

#### **Western Oregon University Mission:**

Western Oregon University offers exemplary undergraduate and graduate programs in a supportive and rigorous learning environment. Oregon's oldest public university, WOU works to ensure the success of students and the advancement of knowledge as a service to Oregon and the region. The University works in partnership with PK-12 schools, community colleges, higher education institutions, government, and local and global communities.

Western Oregon University is a comprehensive public university, operating for the public good, which:

- Provides effective learning opportunities that prepare students for a fulfilling life in a global society;
- Supports an accessible and diverse campus community; and,
- Improves continuously the educational, financial, and environmental sustainability.

#### Mission Core Themes

- Effective learning
- Supports diversity
- Sustainable institution

_	2010-11		2011-1	2 Project	Projected 2012-1			13 Targets	
<u>Outcome</u> <u>Measures</u>	All Oregonians	Disadva Stude	_	All Oregonians	Disadva Stude	_	All Oregonians	Disadva Stude	_
		Minority	Pell Eligible		Minority	Pell Eligible	-	Minority	Pell Eligible
Completion									
# of bachelor's degrees awarded to Oregonians	688	103	356	747	112	387	767	115	397
# of bachelor's degrees awarded to rural Oregonians	108	21	56	126	25	65	129	25	67
# of advanced degrees awarded to Oregonians	201	11	n/a	187	10	n/a	187	10	n/a
Quality									
% of graduates unemployed in Oregon compared with the % of workforce unemployed in Oregon	Future Submission	n/a	n/a	Future Submission	n/a	n/a	Future Submission	n/a	n/a
Employer satisfaction	Future Submission	n/a	n/a	Future Submission	n/a	n/a	Future Submission	n/a	n/a
Alumni satisfaction	Future Submission	n/a	n/a	Future Submission	n/a	n/a	Future Submission	n/a	n/a

Final template revised- April 6, 2012 Data provided- May 3, 2012

#### WESTERN OREGON UNIVERSITY

Connections									
# and % of newly admitted Oregon freshmen entering	297	59	135	250	38	114	241	37	109
with HS dual credit or other early college credit	32%	25%	31%	29%	20%	27%	29%	20%	27%
# of bachelor's degrees awarded to transfer students from Oregon community colleges	249	38	153	281	43	173	289	44	178
Local Priorities (optio	nal for each	institutio	n)						

<sup>\*</sup>A student is defined as being disadvantaged per OEIB 705-0010-0040 by being either a member of an under-represented racial or ethnic group and/or eligible to receive a Pell Grant. The Federal Pell Grant is a need-based grant from the federal government intended for undergraduate students who have not earned a bachelor's degree. Pell eligibility is subject to change by criteria set forth by the federal government. For this report, only Pell recipients are counted. Students self-identify both race and ethnicity. Inclusion in the multi-racial category is determined by identification with more than one race and inclusion of one or more of the underrepresented groups.

#### **Investment:**

Education and General	2009-10	2010-11	2011-12	2012-13
WOU	\$ 18,736,888	\$ 17,837,457	\$ 13,386,427	



### Disadvantaged Students 2010-11

	Disadvantaged Students*						
Outcome Measures Actual for 2010-11	African- American	Hispanic/ Latino	Native Amer. or Alaskan Native	Pacific Islander	Multi- Racial or Multi- Ethnic	Pell Eligible	
Completion							
# of bachelor's degrees awarded to Oregonians	7	65	8	2	21	356	
# of bachelor's degrees awarded to rural Oregonians	0	14	1	1	5	56	
# of advanced degrees awarded to Oregonians	1	6		1	3	n/a	
Quality							
% of graduates unemployed in Oregon compared with the % of workforce unemployed in Oregon	n/a	n/a	n/a	n/a	n/a	n/a	
Employer satisfaction	n/a	n/a	n/a	n/a	n/a	n/a	
Alumni satisfaction	n/a	n/a	n/a	n/a	n/a	n/a	
Connections							
# and % of newly admitted Oregon freshmen entering with	5	43	3	2	6	135	
HS dual credit or other early college credit	14%	28%	19%	33%	21%	31%	
# of bachelor's degrees awarded to transfer students from Oregon community colleges	0	21	3	1	13	153	
Local Priorities (optional for each i	nstitution)						

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#### WESTERN OREGON UNIVERSITY

### Disadvantaged Students 2011-12 Projections

	Disadvantaged Students*						
2011-12 Projections	African- American	Hispanic/ Latino	Native Amer. or Alaskan Native	Pacific Islander	Multi- Racial or Multi- Ethnic	Pell Eligible	
Completion							
# of bachelor's degrees awarded to Oregonians	8	71	9	2	23	387	
# of bachelor's degrees awarded to rural Oregonians	0	16	1	1	6	65	
# of advanced degrees awarded to Oregonians	1	6		1	3	n/a	
Quality							
% of graduates unemployed in Oregon compared with the % of workforce unemployed in Oregon	n/a	n/a	n/a	n/a	n/a	n/a	
Employer satisfaction	n/a	n/a	n/a	n/a	n/a	n/a	
Alumni satisfaction	n/a	n/a	n/a	n/a	n/a	n/a	
Connections							
# and % of newly admitted Oregon freshmen entering with	3	28	7	0	0	114	
HS dual credit or other early college credit	10%	22%	33%	0%	0%	27%	
# of bachelor's degrees awarded to transfer students from Oregon community colleges	0	24	3	1	15	173	
Local Priorities (optional for each i	nstitution)						

