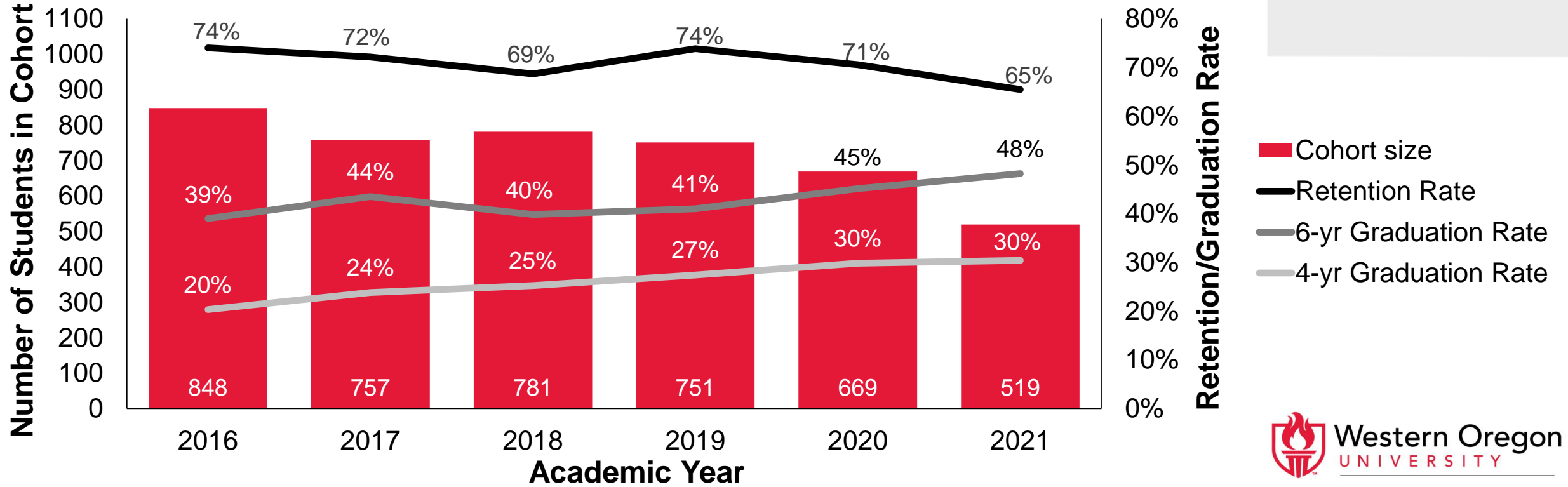
Western Oregon
UNIVERSITY

Institutional Research

Retention and Graduation Since 2010

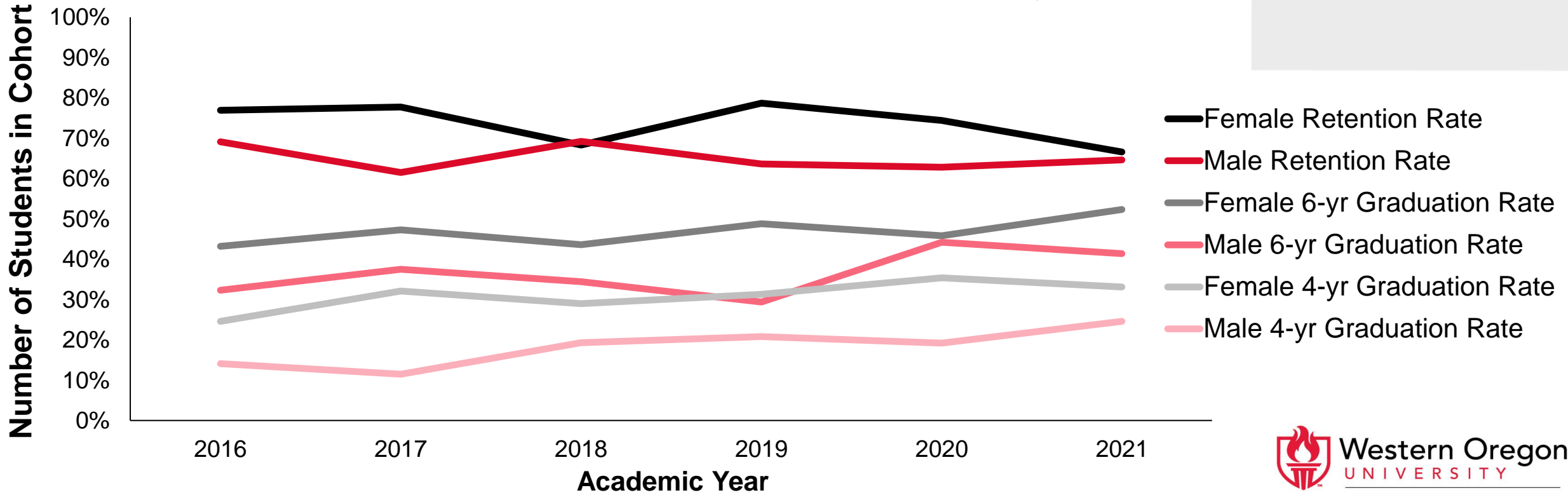


Retention and Graduation Since 2016



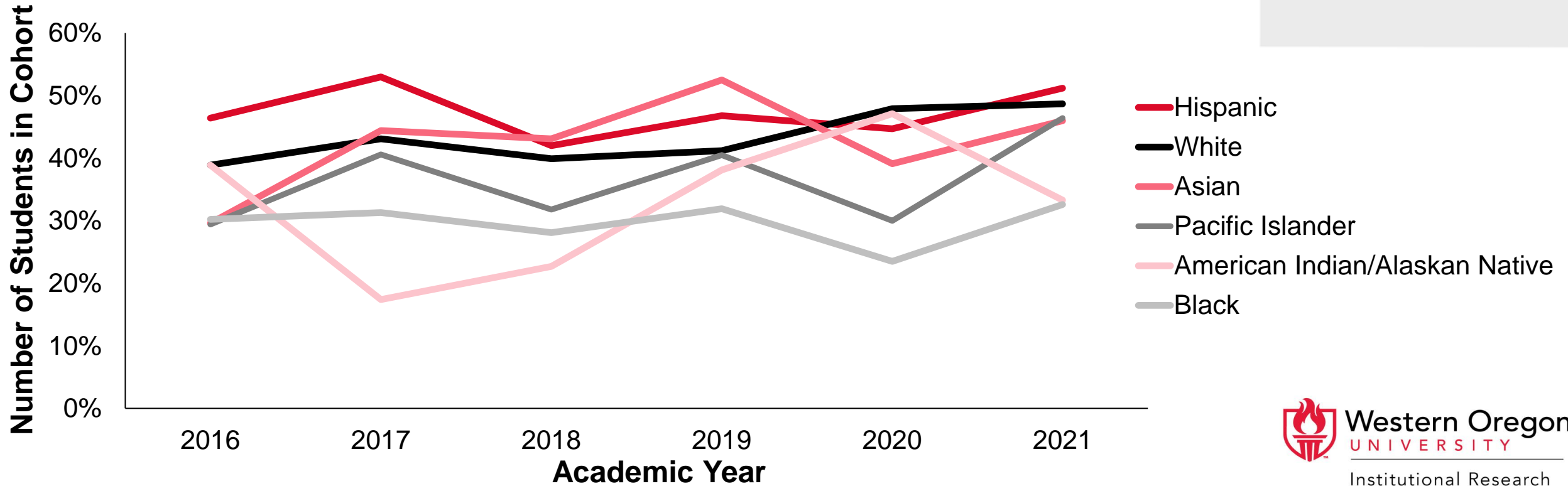
Source: SCARF and Saturn Research Tables

Retention and Graduation Rates Since 2016 by Sex



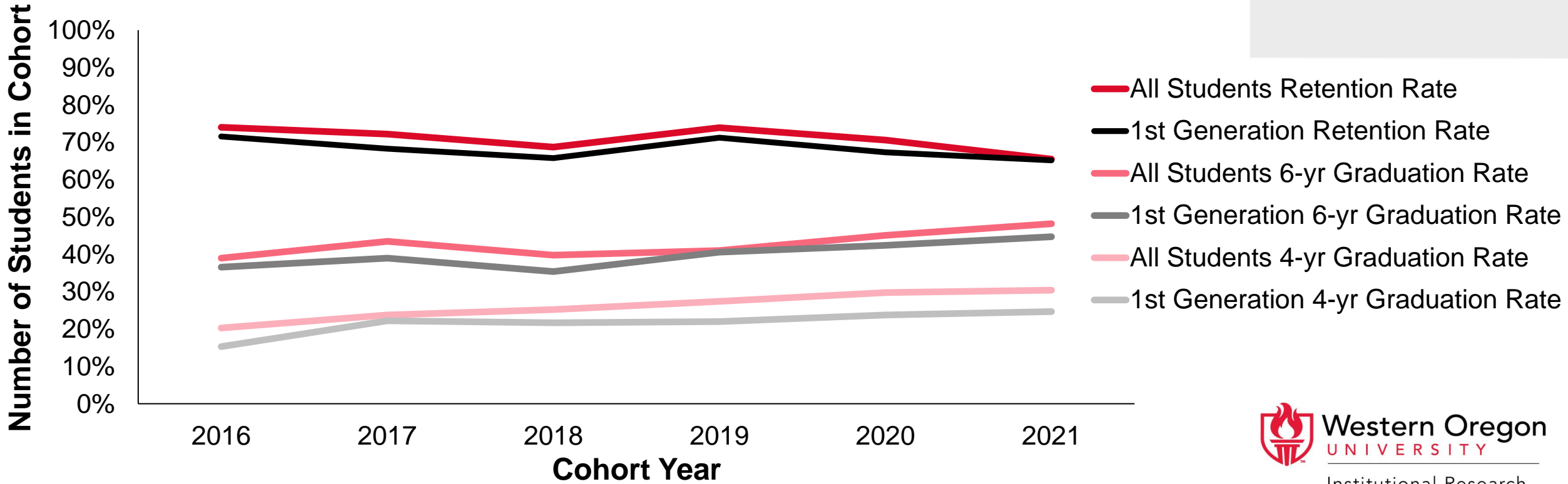
Source: SCARF and Saturn Research Tables

6-year Graduation Rates Since 2016 by Race/Ethnicity



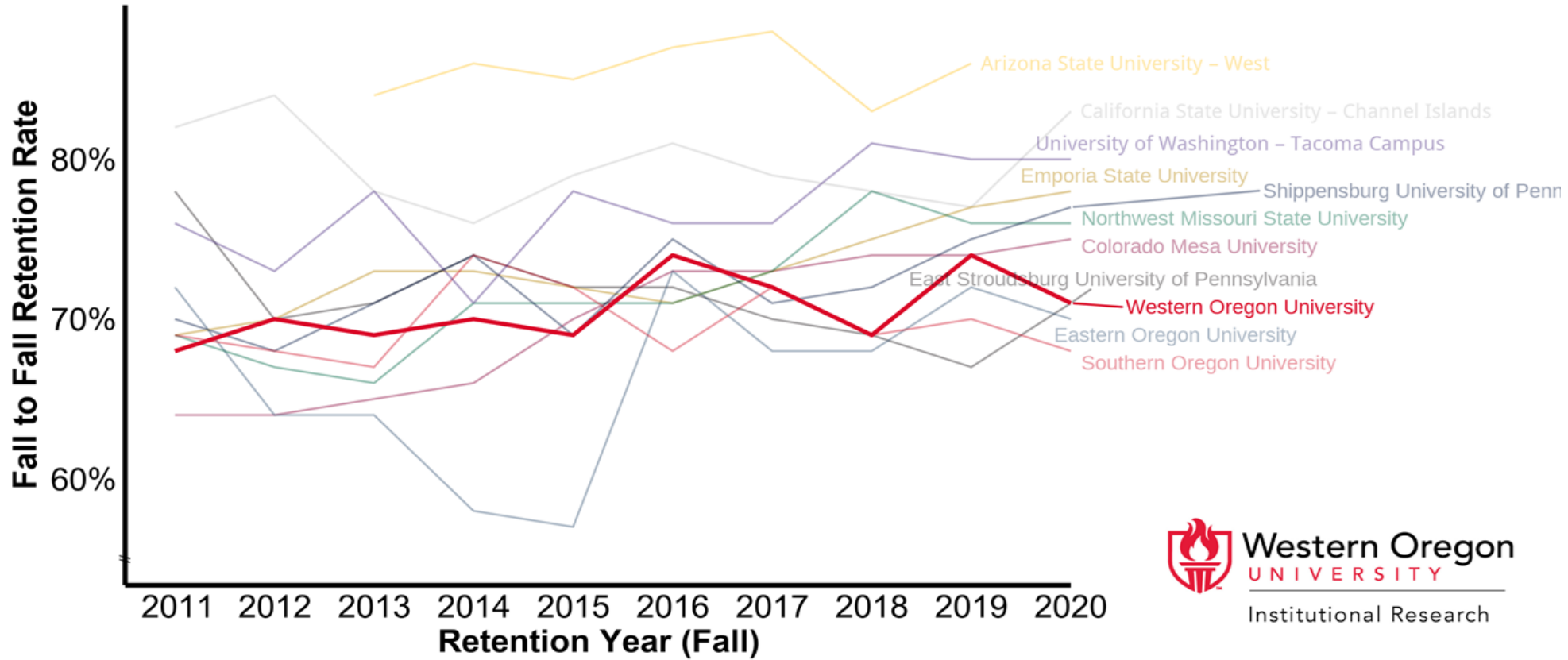
Source: SCARF and Saturn Research Tables

6-year Graduation Rates Since 2016 for 1st Generation Students

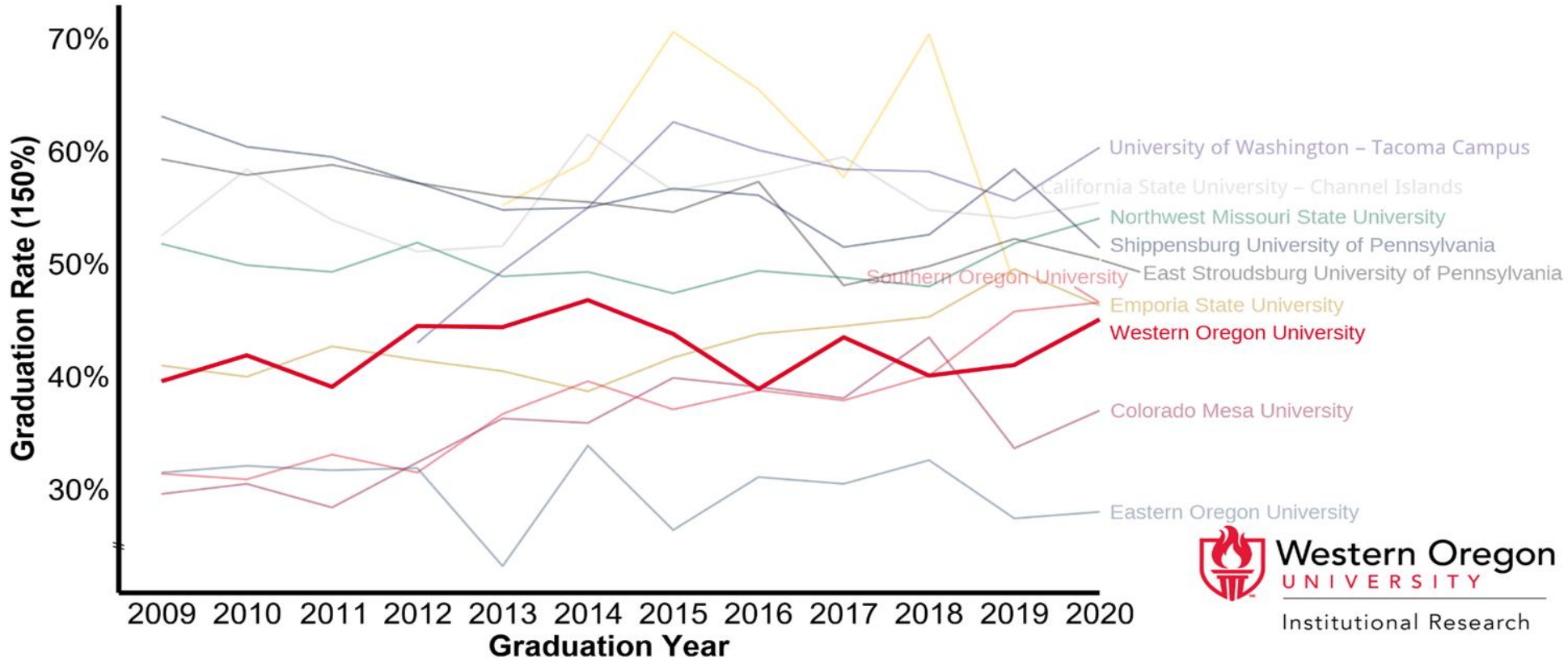


Source: SCARF and Saturn Research Tables

Fall to Fall Retention Compared to Peers



6-Year Graduation Rate (150%) Compared to Peers



Questions?

Best Practices

Define

- Retention
- Student Success
- Being student-centered vs. Student-centered systems

Measure

- Use data to inform practices and policies
- Assessment and continuous improvement

Share

- Student success is everybody's work

Coordinate

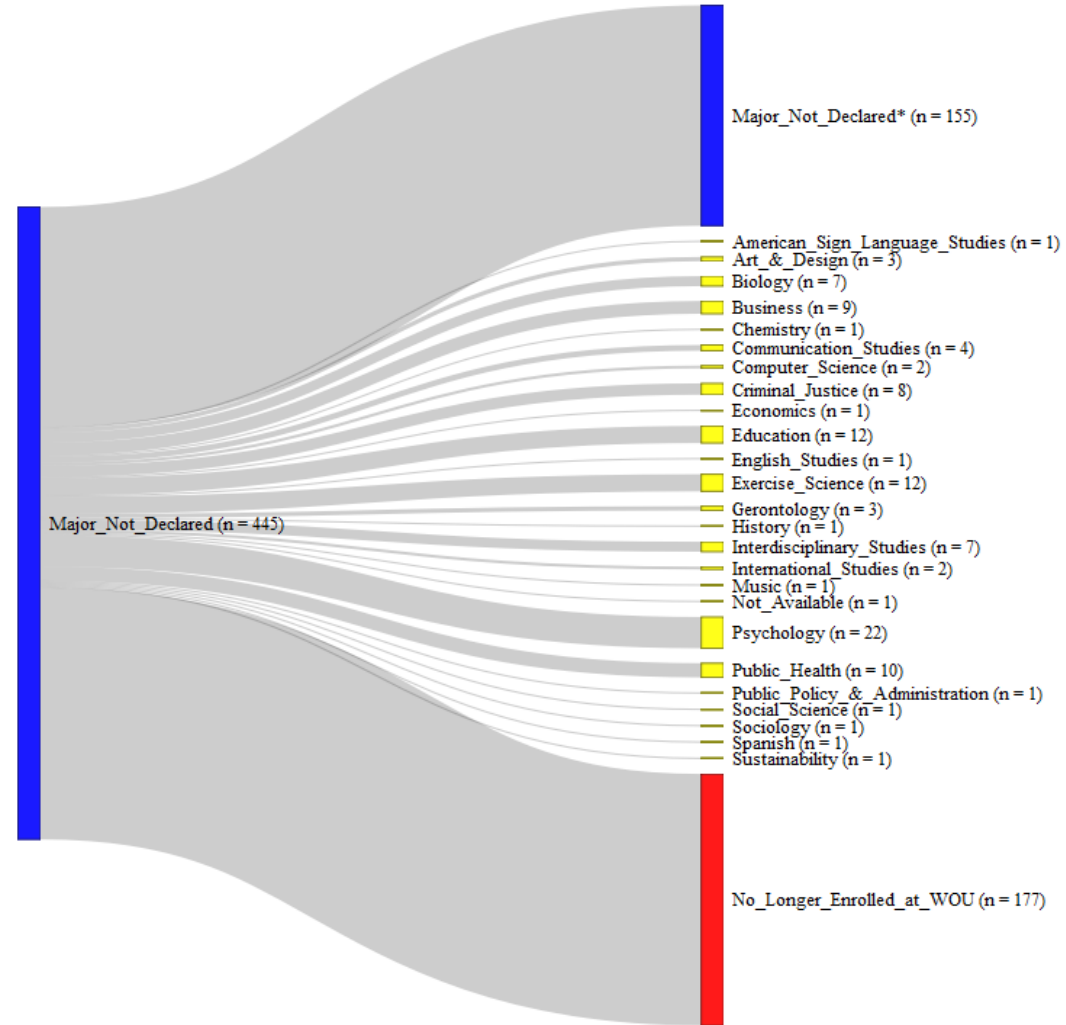
- Communication
- Collaboration
- Coordination

Priorities & Initiatives

01

Robust Onboarding

- Redesign of Orientation & New Student Advising
- EXPL population



40% of EXPL
students in
FA20 were not
retained

Priorities & Initiatives

“...the quality of academic advising...is the single most powerful predictor of satisfaction with the campus environment for students at 4-year schools.”

02

Advisor Training & Development

- Clearly defined roles and responsibilities
- New Advisor training & continued PD
- Integrate academic & career advising

Kuh and Kinzie, What Matters to Student Success: A Review of the Literature Commissioned Report for the National Symposium on Postsecondary Student Success, 2006

Priorities & Initiatives

03

Degree Completion

- New Grant Funds
- Expanded list of DC students

Degree Completion

320

Degree Completion students
identified and contacted

- Search parameters
- Email/phone/text outreach
- Case management model

244

Degree Completion students
graduated between FA19-
WN22

- Microgrants
- Catalog year changes, major change, dropping minors, etc.

Questions?

- New Student & Family Programs has two main flagship programs, Destination Western and PACK Welcome
- We also serve students who are admitted in Winter and Spring through our Quarterly Orientation events



PACK Welcome is a re-envisioned onboarding process for students matriculating in Summer or Fall

PREPARE-

Students are sent a survey to help them assess their career goals and how those match up with WOU majors. They are also reminded about Housing Reservations and FAFSA Filing.

ADVISE-

Students are contacted about setting up an appointment with either a faculty or professional advisor.

CONNECT-

Students are invited to attend an in person Summer PACK Welcome Day where they will get to interact with peers and orientation leaders and get campus business done

KNOW-

Students have the opportunity to engage in PACK Welcome Week the week before classes to get to know all about campus resources and make connections to the community.

Destination Western is a two week residential orientation program aimed at serving underrepresented students who may have academic or social concerns leading into their first year of college. It is funded by a state grant that allows us to provide the program completely free of charge, as well as pay the students a \$1000 wage replacement stipend.





85% Retention from Fall to Spring, compared to 81% for non DW first year students*

Students took between **1.65 to 1.8** more average credits than non DW students

Students self reported a **30%** confidence increase in ability to do college level math and a **27%** increase in ability to do college level writing

Additionally, students reported being **34%** more prepared to access resources like tutoring

*As of 4/11/22, not official census numbers



Added benefit of retention through student leadership employment

- 33 student participants from Destination Western are now serving as orientation leaders
- 13 students who served last year have been hired back for the team this year
- 9 students from Destination Western have been selected to be Resident Assistants for next year



Questions?

Finance & Administration Committee (FAC), Tuition & Fees

SUMMARY OF RECOMMENDED CHANGES IN TUITION AND FEES FOR 2022-23

Undergraduate:

- 3.19% increase to resident undergraduate tuition (\$6 per credit increase from \$188 to \$194 per credit)
- 2.9% increase to non-resident undergraduate tuition (\$18 per credit increase from \$620 to \$638 per credit)
 - Currently, our non-resident undergraduate tuition is 3.3 times our resident rate. Other Oregon public universities' non-resident tuition ranges from 2.6-3.2 times their resident rates.

Graduate:

- Flat graduate tuition (\$460 per credit)
 - Graduate tuition is assessed at the same rate regardless of residency.

Overall:

- An increase in the health service fee of \$4, bringing the fee to \$154 per term
- No increases to the building, student health building, student rec center building, and matriculation fees
- Online course fee remains at \$53/credit, to be charged to both undergraduate and graduate students based on online course modality
- IFC has changed the fee to \$372 per term for on-campus students and \$200 for fully online/off-campus students 1 (whereas previously the fee was \$355 per term to be charged to all students at credit 1)

Summer:

Summer 2022 tuition rates are included at the same rates as the 2022-23 academic year. Building and student rec center building fees are slightly less than the academic year (as is consistent with historical summer fees). The summer incidental fee remains flat at \$125 to reflect the difference in service level during summer.

Room and board rates:

Housing residence hall rates will remain flat while implementing a 2% increase for Alderview Townhouse and Knox Family Housing. Dining rates reflect a 5% increase to meal plan overhead.

TUITION & FEE ADVISORY COMMITTEE

The Tuition & Fee Advisory Committee (TFAC)'s formal role is to advise the University President on the President's recommendation to the Board of Trustees regarding resident tuition and mandatory enrollment fees for the upcoming academic year. TFAC met six times over the course of winter term to learn about the University budget, how state funding is allocated, review financial projections as well as historical context, hear from the Student Health & Counseling Center, and learn about the overall tuition setting process. TFAC also conducting a campus-wide survey via their Portal and received 1,084 responses. Their recommendation letter is provided, along with the full survey results.

TUITION & FEE ADVISORY COMMITTEE RECOMMENDATION

March 21, 2022

To: President Kenton and the WOU Board of Trustees

Subj: Recommendation from the Tuition & Fee Advisory Committee

After several months of continuous meetings, gathering student input, and many lively discussions as a Committee while trying to keep the student at the forefront of our minds, we recommend a resident undergraduate tuition rate increase of 3.19%, \$6 per credit hour. Although the Committee overall supports this, there were strong feelings towards recommending a lower increase (1-2%). While the committee understands that not every student pays out of pocket, there are many students who do and will feel this increase directly. As a committee and through the results of our student survey (survey results attached), we think it is imperative that the Board direct the university to support rebuilding and strengthening academic programs, faculty supports, and student success human infrastructure.

We estimate that this will result in \$830K of additional revenues, and request that the Board direct the University to reinvest \$150K of these funds in expanding student paid opportunities on campus. These opportunities are vital to our students in prioritizing their education, while being able to financially support themselves, reducing that barrier to higher education. Additionally, we ask the Board to continue to support students via directed fee remissions (as was done with one-time HEERF funds this year) who are close to graduating and have run out of financial aid eligibility to help them to complete their degree.

In our student survey with 1,084 respondents, 640 students said that our current tuition rate of \$188/credit (for resident undergraduates) is the maximum they would be willing to pay for their courses (Question 3). Additionally, we asked students to rank their priorities between affordability, access to health services, access to academic support, on-campus experiences, maintaining quality programs, and other (Question 4). 914 students ranked affordability as one of their top three priorities. This is of concern to our committee, because we fear these students will leave if there is an increase, leading to a greater enrollment decline. On our student survey, also of note in the ranking priorities question (Question 4) was that 770 students ranked maintaining quality programs as one of their top three priorities. We understand that the university has many financial pulls that continue to increase in cost and have begun to see the impact of dwindling resources as students. As a result, our recommendation attempts to balance the needs to sustain the institution as well as the need for affordability for our students. While we recognize that a tuition increase is a component to university financial sustainability, enrollment is even more important.

Additionally, we recommend a 2.67%, \$4/term increase (from \$150 to \$154 per term) for health service fee with a recommendation to use additional funds to diversify staff and provide Spanish-speaking bilingual counselors.

Elizabeth Braatz

Blanca Jimenez

Christopher Smith

Earlene Camarillo

Becka Morgan



Western Oregon
UNIVERSITY

2022 – 2023 Academic Year &
2022 Summer Session
Tuition and Fee Book

Adopted by Western Oregon University Board of Trustees at the April __, 2022, meeting. All prior tuition and fee books are superseded except as to the rights and obligations previously acquired or incurred therein.

2022-23 ACADEMIC YEAR & SUMMER 2022 TUITION

Credits	Undergraduate			Graduate
	Resident	WUE/Texas	Non-Resident	
1	194	291	638	460
2	388	582	1,276	920
3	582	873	1,914	1,380
4	776	1,164	2,552	1,840
5	970	1,455	3,190	2,300
6	1,164	1,746	3,828	2,760
7	1,358	2,037	4,466	3,220
8	1,552	2,328	5,104	3,680
9	1,746	2,619	5,742	4,140
10	1,940	2,910	6,380	4,600
11	2,134	3,201	7,018	5,060
12	2,328	3,492	7,656	5,520
13	2,522	3,783	8,294	5,980
14	2,716	4,074	8,932	6,440
15	2,910	4,365	9,570	6,900
16	3,104	4,656	10,208	7,360
17	3,298	4,947	10,846	7,820
18	3,492	5,238	11,484	8,280
<i>Each Add'l Credit Hour</i>	194	291	638	460

Notes:

(1) Tuition for undergraduate students under the Western Undergraduate Exchange (WUE) program or who are from Texas is assessed at 150% of the resident tuition rate.

(2) Tuition rates apply to all courses regardless of modality (face-to-face, hybrid, online) or location (Monmouth, Salem).

MANDATORY FEES – ACADEMIC YEAR

Credits	Undergraduate Mandatory Fees					Total
	Building	<u>Incidental</u>	Health Service	Student Health Bldg	Student Rec Ctr Bldg	
1	23	372	154	11	42	602
2	25	372	154	11	42	604
3	27	372	154	11	42	606
4	29	372	154	11	42	608
5	31	372	154	11	42	610
6	33	372	154	11	42	612
7	35	372	154	11	42	614
8	37	372	154	11	42	616
9	39	372	154	11	42	618
10	41	372	154	11	42	620
11	43	372	154	11	42	622
12 or more	45	372	154	11	42	624

Notes:

- (1) A one-time Matriculation Fee of \$365 is assessed to all new and transfer undergraduate students.
- (2) Online courses are subject to an online course fee of \$53 per credit.
- (3) Building, Health Service, Student Health Bldg, and Student Rec Ctr Bldg fees are based on Monmouth campus credit hours.
- (4) Students not enrolled at the Monmouth campus are assessed a discounted incidental fee of \$200 and may opt into the Student Rec Ctr Bldg fee to access the Health & Wellness Center.
- (5) Students not enrolled at the Monmouth campus may opt into the Health Service Fee for associated service.

MANDATORY FEES – ACADEMIC YEAR (cont.)

Credits	Graduate Mandatory Fees (Monmouth Campus only)					
	Building	<u>Incidental</u>	Health Service	Student Health Bldg	Student Rec Ctr Bldg	Total
1	23	372	154	11	42	602
2	25	372	154	11	42	604
3	27	372	154	11	42	606
4	29	372	154	11	42	608
5	31	372	154	11	42	610
6	33	372	154	11	42	612
7	35	372	154	11	42	614
8	37	372	154	11	42	616
9 or more	45	372	154	11	42	624

Credits	Graduate Mandatory Fees (WOU:Salem only)	
	<u>Incidental</u>	Total
1 or more	200	200

Credits	Graduate Mandatory Fees (online only)		
	<u>Incidental</u>	Online	Total
1 or more	200	53 per credit	Calculated by credit

Notes:

- (1) A one-time Matriculation Fee of \$315 is assessed to all new and transfer graduate students.
- (2) Online courses are subject to an online course fee of \$53 per credit.
- (3) Building, Health Service, Student Health Bldg, and Student Rec Ctr Bldg fees are based on Monmouth campus credit hours.
- (4) Students not enrolled at the Monmouth campus are assessed a discounted incidental fee of \$200 and may opt into the Student Rec Ctr Bldg fee to access the Health & Wellness Center.
- (5) Students not enrolled at the Monmouth campus may opt into the Health Service Fee for associated service.

MANDATORY FEES – SUMMER 2022

Credits	Undergraduate & Graduate Mandatory Fees					
	Building	Incidental	Health Service	Student Health Bldg	Student Rec Ctr Bldg	Total
1 or more	34	125	154	11	35	359

Notes:

- (1) A one-time Matriculation Fee of \$365 for undergraduate and \$315 for graduate is assessed to all new and transfer students.
- (2) Online courses are subject to an online course fee of \$53 per credit.
- (3) Building, Health Service, Student Health Bldg, and Student Rec Ctr Bldg fees are based on Monmouth campus credit hours.
- (4) Students not enrolled at the Monmouth campus may opt into the Student Rec Ctr Bldg fee to access the Health & Wellness Center.
- (5) Students not enrolled at the Monmouth campus may opt into the Health Service Fee for associated service.

MANDATORY FEES – DESCRIPTION

Fee	Description
Building	This fee is allocated to pay debt service associated with past construction and renovation projects on the WOU campus. Any additional funds collected are put into a reserve or used for small construction projects. The building fee is a mandatory fee assessed to all students taking 1 or more credit hours on the Monmouth campus and varies depending on the number of credits a student is enrolled in.
Incidental	This fee funds services such as Abby’s House, Food Pantry, Access, ASWOU, Athletics, Campus Recreation, Childcare, Creative Arts, Student Engagement, Student Activities Board, Student Media, and WOLF Ride. The Incidental Fee Committee is responsible for recommending the amount and allocation of the incidental fee to ASWOU and the President. The incidental fee is a mandatory fee assessed to all students.
Health Service	The fee is in place to support all the services offered by the Student Health & Counseling Center. The health service fee is a mandatory fee assessed to all students taking 1 or more credit hours on the Monmouth campus; students not enrolled at the Monmouth campus may opt into the fee for associated service.
Student Health Building	This fee is allocated to pay debt service associated with the construction of the Student Health & Counseling Center building. This fee is a mandatory fee assessed to all students taking 1 or more credit hours on the Monmouth campus. This fee began Fall 2016 and will end Spring 2031.
Student Recreation Center Building	This fee is allocated to pay debt service associated with the construction of the Health & Wellness Center. This fee is a mandatory fee assessed to all students taking 1 or more credit hours on the Monmouth campus. This fee began Spring 2010 and will end Spring 2039.
Matriculation (one-time fee)	The matriculation fee is mandatory for all new undergraduate, graduate, and postbaccalaureate students. The fee is \$365 for undergraduates and \$315 for graduates; this is a one-time fee billed at the beginning of your first term at WOU.

Online courses have an additional fee of \$53 per credit.

UNIVERSITY HOUSING AND CAMPUS DINING

	Room and Board Rates				
		Annual	Fall	Winter	Spring
Landers	Standard Double (2 people/2 person room)	8,279	2,898	2,898	2,483
	Single (1 person/1 person room)	10,116	3,541	3,541	3,034
	Super Single (1 person/2 person room)	10,784	3,775	3,775	3,234
Barnum	Deluxe Double (2 people/3 person room)	9,654	3,379	3,379	2,896
	Triple (3 people/3 person room)	8,279	2,898	2,898	2,483
	Single (1 person/3 person room)	11,228	3,930	3,930	3,368
Heritage & Ackerman	Standard Double (2 people/2 person room)	9,122	3,193	3,193	2,736
	Single (1 person/1 person room)	10,116	3,541	3,541	3,034
	Super Single (1 person/2 person standard double)	10,784	3,775	3,775	3,234
Arbor Park	Individual Rate for shared apt. (4 people/apt.) <i>(no meal plan included)</i>	7,400	2,590	2,590	2,220
	Individual Rate for shared apt. (4 people/apt.) <i>(meal plan included)</i>	9,942	3,480	3,480	2,982
Meal Plans	Resident Meal Plan #1	1,350	450	450	450
	Resident Meal Plan #2	1,800	600	600	600
	Resident Meal Plan #3	2,250	750	750	750

Notes:

(1) Room rates to be charged 35% in fall and winter terms and 30% in spring term. Meal plan charges to be distributed evenly each term.

(2) Students residing in all halls other than Arbor Park must select a meal plan. Meal plan overhead of \$2,542 included in room rates for Landers, Barnum, Heritage, and Ackerman.

(3) Rates include \$23 social activity fee and \$30 laundry fee per term.

UNIVERSITY HOUSING AND CAMPUS DINING (cont.)

Family Housing	Knox Street Housing	725/month
	Alderview Townhouse	965/month interior unit; 995/month exterior unit

Notes:
 (1) Knox: Includes utilities, internet through Minet fiber, free laundry in community laundry room, \$2 social activity fee per month.
 (2) Alderview: Includes utilities, campus internet, washer/dryer in each apartment, \$2 social activity fee per month.
 (3) Family Housing does not include meal plans.

COMMITTEE RECOMMENDATION:

The WOU Finance and Administration Committee recommends that the Western Oregon University Board of Trustees approve the 2022-2023 Academic Year & 2022 Summer Session Tuition and Fee Book as presented.

ADDITIONAL INFORMATION

The University Budget Advisory Committee (UBAC) has been reviewing an FY23 E&G forecast based on four different enrollment scenarios. This has been updated for the proposed tuition rates. Note all the FY23 estimates are preliminary as we are in the early stages of budget development.

FY23 E&G Forecast

As of March 24, 2022

	Scenario 1 -10% UG, -5% GR	Scenario 2 -5% UG, 0% GR	Scenario 3 0% UG, 5% GR	Scenario 4 5% UG, 10% GR
FY23:				
Revenues				
Tuition & Fees (net of remissions)	29,759,292	31,491,095	33,220,126	34,952,418
State Appropriations	32,003,288	32,003,288	32,003,288	32,003,288
Other Revenues	3,222,260	3,222,260	3,222,260	3,222,260
FY23 Recurring Revenues	64,984,840	66,716,643	68,445,674	70,177,966
Expenses				
Personnel	59,700,000	59,700,000	59,700,000	59,700,000
Services and Supplies	10,500,000	10,500,000	10,500,000	10,500,000
Capital Outlay	250,000	250,000	250,000	250,000
Net Transfers	3,500,000	3,500,000	3,500,000	3,500,000
FY23 Recurring Expenses & Transfers	73,950,000	73,950,000	73,950,000	73,950,000
FY23 Recurring Deficit	(8,965,160)	(7,233,357)	(5,504,326)	(3,772,034)
One-Time Activities	(730,255)	(730,255)	(730,255)	(730,255)
Total FY23 Budget Deficit	(9,695,415)	(7,963,612)	(6,234,581)	(4,502,289)
Projected Beginning FY23 Fund Balance	11,364,000	11,364,000	11,364,000	11,364,000
Projecting Ending FY23 Fund Balance	1,668,585	3,400,388	5,129,419	6,861,711
% of Revenues	2.57%	5.10%	7.49%	9.78%

Figure 1: UBAC FY23 E&G preliminary forecast given different enrollment scenarios

Resident UG Credit Rate	\$ Increase	% Increase	Estimated Change in Gross Tuition			
			Scenario 1 -10% UG	Scenario 2 -5% UG	Scenario 3 0% UG	Scenario 4 5% UG
188	-	0.00%	(2,739,470)	(1,369,970)	-	1,368,880
189	1	0.53%	(2,624,608)	(1,248,727)	127,626	1,502,887
190	2	1.06%	(2,489,798)	(1,106,428)	277,417	1,660,167
191	3	1.60%	(2,374,936)	(985,185)	405,043	1,794,174
192	4	2.13%	(2,240,126)	(842,886)	554,834	1,951,454
193	5	2.66%	(2,125,264)	(721,643)	682,460	2,085,461
194	6	3.19%	(1,990,454)	(579,344)	832,251	2,242,741
195	7	3.72%	(1,875,592)	(458,101)	959,877	2,376,748
196	8	4.26%	(1,740,782)	(315,802)	1,109,668	2,534,028
197	9	4.79%	(1,625,920)	(194,559)	1,237,294	2,668,035

Figure 2: Estimated change in gross tuition revenues for FY2023 for each respective resident undergraduate tuition rate given the various enrollment scenarios.

TFAC uses an interactive model while they are developing their recommendation. This model is two-fold, with the first estimating the impact on tuition revenues for the university of different enrollment and tuition rate scenarios that the individual can change, as well as projecting the ending fund balance.

Western Oregon University

Tuition and Fees Projection Model
University Revenue Impact

UG Enrollment Assumption
GR Enrollment Assumption

0.00%
0.00%

	Current Credit Rates	Projected FY23 Credits	FY23 Credit Rates		Rate	Projected FY23 Revenues
			% Increase	Rounded %		
Revenues						
UG Tuition						
UG Resident	188	105,461	3.20%	3.19%	194	20,459,434
UG WUE/Texas	282	22,165			291	6,450,015
UG Non-Resident	620	2,118	3.00%	2.90%	638	1,351,284
GR Tuition	460	8,753	0.00%	0.00%	460	4,026,380
Other		-				2,560,000
Total Gross Tuition		138,497				34,847,113
Online Fees						2,000,000
Other Fees						950,000
Fee Remissions						(6,040,000)
Total Net Tuition & Fees		48.4%				31,757,113
State Appropriations		46.6%				31,720,099
Gifts Grants & Contracts						622,260
Investment						2,000,000
Sales & Services						500,000
Other Revenues						200,000
Total Revenues						66,799,472
Expenses						
Personnel						59,629,661
Service & Supplies						10,076,567
Capital Expense						209,691
Total Expenses						69,915,919
Net Transfers						3,370,772
Total Expenses and Transfers						73,286,691
Recurring Net Revenues less Expenses						(6,487,219)
One Time Activites						(300,431)
Net Revenues less Expenses						(6,186,788)
Beginning Fund Balance						9,694,000
Projected Ending Fund Balnce						3,507,212
% of Revenues						5.25%

Figure 3: A snapshot of TFAC's university revenue projection interactive model

The second piece of the TFAC model looks at the individual student and how that will impact their cost. The model allows the student to change the credit hour load as well as personalize their financial aid awards to see their net impact.

Western Oregon University

Tuition and Fees Projection Model
Individual Impact Estimation

13 UG Credit Hours (average 13/term)
9 GR Credit Hours (full-time 9/term)

	Current Credit Rates	FY23 Credit Rates	Tuition	Building	Health	Incidental	Total Per Term Cost	Total 22-23 Cost	Total 21-22 Cost	Incr. for \$ Increase	Cont. Students % Increase
Undergrad:											
Resident	188	194	2,522	98	154	372	3,146	9,438	9,141	297	3.25%
WUE/Texas	282	291	3,783	98	154	372	4,407	13,221	12,807	414	3.23%
Non-Resident	620	638	8,294	98	154	372	8,918	26,754	25,989	765	2.94%
Graduate	460	460	4,140	98	154	372	4,764	14,292	14,229	63	0.44%

***Mandatory Fee Assumptions**

Building Fees includes \$45 Building Fee (staggered for less than full-time), \$11 Student Health Building Fee, and \$42 Student Recreation Center Building Fee
Health Service Fee is currently \$150, assessed at in-person Credit 1
Incidental Fee is currently at \$355 assessed at Credit 1, and is determined by the Incidental Fee Committee

Out-of-Pocket Cost Analysis (Resident Undergrad):

Total Tuition & Fees 9,438 Financial Aid Award Package based on Total Cost of Attendance
<https://wou.edu/admission/tuition-and-aid/>

Aid:

Pell	-	Approx. 40% of our students are Pell-eligible; maximum is \$6,495
Oregon Opportunity Grant	-	Maximum is \$3,612
Federal Direct Loans	5,500	Maximum for first-year dependent student is \$5,500
Parent PLUS Loans	-	Maximum for first-year student is \$9,500
Private Scholarships	1,000	WOU Scholarships, or external private scholarships
WOU Fee Remissions	1,500	Varies by individual; some students receive up to \$6,000, average award is \$1,500
Total Aid (including loans)	<u>8,000</u>	

Net Cost/(Refund) 1,438 Students also need to pay for housing/other bills

Some examples of Fee Remissions:

Presidential (Merit)	1,000-5,000	Starting at 3.5 GPA
New Student Merit	1,000-5,000	Starting at 3.0 GPA; for incoming students Fall 2022
Bilingual Teacher Scholarship	3,000	
Diversity Commitment	6,000	

Full details can be found here: <https://wou.edu/finaid/scholarships/incoming-students/>

Figure 4: A snapshot of TFAC's individual impact estimation interactive model

The graphs and figures below were presented to TFAC to provide additional context related to tuition and fees.

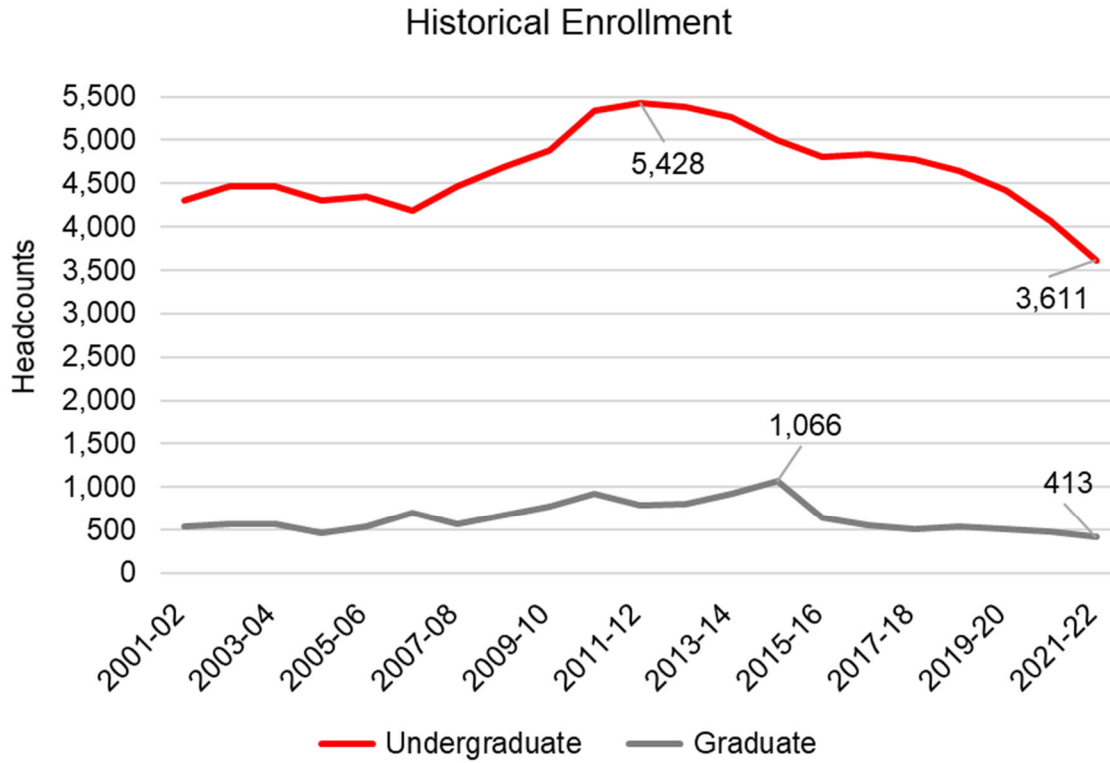


Figure 5: Historical enrollment headcounts (fall-term census)

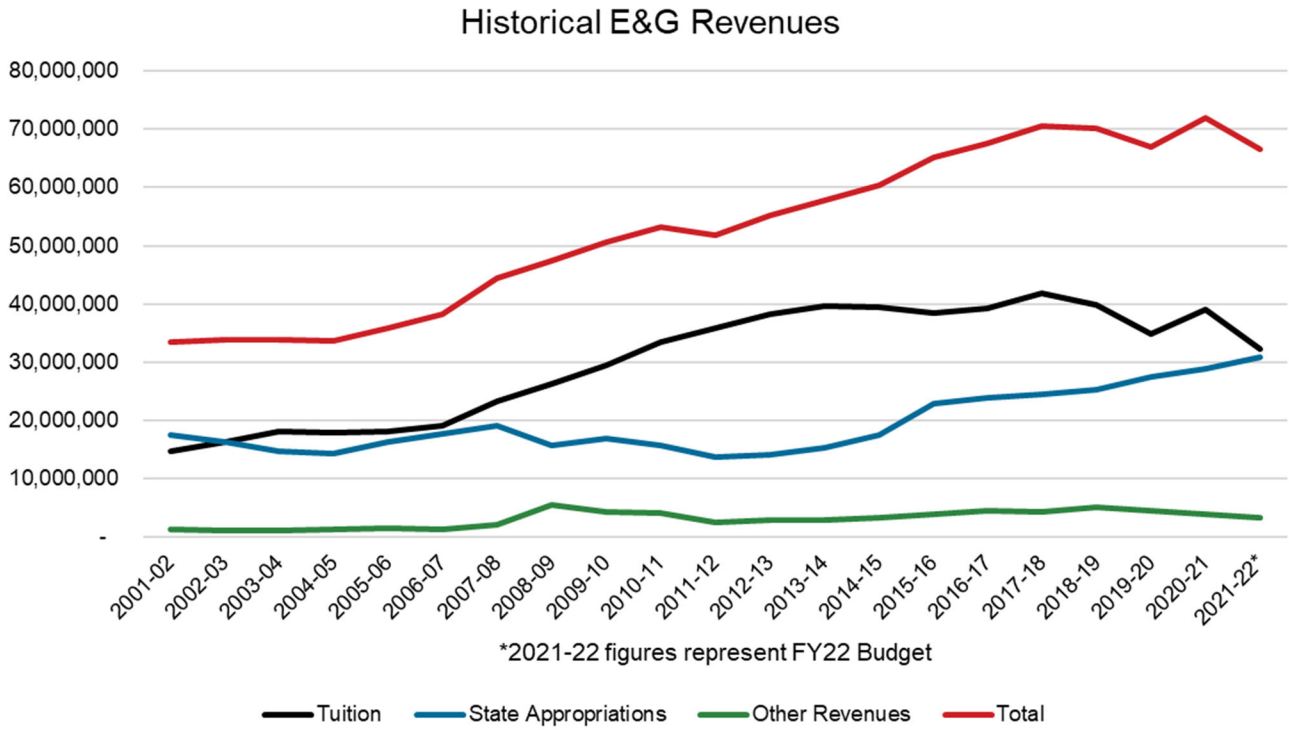


Figure 6: Historical Education & General fund revenues

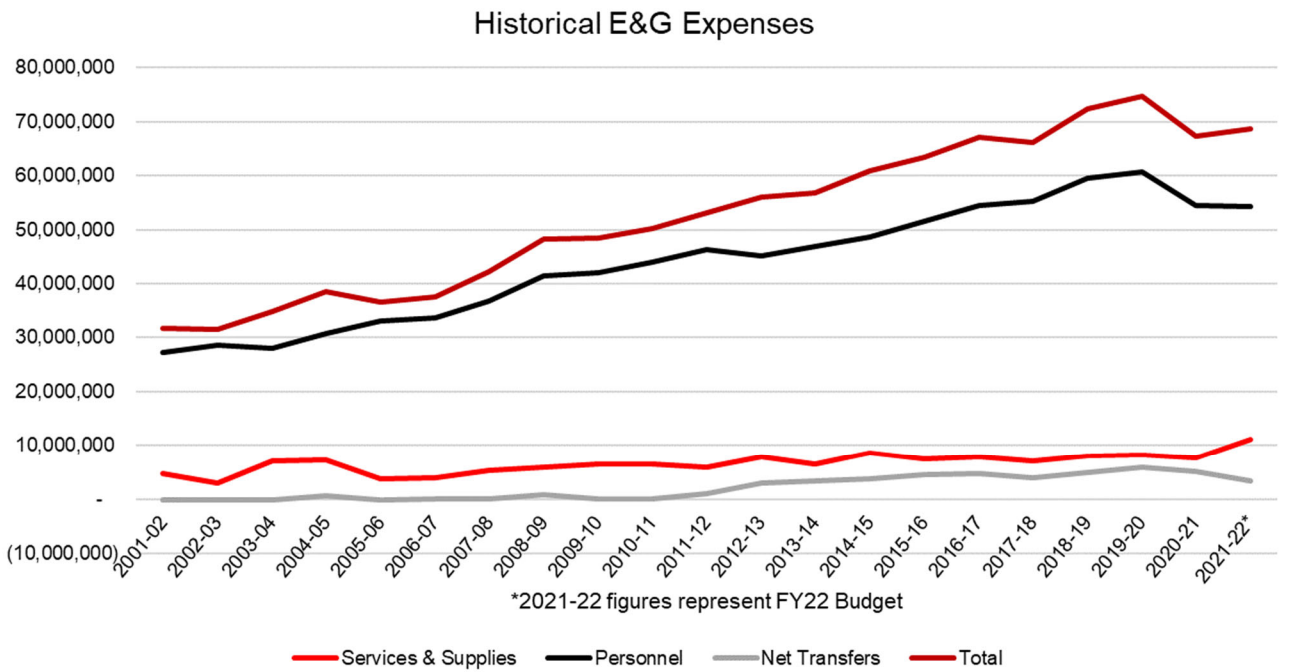


Figure 7: Historical Education & General fund expenses

Historical Tuition per Credit Rates

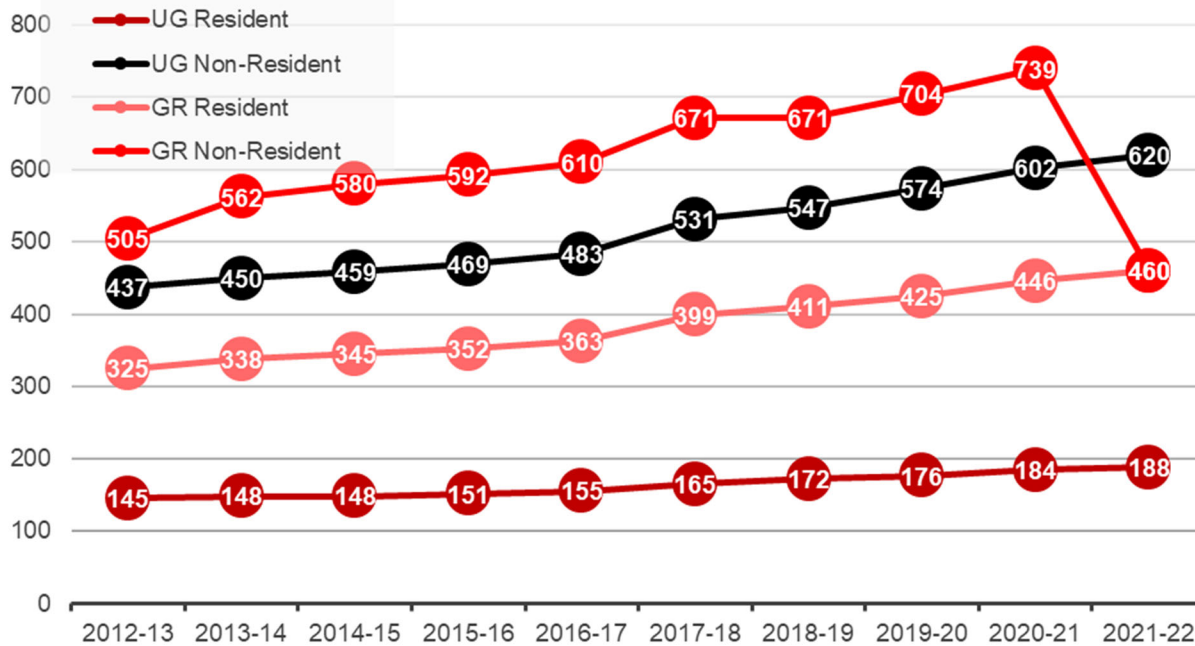


Figure 8: Historical tuition rate per credit

Historical Mandatory Fees

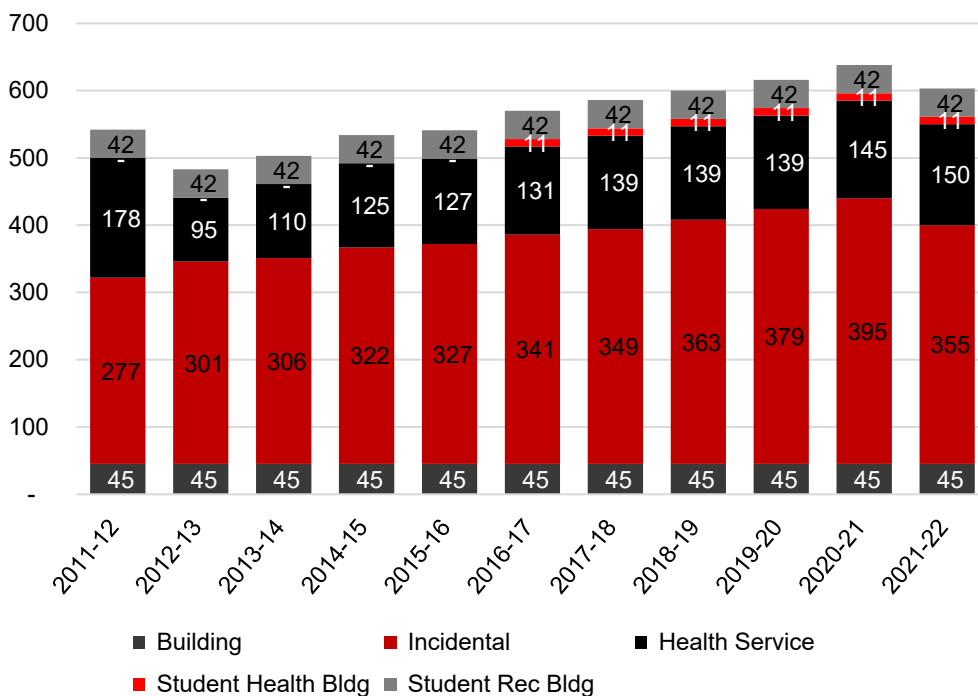


Figure 9: Historical mandatory fees

Oregon Public Universities 2021-22 Cost Comparison

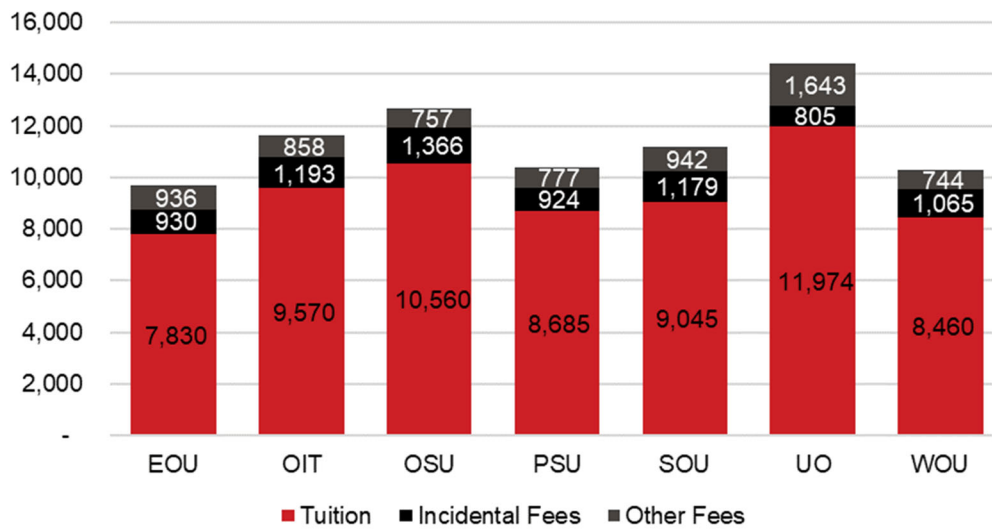
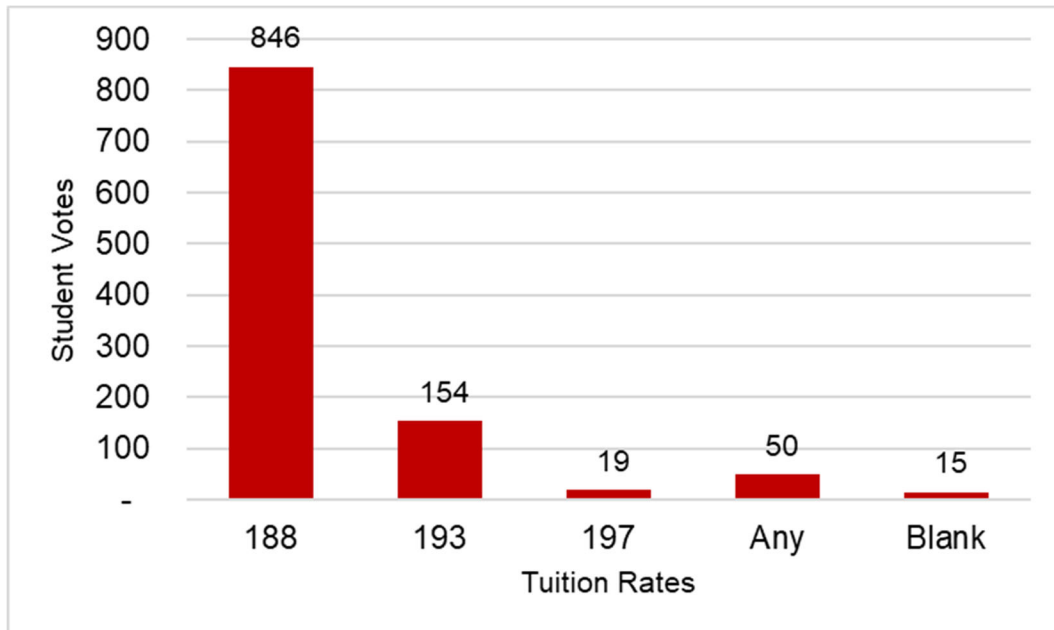


Figure 10: Oregon public universities' cost comparison for resident undergraduate (assumes 15 credits/term)

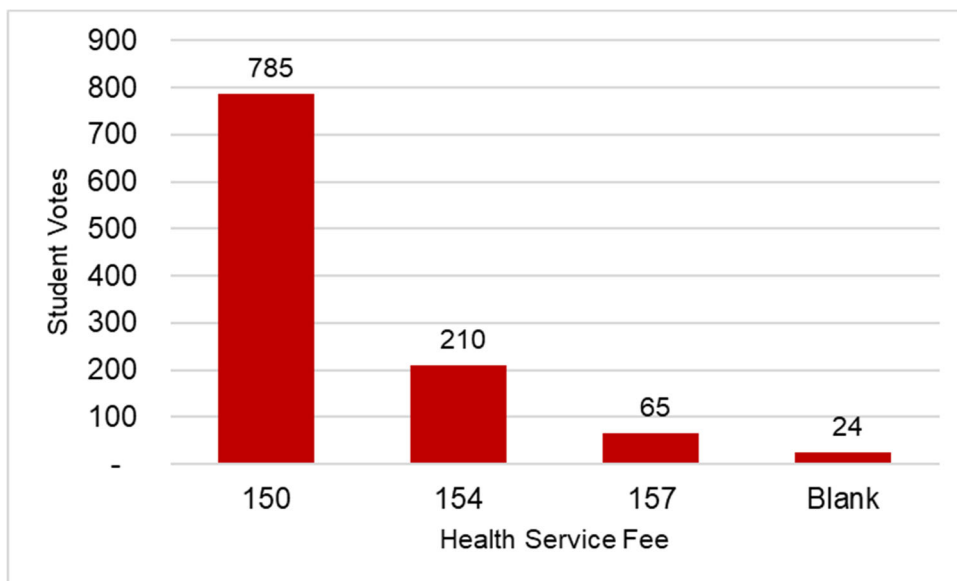
TFAC CAMPUS-WIDE SURVEY RESULTS

Total Responses: 1,084

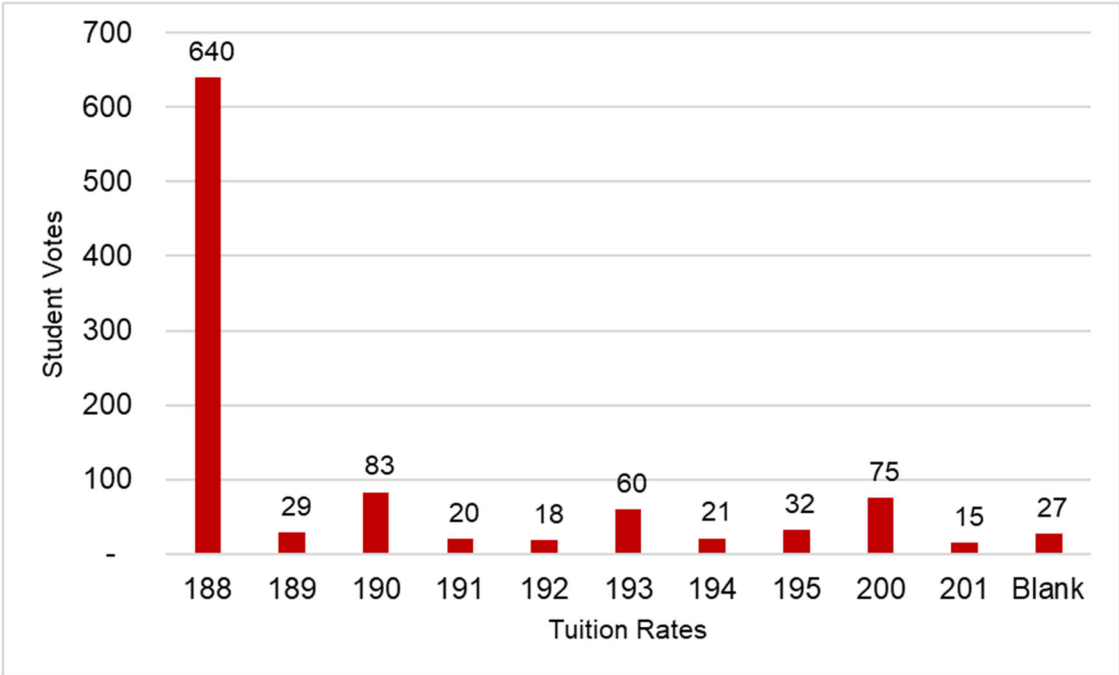
Question 1: The students and faculty of the Tuition and Fee Advisory Committee (TFAC) are considering the following options to recommend to the President for the resident undergraduate tuition rate increase next year -- which would you be most supportive of?



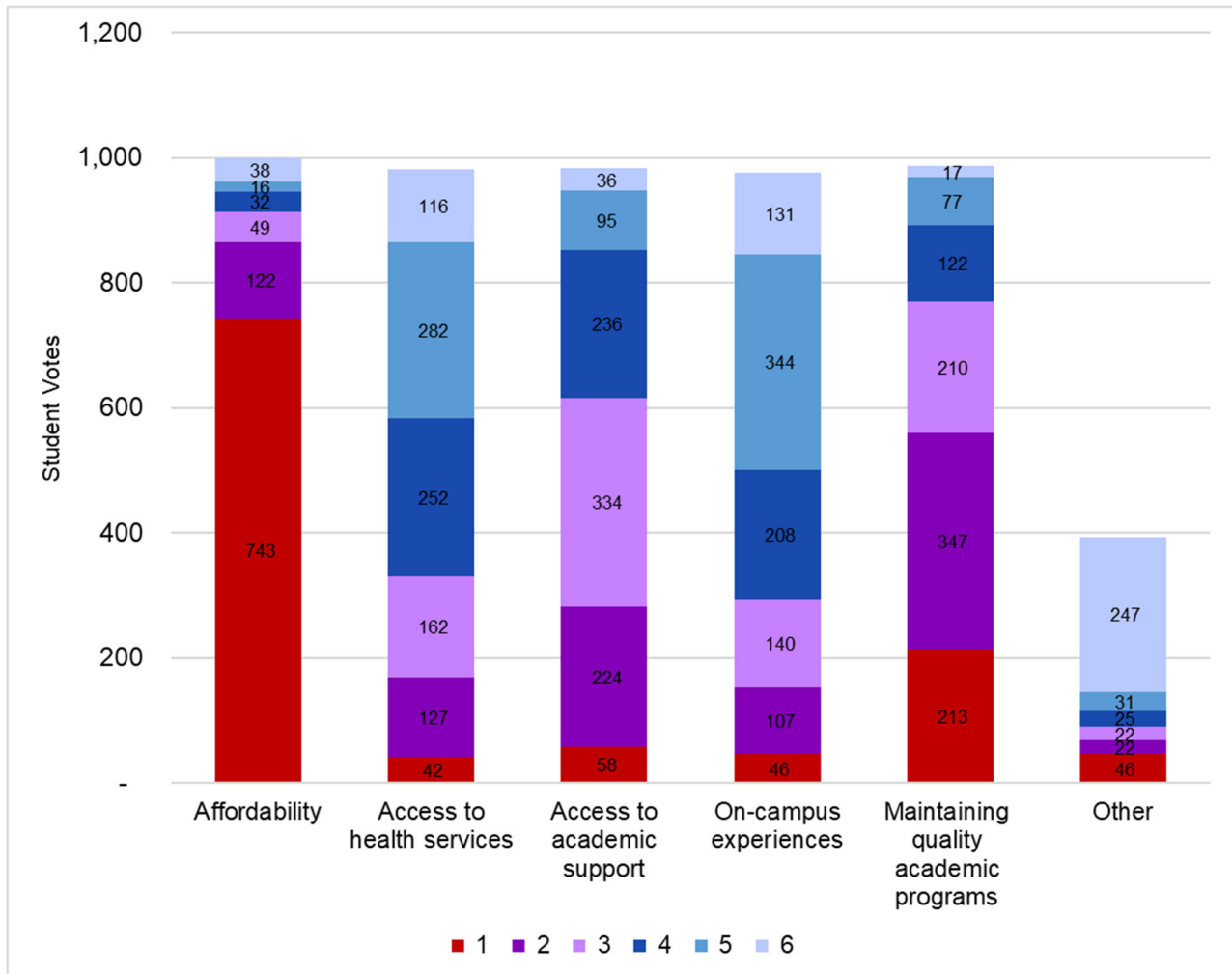
Question 2: What increase to the health service fee would you be most in support of?



Question 3: What is the maximum per credit you would pay for your WOU classes?



Question 4: Please rank your priorities for next year from 1 (highest) to 6 (lowest):



Other responses:

unsure

(not going to be enrolled next year, but this is based on current feelings)

A functioning steam line for Monmouth Ave.

Ability to remain online

Access good food

access to disability services

Access to flexible modalities where we can attend a class both in person and virtually

Administrative Staff

affordability but again

affordability for out of state

AFFORDABILITY!

Affordable dining

Athletics

Athletics
athletics
Athletics
Athletics
Availability and access to mental health services and medical services
Availability for purely online degree programs
Availability of Health and Wellness Center
Availability of On-line classes
baseball
Better Advising information-greater acceptance of transfer credits
Better music programing and opportunities for creative arts students
Better on campus food selection
campus recreation
campus safety
Cheaper school
Class availability
Class diversity
Cleanliness
Course access - online, hybrid etc
course/credit variety
Dining/Valsetz
Diversity
ecampus options such as canvas and the library
eliminate health service fee for people who don't use it.
Equity
Everything Else
Experienced professors and knowledgeable staff
Facilities for sports programs
Faculty upgrades
Family Housing
Financial above all
Flexibility in schedules more times available
get rid of half the dorms, ppl clearly don't want to live on campus and housing is a
money pit
Going to the gym and have free food
Good Sports Programs
Good teachers
Gym
have a high GPA
Having all classes in person
Health and Wellness Center access
Housing Availability

HWC Access

I work full time and have my own health insurance and live far away from campus
If certain things like meal plans were optional, I wouldn't mind a small tuition increase.

Improving the RHMC graduate program. It seems to need a major overhauling.

Inclusivity

It's close by

livability/housing/meal plans

Lower Costs of Everything

Lower fees don't raise

Lowering cost of tuition

Maintaining quality athletic programs

make cuts to administration before raising prices on the students.

Make the Science department nicer. We're all stressed.

Meetings with advisors so that students do not get behind or no what they are paying for

Mental Health help

More events

more non-traditional student outreach

more online class options

more online classes

more online classes

More online classes

More Online classes. Mostly MATH 231

N/A

N/A

N/A

N/A

N/A

n/a

Not having in-person classes. Pandemic still happening, in-person class = unnecessary risk

On campus food or dining options

on line support

on-campus job opportunities

Online class options

Online classes

Online Classes NOT hybrid

Online coursework

open the rec center for all day use (don't close at lunch)

Personal academic success

Professors

Programs to help students with basic needs

Quality Athletic Programs

quality faculty.

quality of food
Quality professors and education
Quality programs aligned with and focused on high demand and high wage occupations
rural or urban
safety
scholarship and financial aid options
scholarship availability
Scholarships/job
Sports
sports
Sports programs
Sports/athletics
student gym staying open
Student Leadership
Student service (stitch Closet/ Food pantry)
Students (we are your biggest asset yet you continue to ignore student voices do better)
Support International student's issues
Supporting Graduate Programs in the College of Education
Teaching/better pay for professors
Time
Transfer help
Tuition rates
tutors
Updating quality of academic programs. Up-to-date curriculum and materials, practical applications.
Will be graduated
You could cut cost by allowing us to take online classes for cheaper rather than more expensive!



Western Oregon
UNIVERSITY

2022 – 2023 Special Course Fees and
General Services Book

SPECIAL COURSE FEES

<i>Course #</i>	<i>Subject Title</i>	<i>Fee</i>
<i>Art and Art Education</i>		
A 100	Art Topics: Various	25.00
A 100D	Art Topics: Various	25.00
A 115	Beginning Design: 2-D	40.00
A 116	Beginning Design: 3-D	35.00
A 119	Digital Presentation for Artists	40.00
A 120	Digital Art & Design	40.00
A 130	Beginning Drawing	20.00
A 199	Special Studies	20.00
A 204	Art History: Prehistoric- Late Antiquity	10.00
A 205	Art History: Middle Ages- Renaissance	10.00
A 206	Art History: Baroque- Contemporary	10.00
A 220	Intro to Typography	35.00
A 230	Intro to Life Drawing	65.00
A 250	Intro to Ceramics	80.00
A 262	Digital Imaging & Photo 1	85.00
A 270	Intro to Printmaking	100.00
A 280	Intro to Painting	60.00
A 290	Intro to Sculpture	80.00
A 304	History of Modern Art, 1789-1914	10.00
A 305	History of Modern Art, 1914-1965	10.00
A 306	History of Modern Art, 1966-Present	10.00
A 308/308W	History of Graphic Design	15.00
A 311	Creativity and Idea Generation	40.00
A 314	Intermediate Design (INTL)	50.00
A 315/315W	Intermediate Design: 2-D	35.00
A 316	Intermediate Design: 3-D	35.00
A 316W	Intermediate Design: 3-D	35.00
A 318	Production: Gallery Exhibition	25.00
A 320	Graphic Design: Process and Theory	40.00
A 321	Graphic Design: Form and Communication	40.00
A 322	Graphic Design: Contemporary Issues	40.00
A 323	Interactive Media: Web Structure and Communication	40.00
A 324	Interactive Media: Applied	40.00
A 326	Time-Based Media: Video	70.00
A 327	Time-Based Media: Animation	70.00
A 329	Print Design: Systems and Techniques	40.00
A 330	Intermediate Drawing	55.00
A 331	Intermediate Drawing	55.00
A 350	Intermediate Ceramics	80.00
A 351	Intermediate Ceramics	80.00

SPECIAL COURSE FEES

<i>Course #</i>	<i>Subject Title</i>	<i>Fee</i>
<i>Art and Art Education</i>		
A 352	Intermediate Ceramics	80.00
A 370	Intermediate Printmaking	100.00
A 371	Intermediate Printmaking	100.00
A 372	Intermediate Printmaking	100.00
A 380	Intermediate Painting	60.00
A 381	Intermediate Painting	60.00
A 382	Intermediate Painting	60.00
A 383	Intermediate Illustration	70.00
A 390	Intermediate Sculpture	80.00
A 391	Intermediate Sculpture	80.00
A 392	Intermediate Sculpture	80.00
A 399	Special Studies	20.00
A 404/404C	Art History: Non-Western Art	10.00
A 405/405C	Art History: Women in Art	10.00
A 406/406C/406W	Art History: Special Topics	10.00
A 410	Critique & Seminar	60.00
A 411	Workshop	20.00
A 412	Practicum	20.00
A 413	International Studio Art Study	20.00
A 419	Professional Concerns	50.00
A 421	Print Design: Expressive and Structural Design	40.00
A 422	Print Design: Presentation and Contemporary Issues	40.00
A 425	Interactive Media: Contemporary Issues	20.00
A 429	Portfolio & Professional Preparation	50.00
A 430	Advanced Drawing	55.00
A 445	BFA Thesis Project: Visual Communication Design	60.00
A 450	Advanced Ceramics	80.00
A 451	Advanced Ceramics	80.00
A 452	Advanced Ceramics	80.00
A 455	BFA Thesis Project: Ceramics	80.00
A 462	Digital Images & Photography 2	85.00
A 468	Art & Technology Workshop	85.00
A 470	Advanced Printmaking I	100.00
A 471	Advanced Printmaking II	100.00
A 472	Advanced Printmaking III	100.00
A 475	BFA Thesis Project: Printmaking	100.00
A 480	Advanced Painting	60.00
A 481	Advanced Painting	60.00
A 482	Advanced Painting	60.00
A 483	Advanced Illustration	70.00

SPECIAL COURSE FEES

Course #	Subject Title	Fee
Art and Art Education		
A 485	BFA Thesis Project: Painting	60.00
A 490	Advanced Sculpture	80.00
A 491	Advanced Sculpture	80.00
A 492	Advanced Sculpture	80.00
A 495	BFA Thesis Project: Sculpture	80.00
A 499	Special Individual Studies	20.00
A 603	Thesis or Field of Study	20.00
A 604	Graduate Art History	20.00
A 610	Graduate Seminar	20.00
A 611	Graduate Workshop	20.00
A 615	Graduate Design: Two-Dimensional	30.00
A 616	Graduate Design: Three-Dimensional	35.00
A 620	Graduate Graphic Design	45.00
A 630	Graduate Drawing	20.00
A 635	Graduate Life Drawing	65.00
A 655	Graduate Ceramics	80.00
A 670	Graduate Printmaking	100.00
A 676	Aesthetic Foundations of Visual Arts	20.00
A 677	Contemporary Problems in Visual Art	20.00
A 680	Graduate Painting	55.00
A 690	Graduate Sculpture	80.00
A 699	Special Individual Studies: Graduate	20.00
<i>Charge for any Art course not listed is 20.00</i>		
<i>Creative Arts Differential Fee of 9.00/credit for all A, ARE, D, MUE, MUEN, MUS, and TA (excludes MUP) courses.</i>		
Biology		
BI 101L	Lab: General Biology	30.00
BI 101X	Peer Led Instruction	20.00
BI 102L	Lab: General Biology	30.00
BI 102X	Peer Led Instruction	20.00
BI 103L	Lab: General Biology	30.00
BI 103X	Peer Led Instruction	20.00
BI 134L	Lab: Introductory Human Anatomy & Physiology	30.00
BI 135L	Lab: Introductory Human Anatomy & Physiology	30.00
BI 211L	Lab: Principles of Biology	40.00
BI 212L	Lab: Principles of Biology	40.00
BI 213L	Lab: Principles of Biology	40.00
BI 224	Health and Human Evolution	15.00
BI 234L	Lab: Human Anatomy and Physiology	35.00

SPECIAL COURSE FEES

<i>Course #</i>	<i>Subject Title</i>	<i>Fee</i>
<i>Biology</i>		
BI 235L	Lab: Human Anatomy and Physiology	35.00
BI 236L	Lab: Human Anatomy and Physiology	35.00
BI 237L	Lab: Microbiology for the Health Sciences	40.00
BI 315L	Lab: Cell Biology	45.00
BI 316	Evolution	15.00
BI 317L	Lab: Vertebrate Natural History	35.00
BI 321L	Lab: Systematic Field Botany	35.00
BI 324L	Lab: Comparative Vertebrate Anatomy	65.00
BI 330L	Lab: Plant Physiology	35.00
BI 331L	Lab: General Microbiology	45.00
BI 334L	Lab: Advanced Human Anatomy and Physiology	35.00
BI 335L	Lab: Advanced Human Anatomy and Physiology	35.00
BI 336L	Lab: Advanced Human Anatomy and Physiology	35.00
BI 340L	Lab: Plant Nutrition	35.00
BI 343L	Lab: Analysis of Biological Data	4.00
BI 357L	Lab: General Ecology	35.00
BI 360L	Lab: Animal Behavior	65.00
BI 361L	Lab: Marine Ecology	35.00
BI 370L	Lab: Environmental Science	35.00
BI 371L	Lab: Structure of Seed Plants	35.00
BI 407	Wildflowers of the Cascades	35.00
BI 407	Wildflowers of the Oregon Coast	35.00
BI 407	Wildflowers of the Willamette Valley	35.00
BI 407	Plant-Based Service-Learning Activities	35.00
BI 407	Poisonous and Edible Plants	35.00
BI 408	Workshop	35.00
BI 419	Biology Teaching Practicum	15.00
BI 424	Human Dissection	35.00
BI 425L	Microbes & Biotech	65.00
BI 426L	Lab: Genes and Development	75.00
BI 432L	Lab: Immunology	45.00
BI 434L	Lab: Comparative Animal Physiology	35.00
BI 437L	Neurobiology	35.00
BI 451L	Lab: Invertebrate Zoology	35.00
BI 454L/554L	Lab: Plant Ecology	35.00
BI 457	Special Topics in Biology I	35.00
BI 458	Special Topics in Biology II	35.00
BI 458L/558L	Lab: Field Biology	35.00
BI 459	Special Topics in Biology III	35.00
BI 460	Special Topics in Biology IV	35.00

SPECIAL COURSE FEES

Course #	Subject Title	Fee
Biology		
BI 474L	Lab: Biology of Insects	55.00
BI 624	Human Dissection	35.00
Chemistry		
CH 103L	Lab: Intro Chemistry	45.00
CH 104L	Lab: Intro Chemistry	45.00
CH 105L	Lab: Intro Chemistry	45.00
CH 106L	Lab: Intro Chemistry	45.00
CH 161L	Lab: Fundamentals of Photography for Forensic Science	60.00
CH 221L	Lab: General Chemistry plus 12.00 goggle fee	45.00
CH 222L	Lab: General Chemistry	45.00
CH 223L	Lab: General Chemistry	45.00
CH 311L	Lab: Inorganic Chemistry	45.00
CH 312L	Lab: Quantitative Analysis	45.00
CH 313L	Lab: Instrumental Analysis	45.00
CH 320L	Lab: Intro to Forensic Science	65.00
CH 337	Lab: Organic Chemistry I plus 12.00 goggle fee	45.00
CH 338	Lab: Organic Chemistry II	65.00
CH 340	Elementary Physical Chemistry	45.00
CH 350	Chemical Literature	45.00
CH 420L	Forensic Chemistry	65.00
CH 430	Applications of Forensic Science	65.00
CH 431	Applications of Forensic Science	45.00
CH 432	Applications of Forensic Science	45.00
CH 445	Toxicology Lab	65.00
CH 452/552	Biochemistry Lab	65.00
CH 461/461W	Experimental Chemistry	65.00
CH 462/462W	Experimental Chemistry	65.00
CH 463	Experimental Chemistry	65.00
CH 471L	Lab: Chemical Instrumentation	45.00
<i>Breakage will be assessed at replacement cost</i>		

Creative Arts

Creative Arts Differential Fee of 9.00/credit for all A, ARE, D, MUE, MUEN, MUS, and TA (excludes MUP) courses.

SPECIAL COURSE FEES

Course #	Subject Title	Fee
Dance		
D 101	Exploring Ballet Technique and Performance	10.00
D 102	Exploring Jazz Dance Technique and Performance	10.00
D 103	Exploring Contemporary Technique and Performance	10.00
D 104	Exploring Tap Dance Technique and Performance	10.00
D 170	World Dance: Salsa	10.00
D 170D	World Dance: Salsa	10.00
D 171	World Dance: Hula	10.00
D 171D	World Dance: Hula	10.00
D 172	World Dance: African	10.00
D 172D	World Dance: African	10.00
D 177	Urban & Street Dance	10.00
D 280	Modern Dance 4	10.00
D 281	Modern Dance 5	10.00
D 282	Modern Dance 6	10.00
D 285	Ballet 4	10.00
D 286	Ballet 5	10.00
D 287	Ballet 6	10.00
D 288	Jazz Dance 4	10.00
D 289	Jazz Dance 5	10.00
D 290	Jazz Dance 6	10.00
D 301	Pointe Technique 1	10.00
D 302	Pointe Technique 2	10.00
D 303	Pointe Technique 3	10.00
D 340	Conditioning for Dancers	15.00
D 380	Modern Dance 7	10.00
D 381	Modern Dance 8	10.00
D 382	Modern Dance 9	10.00

Creative Arts Differential Fee of 9.00/credit for all A, ARE, D, MUE, MUEN, MUS, and TA (excludes MUP) courses.

Earth Science

ES 104L	Lab: Earth System Science	35.00
ES 105L	Lab: Earth System Science	35.00
ES 106L	Lab: Earth System Science	35.00
ES 201L	Lab: Principles of Geology	35.00
ES 202L	Lab: Principles of Geology	35.00
ES 203L	Lab: Principles of Geology	35.00
ES 301	Petrographic Microscopy	35.00
ES 302	Quantitative Methods	35.00
ES 303	Geologic Field Techniques	35.00

SPECIAL COURSE FEES

<i>Course #</i>	<i>Subject Title</i>	<i>Fee</i>
Earth Science		
ES 321	Structural Geology	35.00
ES 322	Geomorphology and Aerial Photo Interpretation	35.00
ES 340	Principles of Cartography	45.00
ES 341	Geographic Information Systems I	45.00
ES 342	Geographic Information Systems II	45.00
ES 351	Geology for Educators	35.00
ES 354	Volcanoes & Earthquakes	35.00
ES 408/508	Medical Geology (includes \$150 non-refundable deposit)	445.00
ES 431	Paleobiology	35.00
ES 444/544	Remote Sensing	45.00
ES 450	Introduction to Petrology	35.00
ES 454	Volcanology	35.00
ES 458/558	River Environment in Oregon (includes \$150 non-refundable deposit)	445.00
ES 458/558	Mt. St. Helens Field Trip	110.00
ES 460	Energy and Mineral Resources	35.00
ES 473	Environmental Geology	35.00
ES 476	Hydrology	35.00
ES 492	GIS Applications in Earth Science	45.00
ES 531	Paleobiology	35.00
ES 550	Introduction to Petrology	35.00
ES 554	Volcanology	35.00
ES 560	Energy and Mineral Resources	35.00
ES 573	Environmental Geology	35.00
ES 576	Hydrology	35.00
ES 592	GIS Applications in Earth Science	45.00
Education		
ARE 433	Art Education Elementary	30.00
ED 404	Clinical Experience Seminar I	300.00
ED 407/507	Experiencing the American Civil War as a Citizen Soldier	200.00
ED 407/507	Living History for Educators	250.00
ED 407/507	Integrative Creative Arts in Early Childhood Education	50.00
ED 408	Workshop (per credit hour)	6.00
ED 408	Adventures in Education	235.00
ED 409	Practicum (per credit hour)	8.00
ED 409D	Practicum (per credit hour)	8.00
ED 411	Field Experience I (per credit hour)	16.00

SPECIAL COURSE FEES

<i>Course #</i>	<i>Subject Title</i>	<i>Fee</i>
Education		
ED 412	Field Experience II (per credit hour)	16.00
ED 421	Technology Integration	5.00
ED 423	ERLY CHLDHD STDS CLNCL EXP II	16.00
ED 424	ERLY CHLDHD STDS CLNCL EXP III	16.00
ED 498	Student Teaching (per credit hour)	16.00
ED 609	All Sections (regardless of title) Except Practicum MAT WB below (per credit hour)	16.00
ED 609	Practicum: MAT WB (per credit hour)	25.00
ED 614	MAT Practicum	25.00
ED 616	Student Teaching: MAT CB (per credit hour)	16.00
ED 616	Student Teaching: MAT WB (per credit hour)	25.00
ED 639	Curriculum and Planning	10.00
ED 656	Professional Seminar I	300.00
ED 657	Professional Seminar II	300.00
ED 697	Student Teaching: MAT WB (per credit hour)	25.00
EXS 243	Outdoor & Adventure Education	235.00
EXS 373	Physiology of Exercise	20.00
EXS 359	Care & Prevention of Athletic Injuries	18.00
EXS 433	Physical Education in the Elementary School	5.00
EXS 485	Exercise Testing and Prescription	20.00
General Science		
GS 114L	Lab: Essentials of Physical Science	35.00
GS 116L	Lab: Essentials of Physical Science	35.00
GS 313	Lab: Earth Science for Elementary Schools	35.00
GS 313W	Lab: Earth Science for Elementary Schools	35.00
GS 321L	Lab: Musical Acoustics	35.00
GS 325	Science Inquiry and Design for K-8 Teachers	35.00
GS 407/507	Seminar	35.00
GS 408/508	Generating Multimedia Virtual Field Trips	35.00
GS 408/508	Making a Multimedia Production for Use in the Classroom (materials plus field trip fee)	35.00
Health		
HE 252	First Aid, CPR and Safety	10.00
HE 257	Health Promotion	11.00
HE 352	First Aid and CPR Instructor	10.00
Honors		
HNR 171	Honors Theatre	90.00
HNR 325	Honors Thesis Orientation	35.00

SPECIAL COURSE FEES

Course #	Subject Title	Fee
Interpreting Studies		
INT 470/570	Deaf-Blind Interpreting (per credit hour)	10.00
Mathematics		
MTH 211	Foundations of Elementary Mathematics I	3.00
MTH 212	Foundations of Elementary Mathematics II	3.00
MTH 213	Foundations of Elementary Mathematics III	3.00
MTH 392	College Algebra for Elementary and Middle School Teachers	3.00
MTH 393	Probability and Statistics for Elementary and Middle School Teachers	3.00
MTH 394	Geometry for Elementary School Teachers	3.00
MTH 395	Elementary Integrated Mathematics	3.00
MTH 396	Elementary Problem Solving	3.00
MTH 398	Discrete Mathematics for Elementary and Middle School Teachers	3.00
MTH 403/403W	Senior Project I (per credit hour)	6.75
MTH 404/404W	Senior Project II (per credit hour)	6.75
MTH 492	Abstract Algebra for Middle School Teachers	3.00
MTH 494	Geometry for Middle School Teachers	3.00
MTH 495	Calculus Concepts for Middle School Teachers	3.00
Modern Languages		
SPAN 103/203/303/ 319D	STAMP Reading, Writing, Speaking Test for Spanish	20.00
Music Education		
MUE 320	Introduction to Orff-Schulwerk	50.00
MUE 451/551	Woodwind Pedagogy	40.00
MUE 452/552	Brass Techniques	40.00
MUE 453/553	Percussion Techniques	40.00
MUE 454/554	String Techniques	40.00
<i>Creative Arts Differential Fee of 9.00/credit for all A, ARE, D, MUE, MUEN, MUS, and TA (excludes MUP) courses.</i>		
Music Performance		
MUEN 101/301/501	Concert Choir	20.00
MUEN 102/302/502	Chamber Singers	20.00
MUEN 103/303	University Band	20.00
MUEN 111/311/511	Western Oregon Symphony	20.00
MUEN 112/312/512	Wind Ensemble	20.00

SPECIAL COURSE FEES

<i>Course #</i>	<i>Subject Title</i>	<i>Fee</i>
<i>Music Performance</i>		
MUEN 113/313/513	Early Music Ensemble	20.00
MUEN 120/320/520	Chamber Ensemble	20.00
MUEN 121/321/521	Brass Chamber Ensemble	20.00
MUEN 122/322/522	String Chamber Ensemble	20.00
MUEN 123/323/523	Wind Chamber Ensemble	20.00
MUEN 124/324/524	Piano Chamber Ensemble	20.00
MUEN 141/341/541	Percussion Ensemble	20.00
MUEN 142/342/542	New Music Ensemble	20.00
MUEN 143/343/543	Guitar Ensemble	20.00
MUEN 151/351/551	Opera Scenes: Vocal	20.00
MUEN 152/352/552	Opera Scenes: Instrumental	20.00
MUEN 153/353/553	Musical Theatre: Vocal	20.00
MUEN 154/354/554	Musical Theatre: Instrumental	20.00
MUEN 161/361/561	Soulstice Vocal Jazz	20.00
MUEN 162/362/562	Western Hemisphere Orchestra	20.00
MUEN 163/363/563	Latin Jazz	20.00
MUEN 170/370/570	Combo	20.00
MUEN 171/371/571	Jazz Repertoire Combo	20.00
MUEN 172/372/572	Hemisphere Combo	20.00
MUEN 173/373/573	Singer Songwriter Combo	20.00
MUEN 190/390/590	Ensemble	20.00
MUEN 201	Drum Line	20.00
MUEN 202	Pep Band	20.00
MUS 120	Music Theory Fundamentals	50.00
MUS 150	Digital Audio Workstation	50.00
MUS 160	Digital Music Notation	75.00
MUS 211	Music Theory I	50.00
MUS 212	Music Theory II	50.00
MUS 213	Music Theory III	50.00
MUS 231	Piano Proficiency I	25.00
MUS 232	Piano Proficiency II	25.00
MUS 233	Piano Proficiency III	25.00
MUS 234	Piano Proficiency IV	25.00
MUS 235	Piano Proficiency V	25.00
MUS 236	Piano Proficiency VI	25.00
MUS 241	Drumset Proficiency I	25.00
MUS 242	Drumset Proficiency II	25.00
MUS 243	Drumset Proficiency III	25.00
MUS 250	Concert Attendance	10.00
MUS 311	Music Theory IV	50.00

SPECIAL COURSE FEES

Course #	Subject Title	Fee
Music Performance		
MUS 312	Music Theory V	50.00
MUS 313	Music Theory VI	50.00
MUS 314	Aural Skills VII	20.00
MUS 315	Aural Skills VIII	20.00
MUS 316	Aural Skills IX	20.00
MUS 371	Orchestration I	25.00
MUS 372	Orchestration II	25.00
MUS 373	Orchestration III	25.00
MUS 414	Jazz Theory	50.00
MUS 415	Jazz Arranging I	50.00
MUS 416	Jazz Arranging II	50.00
MUS 423	Media Music Production III	75.00
	Practice Room Only (only one fee per term)	60.00
	2 credits of MUP (does not apply to MUP Audio Production 110/210/310/410/610 Off-Campus)	70.00
	3 credits of MUP (does not apply to MUP Audio Production 110/210/310/410/610 Off-Campus)	105.00
	4 credits of MUP (does not apply to MUP Audio Production 110/210/310/410/610 Off-Campus)	140.00
	2 credits of MUP Recording Audio Production 110/210/310/410/610 Off-Campus	225.00
	3 credits of MUP Recording Audio Production 110/210/310/410/610 Off-Campus	310.00
	4 credits of MUP Recording Audio Production 110/210/310/410/610 Off-Campus	400.00
<i>Creative Arts Differential Fee of 9.00/credit for all A, ARE, D, MUE, MUEN, MUS, and TA (excludes MUP) courses.</i>		
Natural Science		
<i>Breakage/Loss will be assessed at replacement cost</i>		
Physical Education		
PE 131	Individual Health and Fitness	10.00
PE 131L	Lab: Individual Health and Fitness	10.00
PE 133	Bowling	40.00
PE 134	Golf	35.00
PE 162	Fitness Swim	41.00
PE 173	Alpine Skiing and Snowboarding	205.00
PE 175	Nordic Skiing and Snowshoeing	90.00
PE 182	Backpacking	40.00

SPECIAL COURSE FEES

<i>Course #</i>	<i>Subject Title</i>	<i>Fee</i>
<i>Physical Education</i>		
PE 183	Advanced Backpacking	40.00
PE 199	Outdoor & Adventure Activities	200.00
PE 199	Beginning Scuba Diving	400.00
<i>Physics</i>		
PH 201L	Lab: General Physics	35.00
PH 202L	Lab: General Physics	35.00
PH 203L	Lab: General Physics	35.00
PH 211L	Lab: General Physics with Calculus	35.00
PH 212L	Lab: General Physics with Calculus	35.00
PH 213L	Lab: General Physics with Calculus	35.00
PH 311L	Lab: Introduction to Modern Physics	35.00
PH 312L	Lab: Introduction to Modern Physics	35.00
<i>Psychology</i>		
PSY 451/551	Biopsychology	20.00
<i>Rehabilitation Counseling</i>		
RC 610	Rehabilitation Counseling Internship (per credit hour)	6.00
RC 662	Assessment and Testing	15.00
<i>Special Education</i>		
SPED 607	Seminar: LIFE	300.00
SPED 642	Standardized Assessment	25.00
SPED 622	Reading Remediation	10.00
SPED 623	Behavior Support	10.00
SPED 628	Mathematics Remediation	10.00
SPED 647	Academic Field Experience - Internship (per credit hour)	16.00
SPED 648	Low Incidence Field Experience - Internship (per credit hour)	16.00
SPED 649	Final Supervised Field Experience - Internship (per credit hour)	16.00
SPED 687	Academic Field Experience (per credit hour)	16.00
SPED 688	Low Incidence Field Experience (per credit hour)	16.00
SPED 689	Final Supervised Field Experience (per credit hour)	16.00
SPED 690	Intelligence Testing and Reporting	25.00

SPECIAL COURSE FEES

Course #	Subject Title	Fee
Deaf and Hard of Hearing Education		
DHHE 639	Student Teaching I (per credit hour)	16.00
DHHE 640	Student Teaching II (per credit hour)	16.00
Social Science		
GEOG 321/321C/ 321D/321W	Field Geography	35.00
GEOG 393	Soils Geography	20.00
Theater Arts		
TA 242	Design Aesthetics	20.00
TA 244	Technical Theatre: Scenecraft	50.00
TA 246	Technical Theatre: Costuming	20.00
TA 252	Technical Theatre: Make-up	65.00
TA 308	History of Fashion	20.00
TA 315	Music Theatre Studio I	70.00
TA 328	Stage Combat: Broadsword and Shield	60.00
TA 336	Stage Properties	120.00
TA 344	Costume Crafts	100.00
TA 345	Scenic Painting	75.00
TA 346	Scenic Design	45.00
TA 434/534	Advanced Technical Design/Scenecraft	15.00
TA 436/536	Advanced Costume Techniques	25.00
TA 445	Scenic Painting II	75.00
<i>Creative Arts Differential Fee of 9.00/credit for all A, ARE, D, MUE, MUEN, MUS, and TA (excludes MUP) courses.</i>		

Online Courses

Online courses are subject to an online course fee of 53.00 per credit.

GENERAL SERVICES & SPECIAL FEES

	<i>Fee</i>
Admission Fees	
Undergraduate Non-Admit Student Fee (valid for four terms)	30.00
High School Dual Enrollment (per academic year)	30.00
American Sign Language Proficiency	
ASL Proficiency Examination	80.00 - 100.00
Business Office Fees	
Emergency Loan	5.00 per 100.00
Service charge per loan	
Returned Check	25.00
If check was used to pay tuition and fees, institution may assess the late registration fee as well.	
Short Term Tuition Deferment	12.00
Service charge per term	
Web Bank Card Service Fee	2% of transaction
Stop Payment on Check	20.00
Service charge per check	
Graduate Office Fees	
Graduate Non-Admit Student Fee (valid for two terms)	30.00
Graduate Thesis Binding (per book)	30.00
Mailing Fees (per book)	5.00
International Students and Scholars Affairs' Office	
Express Mail Fee (International)	80.00
Shuttle Fee	
From Portland Airport	70.00
From Salem HUT station	30.00
National Student Exchange	
Participant Application Fee (per application)	200.00
SE Program Fee (one-time)	75.00
Natural Science & Mathematics Division	
Chemistry Breakage Fee	10.00
Math Placement Test Fee	15.00
ALEKS, math placement suite (good for 1 year, additional year cost per student)	15.00

GENERAL SERVICES & SPECIAL FEES

	<i>Fee</i>
<i>OHSU Nursing Program</i>	
Student Technology Fee assessed on OHSU nursing courses held on WOU campus (per credit)	13.00
<i>Registrar Services</i>	
Add/Drop per course added or dropped	20.00
Late Registration/Fee Payment	
Beginning close of 5th calendar day after classes begin	100.00
Official Transcript - electronic (each)	10.00
Official Transcript - paper (each)	12.50
Same-Day Rush Transcript	30.00
Credit by Examination Fee (per credit hour)	30.00
Directory information to outside agencies (per page)	0.25
This amount is added to the hourly rate of staff responding to request multiplied by the amount of time required to respond	
Enrollment verification surcharge (per request)	3.00
Readmission Fee (undergraduate and graduate)	15.00
Duplicate/Replacement Diploma Fee	40.00
Express Delivery - Actual shipper's cost when available, otherwise:	
Express Mail Fee (Domestic)	16.00-60.00
Express Mail Fee (International)	30.00-70.00
Rush Diploma Printing	75.00
<i>Sculpture Stone Fee</i>	
Re-sale of quarried sculpture stone at 5% above cost which includes shipping. The sales price will vary depending on the type of stone.	Varies



April 20, 2022 | WOU Board of Trustees Meeting Interim President Kenton's Report

Thank you all again for your service and for all you are doing for our students, faculty, staff, the community and one another. We are nearing the end of my tenure and I have greatly enjoyed working with you this year. I feel as though the new president will be walking into a much better situation than I did only 10 months ago. We have re-grouped as a campus and now stand ready to meet the challenges ahead.

COVID Update:

Reports of positive tests have slowed considerably of late. During the month of March only 4 students and 2 employees reported testing positive for the virus. From April 1 through April 10, two students and two employees have reported positive tests, thus it seems we may see a slight uptick in positive tests similar to what we are hearing from around the country. I might add that there are no students occupying isolation spaces for far this term. However, the case counts are low, our population is highly vaccinated and case severity is low. Thus, for now we will continue not requiring masks and distancing, but plan to closely monitor the situation and make adjustments as needed or as required by public health officials.

Personnel Updates:

In my last campus update I reported that we had hired Dominique Vargas to be our first Executive Director of Diversity, Equity and Inclusion. Dominique is moving to Oregon from Wisconsin and will start at WOU on June 1, 2022. Dominique will be a member of the president's cabinet.

I am also happy to report that we have hired Richard (Rick) Enyard to be our new Executive Director of Human Resources. Rick is from Missouri, has a doctorate in education, and has worked at multiple universities in the mid-west. He has visited Oregon a few times in the past as he is an avid outdoorsman. Rick will start working for WOU on May 16, 2022 and a public announcement of Rick's hiring will be made soon. Rick will report to Ana Karaman and will have a seat on the President's Cabinet as we

need to be much more strategic in managing our human resources to be successful going forward.

I am also glad to introduce Gabriela Eyster as the Interim Director of Capital Planning and Construction. Gabriela is our staff mechanical engineer and will lead this unit until the hiring process for this position is complete. Camarie Moreno is chairing the search committee for this recruitment.

I have drafted a position description for the new Vice President for Advancement and University Relations and Executive Director of the WOU Foundation. This will be the replacement for the position of Executive Director for Advancement and WOU Foundation, with a title change. Ryan Hagemann will chair the search committee. The Foundation and Alumni Association will also be involved. I have mentioned this to the presidential candidates and will defer to them as to its disposition and selection. I have also provided this information to the WOU Foundation Board. This newly named unit will also include Government Relations and University Special Events in addition to Marketing and Communications, Development/Fund Raising and Administrative Operations of the WOU Foundation.

Marketing Update:

I would like to thank Paula Baldwin and Sarah Sheldrick for stepping in to assist with Marketing and Communications until Sept. 15, 2022. Their collective intelligence, energy and creativity is a welcome respite. We have some very talented faculty at WOU. Here's an update on their work:

Social Media

- 1) The social media accounts (Facebook, Instagram, Twitter, and LinkedIn) are almost straightened out in terms of access and ownership. Marion Barnes and Lisa Catto were still on the accounts. Facebook is the last one to be straightened out. Bill Kernan has been extraordinarily helpful untangling these knots and we

are setting up our processes so that the transition to the next team will be seamless.

- 2) We are posting regularly on Instagram, Twitter, Facebook, and to a lesser degree, LinkedIn.
- 3) We are actively working on developing more Reels for Instagram. Why? Our 18-22 demographic responds very well to Reels.
- 4) We are changing our primary Instagram account from @wounews to @WesternOregonUniversity which is the standard with other universities. We are coordinating this, and with support from, Admissions.
- 5) All our social media accounts are important, but Instagram is the area where we have the largest number of followers and where our 18–22-year-old segment really engages.
- 6) We are actively following and engaging with multiple WOU accounts to increase our visibility and theirs.
- 7) We are getting all our social media accounts verified if that applies. At this time, we have become verified (blue check mark) on Twitter.
- 8) Our heightened activity is increasing our followers.

Ad Buys:

- 1) All ads contain an action link: wou.edu/visit which takes the user right to our admissions page.
- 2) I have asked the cinema buys to give me a monthly number of persons buying tickets to determine how many people potentially saw our ad.
- 3) Cinema buys (6-7 months in duration):
 - a. Salem Cinema (front page, left side, shows 'sponsors' which links back to the user. We have a link there, Western Oregon University, which links directly back to wou.edu/visit) (\$1200)
 - b. Dallas Cinema (\$150)
 - c. Star Cinema (Stayton) (\$150)
 - d. Independence Cinema (\$600)
 - e. Sandy Cinema (Sandy) (\$600)

- f. Northern Lights (Salem – maybe)
- 4) Additional Cinema Buys:
- a. We are working with NCM to make some additional cinema buys specifically targeted at the 18-22 Hispanic population
 - b. These buys will be more expensive than the other, more rural buys, but they have increased exposure with screens in the lobby viewed while waiting in line, as well as the pre-movie screen time.
 - c. FROM NCM: “multiple spots Onscreen, multiple spots on my LEN (Lobby Entertainment Network) as well as multiple, retargeted impressions on a number of digital platforms. Please note, we will zip code geotarget your digital impressions to movie goers and residents in the Portland DMA. We will also layer in additional targeting to A18-22, Hispanic and Hispanic Speaking.”
 - d. Our plan is to book a multi-slide buy, alternating Spanish and English as research shows the parents will likely be attracted to the Spanish slide and the English will attract the young 18-22 Hispanic persons.

Additional Buys:

We met with folks from EAB regarding marketing. Their feedback was very helpful. They suggested YouTube buys and Spotify buys. The Spotify buys are already there, but YouTube is still a possibility. It requires video and that is something that we have not been able to coordinate just yet.

- 1) Dallas Community buys:
 - a. Banner on the Dallas Pickleball Court (Signage includes printing of up to 3 banners, so I am taking advantage of that).
 - b. Banner in the Dallas Aquatic Center
 - c. Signage in the outfield of Dallas Kids Inc., K-8 baseball fields (high traffic)
 - d. We are also considering signage in the Dallas HS stadium.
- 2) Mavericks Baseball League Ballpark/Keizer Volcanoes:

- a. We have purchased 4'x8 'signage in the outfield of the Keizer Volcanoes in the Mavericks Baseball League ballpark for May through September (\$2000). I expect it to be at 3rd base (across from the home team dugout).
 - b. This purchase comes with 48 tickets to the games in a lower balcony box (2 tickets per game). We expect to use those tickets for campus promotions as prizes and giveaways.
- 3) We are also taking advantage of a companion buy from KRKN radio (5 months \$1500). We have requested that all our spots be centered around traffic, weather, and sports.
- a. Their audience ranges between 20,000 and 30,000, 25-64 in age with upper to upper-middle incomes with 80% homeownership. We will get commercials on 1430 KYKN, commercials on the 1430 KYKN Digital Stream, be listed on the 1430 KYKN Sponsor page with hyperlink to our website as well as commercials in Maverick's Baseball games throughout the season. Below are the details.
 - i. Maverick's League Sponsor package (May – Sept-22)
 - ii. (1) :30 commercial in every Mavericks League baseball game broadcast.
 - iii. (100) :30 commercials each month.
 - iv. (50) on 1430 KYKN.
 - v. (50) on our Digital Stream (kykn.com & the KYKN App)
 - vi. Listing & hyperlink to your website on the 1430 KYKN Sponsor page on www.1430kykn.com.
 - vii. Production of commercials is included.
- 4) We are doing a simple Stayton Sublimity Chamber of Commerce listing, both print and digital. This chamber reaches multiple small towns: Stayton, Sublimity, Scio, Jefferson, Aumsville, Turner, and Santiam Canyon (\$500).

Previous Buys/Ongoing:

These are the previous buys that are on-going. We have a meeting set up to talk to KOIN about some of these buys.

- e. Spotify - Usually we get charged anywhere from 3-10 times a month for a total of \$1000-\$2000.
- f. Google - They charge us 2-4 times a month for \$1000-\$2000. The charges are always for an even \$500.
- g. Facebook - They only charge us once or twice a month. But the charges can vary anywhere from \$100-\$900 per charge.
- h. Statesman Journal - MarCom pays for a monthly subscription at \$9.99 per month.
- i. Salem Reporter - Another news subscription MarCom subscribed to for \$10 per month.

Campaigns:

WOU Wednesdays

- 1) We reached out to several business and immediately began the WOU Wednesday campaign on March 30. Each business that wanted to participate was given WOU t-shirts for their entire staff, a window flyer and window cling.
- 2) In return, we asked for their logo and their discount and that their staff wear their WOU t-shirts on Wednesdays.
- 3) I have also asked to have the discounts applied to students, faculty, and staff so that WOU can continue to support our local businesses when the students have returned home for the summer.
- 4) Current participants are Dutch, Yang's, Koyote's, Momiji's, The Sippery, Maui Melts, The Find, Rookie's, and the Starduster Café.
- 5) Grain Station will join in 2 weeks with a special menu.
- 6) The Arena is owned by the same people who own Rookie's, and they want to see how WOU Wednesdays goes before committing the Arena.
- 7) An interesting outcome of the MBA was that local businesses in Monmouth/Independence wanted to join WOU Wednesday. I am working with MaMere's B&B. We have given her the flyers, information, and our needs, and she will be sending that information out to the MBA mailing list.

- 8) I am working with Student Media to do short features on each of the participating businesses. We will give them the list and the contact information, and his journalists will do the rest.
- 9) The newest iteration of the WOU Wednesday flyer has a QR code on it that links to the most current list of participating businesses and their discount. The flyer has their logo, their name, and their discount.

Great Education, Sweet Location

This campaign and versions of it are designed to be used primarily in the rural markets.

Here are a couple of versions:

- 1) Western Oregon University. Great Education. Sweet Location. Wou.edu/visit
- 2) Located in Monmouth, in the heart of the Willamette Valley, Western Oregon is just an hour and some change from all the wonderful places Oregon has to offer. Make Western Oregon your home away from home. Great Education. Sweet Location. Wou.edu/visit
- 3) At this time, there are 3 different versions and the version used depends on the ad site's proximity to Monmouth.
- 4) The Great Education, Sweet Location is designed to maximize our location.
- 5) The Make Western your home away from home is designed to make all students feel welcome and accepted, and to encourage our Hispanic students, whose culture is collective, to emotionally connect to Western as a second home.
- 6) Our sign will go up on the S-curves this week (Western Oregon University. Great Education. Sweet Location. Wou.edu/visit). This is highly visible and will signal our commitment to the local communities. We expect to make this a photo op with the sign, the Central Park Youth volunteers, and our MarCom team.

WOU Outreach:

- 1) We have reached out to WOU's Veteran Resource Center to see if we can insert a slide into our cinema buys promoting them (as we can change them about every 2 weeks).
- 2) We have reached out to WOUFT to do the same.
- 3) We have emailed all recipients of the Fall '21 Marketing RFPs to offer my assistance.
 - a. We are editing letters and providing other assistance as requested.

Personnel:

- 1) We have been recruiting for a Spanish language translator. Dr. Olga Santiago, bicultural translator, has had her references and background checked and has been offered the position.
- 2) She should be onboard before the end of April 2022.
- 3) While there is an understandable need to hire a Marketing Director, we are also thinking seriously about hiring another web designer. Our students are digital natives, and they expect a seamless digital experience. One web designer is not enough.

WOU/MI Communities:

- 1) We spoke and met with the Monmouth Business Association (MBA) last Thursday. Other departments from Western were also represented.
- 2) MBA is very interested in creating a thorough and long-lasting partnership with Western. That concept has not always been well received in the past.
- 3) They are also very interested in knowing when we have a large group coming to campus as well as knowing when the group members will be coming into the community for meals.
- 4) They also mentioned how difficult our bookstore is to get to and that they wish we could move it off campus or set up some kind of local boutique section to purchase WOU products.

- a. I have put a discussion with Bi-Mart management in Eugene on my to do list as to how we can get our WOU gear in their stores.
- 5) Marilyn Manson publishes a free digital newsletter with ads for the Monmouth/Independence community. I have asked to put an ad there.
 - a. We may even want to create a WOU/MI Community page somewhere on our website.
- 6) MBA would like to have a day where the updated Wolfie comes to each local business for pictures.
- 7) MBA also suggested that we have Wolfie visit our 3 elementary schools.
 - a. We thought this would be a great opportunity to start recruiting our WOU students.
 - b. We could have a sweet, little 'swearing in' so they can join our Pack.
 - c. Class picture with Wolfie. Handouts of WOU temporary kid tattoos, stickers etc.

Enrollment Update:

The Office of Admissions has seen much turnover in staffing this year. The staffing challenges plus navigating COVID regulations, has made it difficult for Admissions to recruit at a level they are accustomed to and certainly limited their ability to access high schools and community college with the same robust efforts prior to March 2020. However, under the steady hand of Anna Hernandez-Hunter, interim Director of Admissions, the Admissions team is making great strides in recruitment efforts of first year and transfer students.

As a part of our recruitment efforts, Admissions has hosted **1919** students on campus in the past 7 months (September 1, 2021 - March 31, 2022). This number shows a strong return to in person activities, following very limited in person engagement over the previous year.

The numbers in the Fall 2022 enrollment report displayed below do not include the recent push by EAB to enroll Graduate and Adult Returning students. The applications

from this push are expected later this month. In addition, Shorelight just added WOU to its list of institutions seeking international students. We are their only Oregon public university. They expect to get WOU 10-15 students this year. And, we have finalized our contract and are now live with Amazon for their employee education program. Thus, we hope to build on these numbers soon.

Fall 2022 Applications and Admissions Report			
As of March 29, 2022			
Applications	2,022	2,021	% Chg.
African American	84	104	-19.2%
American Indian	29	27	7.4%
Asian/Pacific Islander	200	165	21.2%
Hispanic/Latino	977	706	38.4%
Unknown ethnicity	273	296	-7.8%
White	<u>1,406</u>	<u>1,230</u>	14.3%
Total Freshmen	2,969	2,528	17.4%
Undergraduate Transfers			
Freshmen	108	116	-6.9%
Sophomores	208	110	89.1%
Juniors	76	188	-59.6%
Seniors	<u>8</u>	<u>25</u>	-68.0%
Total Transfers	400	439	-8.9%
Post-Bac Non-Grad	<u>12</u>	<u>9</u>	33.3%
Total Undergraduates	3,381	2,976	13.6%
Masters	124	104	19.2%
Post-Bac Grad	<u>-</u>	<u>-</u>	0.0%
Total Graduates	124	104	19.2%
Total Applicants	3,505	3,080	13.8%
Admitted			
African American	64	84	-23.8%
American Indian	22	24	-8.3%
Asian/Pacific Islander	167	150	11.3%
Hispanic/Latino	757	611	23.9%

Unknown ethnicity	215	270	-20.4%
White	<u>1,152</u>	<u>1,106</u>	4.2%
Total Freshmen	2,377	2,245	5.9%
Undergraduate Transfers			
Freshmen	53	41	29.3%
Sophomores	198	82	141.5%
Juniors	71	148	-52.0%
Seniors	<u>7</u>	<u>21</u>	-66.7%
Total Transfers	329	292	12.7%
Post-Bac Non-Grad	10	6	66.7%
Total Undergraduates	2,716	2,543	6.8%
Masters	40	30	33.3%
Post-Bac Grad	-	-	0.0%
Total Graduates	40	30	33.3%
Total Admitted	2,756	2,573	7.1%

Emerging HSI Status:

Our first Hispanic-Serving Institution (HSI) Summit, held on Friday, April 1, was well-attended, energizing, and inspiring. We heard from award-winning HSIs and community members, as well as our own students, staff, and faculty. The highlight of the day, by far, was the dance and music performance by students from Woodburn School District. We're looking forward to continuing this conversation and implementing what we learned. The program and recordings of the main sessions (including the students' performance!) are available at <https://wou.edu/provost/hsi-summit>.

Institutional Research recently submitted our Fall 2021 IPEDS report thus I asked them for an update regarding our pursuit of HSI status: Colton Christian replied, "As far as Fall term 2021 Headcount goes, 21.9% of WOU's UG students are Hispanic/Latino. This remains largely the same when we look at UG student FTE, also rounding to 21.9%. This FTE calculation is based on an IPEDS formula that adds together full-time students and 1/3 of part-time students."

In Fall 2020, 21.7% of UG students were Hispanic. I expect this percentage to increase significantly next year as our applications from Hispanic students are currently up 38.4%. Using the same denominator as we did for the Fall 2021 calculation, we would need 113 more Hispanic/Latino undergraduate students in the headcount numerator, and we would need 102 additional Hispanic/Latino undergraduate student FTEs in the FTE numerator to hit the 25% threshold required to be certified as a Hispanic Serving Institution.

Financial Aid:

Over the last few months, members of the Financial Aid team have received and processed FAFSA applications at a steady pace. We started the 2022-23 year being down about 15% in applications. We have closed that gap a bit and are now down approximately 8.7%. While we are confident we will continue to close the gap, it is unlikely we will catch up to the previous year's FAFSA applications.

Notably, processing time for financial aid applications has decreased substantially, going from 6-8 weeks processing time upon receiving documents to 1-2 weeks. This is a result of a combination of fewer students being selected for verification and a partnership between Financial Aid and Campus Logic for StudentForms.

Financial Aid has been using Power Fails software for all financial aid processing for several years. It was determined that moving financial aid processing to Banner will **streamline the awarding process and expedite student awards**. Implementation to Banner Financial Aid is currently underway and members of the Financial Aid team are partnering with a consultant, and with the support of University Computing Solutions and the Business and Accounting office. We are designing, training, and simulating processes to be ready for the full launch on October 1, 2022. Once this is completed and 2022-23 federal financial aid reports are processed we will be able to abandon the Power Fails system and avoid \$43,000 in license fee costs annually thereafter.



College of Education Update:

Dean Mark Girod recently reported he was engaged in conversations with officials in the Salem-Keizer school district to creatively address their need for substitute teachers. They are considering using juniors who are education majors to work as substitute teachers. These would be paid positions (\$225/day) that would allow students studying to be a teacher some actual experience in the school districts prior to doing their required student teaching internships. Mark has worked hard to be a resource for school districts throughout his tenure as dean resulting in opportunities like this that can be mutually beneficial for all parties.

Athletics Update:

Baseball, Softball and Outdoor Track & Field are midway through their spring seasons. Volleyball, football, and men's and women's soccer have begun spring training as well. We have hired a new Head Volleyball Coach, Kaiio Nahale-a and Assistant Volleyball Coach Becca Holtgeerts. Head Men's Soccer coach, Stan Rodrigues, recently hired a new assistant, Colin Baker. Head Softball Coach, Lonny Sargent, announced his retirement at the conclusion of the season, after 10 successful years at WOU. Our student athletes had a great winter term in the classroom as well as on the court, field and track. The women's overall team GPA was 3.406 and the men earned a 3.038. Winter athletic awards: Women's Basketball- 2 Honorable Mention All GNAC team, 7 Academic All GNAC team, GNAC Team of the Week (Jan 10); Men's Basketball- defeated the #1 seed team in the GNAC tournament, 1 Second Team All GNAC, 2 Academic All GNAC, 3 GNAC Player of the Week; Women's Indoor Track & Field- 2nd Place finish as a team at GNAC Championship, 4 USATFCCCA All Region, 3 GNAC Athlete of the Week; Men's Indoor Track & Field- 4 USTFCCCA All region, 3rd Place at GNAC Championship, 1 GNAC Athlete of the Week. Western Oregon will host the GNAC Baseball Championship on May 12-13th. The Wolves Athletic Auction will be held on June 4th in the Pacific Room on campus. The Wolfies- Student-Athlete awards night will take place on June 5th.



Multicultural Student Services and Programs (MSSP):

The MSSP office in collaboration with the Admissions Office, hosted a successful César E. Chávez Leadership Conference (CECLC) on November 12th. The November event hosted over 350 high school seniors at WOU. The next CECLC is scheduled for April 8th with over 500 high school students registered! On March 31st, César E. Chávez's birthday, the CECLC committee awarded 20 CECLC scholarships; the recipients of the scholarships will be invited to attend the conference.

The Multicultural Student Union (MSU) is continuing to host their [annual cultural events!](#) Coming Spring term, MSU will host 27th Annual Native American Pow-wow (April 30), MayDay, which is a representation of Pacific-Islander culture (May 6), and the 29th annual Nuestra Fiesta Latina (May 20).

The Multicultural Representatives (MCR) Program is a volunteer based program of mentors who assist with welcoming new MSSP students to WOU. This year, we surpassed our mentor application goal and we are excited to share that we will have 26 MCR mentors for the 2022-23 year.

Importance of Institutional Research:

Dr. Michael Baltzley has been leading Institutional Research this year. He hired Colton Christian and Georgia Armitage; thus the office is now fully staffed. The office is completing 20 – 30 ad hoc data reports every month as requested by various groups on campus. They are preparing to distribute 10 – 15 reports for division chairs; this data will be given to division chairs every quarter and/or every year to help keep programs sustainable by facilitating conversations for improvement. We need data to make informed decisions, thus this re-constituted office will be key in providing the data we need to make better decisions going forward.



Merger of Student Success and Advising, Student Enrichment Programs (SEP) and Teacher Preparation Student Support (TPSSS) Programs:

The recent reorganization/merger of Student Enrichment Programs (SEP) and Teacher Prep Student Support Services (TPSSS) to Academic Affairs under Student Success and Advising (SSA) has created opportunities to streamline and enhance professional advising and support services for key student populations. As one example, first year students admitted for Fall 2022 will experience a completely redesigned onboarding experience this summer. Made possible through aligning the work in these units, we are moving towards a more individualized pre-enrollment advising model in support of increasing first year retention. Additionally, this reorganization will allow us to eliminate unnecessary barriers (e.g., registration holds) for key student populations, such as exploring students and students on academic probation. Lastly, we are currently reviewing advisor position descriptions and compensation to ensure equity across the three advising units, as well as working toward combining our front desk operations to create efficiencies.

Merger of Health and Wellness Center with Athletics:

With a shift in the reporting structure of the Health and Wellness Center and Campus Recreation from Student Engagement to Athletics, the leadership staff has been meeting weekly to discuss operations and strategize how to effectively maximize resources for the benefit of students. As more students return to campus, there continues to be an increased demand for recreational programming and facility access. We continue to look for ways to increase our operational hours for both the campus population and the community. The Center is now open 7 days a week throughout Spring term.

Capital Budget:

The Legislature allocated \$16.5M for the steam pipeline/utility tunnel project. This job will be bid as soon as engineers finish the final design and specifications for the system. It is estimated the project will require 18 months to complete.



I am working with Rep. Evans and Legislative leadership to see if we can get the \$4.1M turf field, track renovation and stadium lighting project reconsidered at the June 2022 Emergency Board Hearings. It's too early to tell if we will have success with this request. More to follow in this topic after our preliminary request is floated.

Capital Funding Project Proposals for the next biennium funding request include \$57.8M for the Health Sciences (APSC renovation), the CHAMPS \$28.7M project (NPE remodel and McArthur Field and stadium renovation), and \$19.3M for the Rice Hall Performing Arts remodel. We have been told that we need to trim this request back as we are one of the highest asks of the public universities; thus the cabinet will be discussion this at an upcoming meeting. We have until June 1 to submit a revised request if desired.

Internal Auditor Selection:

After reviewing multiple options, a decision was made to contract out with the Portland State University (PSU) Internal Auditor office for a 2-year contract. If approved by the PSU Audit Committee and Board of Trustees, WOU will gain access to a bench of four internal auditors at PSU. This Intergovernmental agreement is anticipated to start on 7/1/22.

Summary of Recommended Changes in Tuition and Fees for 2022-23

Undergraduate:

- 3.19% increase to resident undergraduate tuition (\$6 per credit increase from \$188 to \$194 per credit)
- 2.9% increase to non-resident undergraduate tuition (\$18 per credit increase from \$620 to \$638 per credit) o Currently, our non-resident undergraduate tuition is 3.3 times our resident rate. Other Oregon public universities' non-resident tuition ranges from 2.6-3.2 times their resident rates.

Graduate:

- Flat graduate tuition (\$460 per credit)

- Graduate tuition is assessed at the same rate regardless of residency.

Overall:

- An increase in the health service fee of \$4, bringing the fee to \$154 per term
- No increases to the building, student health building, student rec center building, and matriculation fees
- Online course fee remains at \$53/credit, to be charged to both undergraduate and graduate students based on online course modality
- IFC has changed the fee to \$372 per term for on-campus students and \$200 for fully online/off-campus students 1 (whereas previously the fee was \$355 per term to be charged to all students at credit 1).

Thanks to the Tuition and Fee Advisory Committee for these reasonable recommendations.

Cybersecurity:

We are fortunate to have some real expertise on cyber security both within UCS and through a partnership with the Office of Homeland Security. Many universities and colleges spend far more money with far less results than we get due to the quality of our people, partners and systems. Many thanks to our UCS team for keeping our systems and data safe from hackers.

- UCS has upgraded an internal security tool to track IP addresses by country of origin. During the current conflict, this allowed us to deny access by Russia and Ukraine as advised by CISA (a homeland security entity).
- There is dramatic growth in campus cybersecurity culture as demonstrated by comparison to other educational institutions via the first six CIS controls. In all cases we are at or above all comparators.

End of HEERF Funds:

We were advised to draw the entire remaining Higher Education Emergency Relief Fund (HEERF) amount of \$6.125M in the current fiscal year. In addition, WOU qualified for



HEERF SIP funds of \$543K. To staff knowledge, no additional federal allocations are being considered at this time. E&G will receive \$4.819M of these funds, while the remaining \$1.849M is held for potential allocation to auxiliaries based on their performance and cash balances necessary to cover debt service on July 1, 2022 of \$2.1M. HEERF allocation to E&G is designated to cover lost revenues, specific HEERF related labor and Services and Supplies (S&S) (additional student aid, cleaning supplies, smart classrooms, mask purchases, computer replacement, HEPA filters, etc.). HEERF spending period ends May 2022.

Financial Projections:

Despite significant investments in new personnel, consultants (EAB, Banner Financial aid, Docusign, PeopleAdmin, etc.), marketing and salary increases we are projecting to spend less than our revenues this year. Thus, resulting in a projected increase in fund balance of \$484,000 which takes the projected 6/30/22 fund balance as a percentage of total E&G revenues from 15.23% to 16.87%. Due to the great resignation, we have numerous (40 or more) open positions, combined with the HEERF funds mentioned above has allowed us to be in this unexpected but welcome position.

Nevertheless, as we work to prepare our 2022-23 budget our structural deficit will likely increase from ~\$3.0M to ~\$5.5M because of the new positions, contractual commitments, salary increases, lower than expected enrollment this year, etc. This ~\$5.5M structural deficit would be with flat enrollment projections. If enrollment were to grow by 10% over the current year, the structural deficit would be reduced by ~\$3.5M. Thus, we still need to keep our primary focus on enrollment as this is the means to get back to a balanced budget.

There is a great deal to be proud of at this University. Thank you again for the opportunity to assist this year. It has been a pleasure to reconnect with the WOU community – it's a great group of people and WOU is a critical part of the public higher education infrastructure in Oregon.