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#### WESTERN OREGON UNIVERSITY

### Disadvantaged Students 2012-13 Targets

	Disadvantaged Students*						
<u>2012-13 Targets</u>	African- American	Hispanic/ Latino	Native Amer. or Alaskan Native	Pacific Islander	Multi- Racial or Multi- Ethnic	Pell Eligible	
Completion							
# of bachelor's degrees awarded to Oregonians	8	72	9	2	23	397	
# of bachelor's degrees awarded to rural Oregonians	0	17	1	1	6	67	
# of advanced degrees awarded to Oregonians	1	6		1	3	n/a	
Quality							
% of graduates unemployed in Oregon compared with the % of workforce unemployed in Oregon	n/a	n/a	n/a	n/a	n/a	n/a	
Employer satisfaction	n/a	n/a	n/a	n/a	n/a	n/a	
Alumni satisfaction	n/a	n/a	n/a	n/a	n/a	n/a	
Connections							
# and % of newly admitted Oregon freshmen entering with	3	27	7	0	0	109	
HS dual credit or other early college credit	10%	22%	33%	0%	0%	27%	
# of bachelor's degrees awarded to transfer students from Oregon community colleges	0	24	3	1	15	178	
Local Priorities (optional for each i	nstitution)						
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<sup>\*</sup>A student is defined as being disadvantaged per OEIB 705-0010-0040 by being either a member of an under-represented racial or ethnic group and/or eligible to receive a Pell Grant. The Federal Pell Grant is a need-based grant from the federal government intended for undergraduate students who have not earned a bachelor's degree. Pell eligibility is subject to change by criteria set forth by the federal government. For this report, only Pell recipients are counted. Students self-identify both race and ethnicity. Inclusion in the multi-racial category is determined by identification with more than one race and inclusion of one or more of the underrepresented groups.

# DATA DEFINITIONS

# Independent Variables Definition

Source

All	All Oregonians	ous
Disadvantaged students:  Ethnic Minorities  (OEIB Disadvantaged Student Groups 705-0010-0040, part 4)	Oregonians who are Hispanic/Latino, Pacific Islander, African American, Native American/Alaskan Native, and those with 'two or more races' who identify as one of the above.	OUS
Disadvantaged Students:  Pell Eligibility  (OEIB Disadvantaged Student Groups 705-0010-0040, part 4)	The Federal Pell Grant is a need-based grant from the federal government intended for undergraduate students who have not earned a bachelor's degree. Each student's award amount is determined on the basis of financial need and cost of attendance by a formula applied to information a student or their parents supply on the FAFSA. For this report, only Pell recipients are counted.	OUS

Metric Definition Source

Completion		
# of bachelor's degrees awarded to Oregonians	SCARF Annual Degrees, Academic Year, Summer through Spring, using residency during year bachelor's degree was awarded	OUS
# of bachelor's degrees awarded to rural Oregonians	SCARF Annual Degrees, Academic Year, Summer through Spring, using residency during year degree was awarded, to include the following rural Oregon counties: Baker, Clatsop, Coos, Crook, Curry, Douglas, Gilliam, Grant, Harney, Hood River, Jefferson, Josephine, Klamath, Lake, Lincoln, Malheur, Morrow, Sherman, Tillamook, Umatilla, Union, Wallowa, Wasco, and Wheeler	OUS
# of advanced degrees awarded to Oregonians	SCARF Annual Degrees, Academic Year, Summer through Spring, using residency during year Master's or Doctoral degrees were awarded	OUS
Quality		
% of graduates unemployed in Oregon compared with the % of workforce unemployed in Oregon	OUS will conduct a data match with the Oregon Employment Department to calculate the percentage of OUS graduates who are unemployed in the state. Oregon Employment Department data does not include self-employed Oregonians.	ous
Employer satisfaction	OUS Employer Survey. Percent responding "Extremely" or "Very" to the following question: "Overall, how satisfied are you with the general skills of the majority of recent graduates of Oregon public universities as they relate to the requirements of the job(s) for which they are hired?" Survey conducted in 2012 will reflect responses of employers hiring recent OUS graduates with engineering, computer science, and materials science degrees. This field will have a blank placeholder in the 2012 submission to OEIB, as this data is not yet available.	OUS

Alumni satisfaction	The Status of OUS Baccalaureate Graduates: One Year Later Survey.  Bachelor's degree recipients awarded a degree in any term of a given academic year (summer through the following spring) are surveyed nine to twelve months following graduation. Surveys are conducted every other academic year, and graduates are asked to rate the overall quality of their educational experience on a scale of 1 to 5 (5 is "excellent" and 1 is "poor").	OUS
	Data reflect the percentage of survey respondents rating the overall quality of the experience a 4 or 5. This field will have a blank placeholder in the 2012 submission to OEIB, as this data is not yet available.	
Connections		
# and % of newly admitted Oregon freshmen entering with HS dual credit or other early college credit	SCARF Fall 4 <sup>th</sup> Week, Enrollment of New Freshmen from Oregon High Schools. Dual college credit includes any course that is offered to high school students and awarded college credit. Early college credit for Oregonians also includes credit earned through Advanced Placement (AP) testing.	ous
# of bachelor's degrees awarded to transfer students from Oregon community colleges	SCARF Annual Degrees, Academic Year, Summer through Spring, using the most recent college source information for transfer students from Oregon community colleges	OUS

Local Priorities (optional for each institution)						
# of Oregon residents and youth participants in activities sponsored by the OSU Extension Service per million dollars invested	OSU Extension Service reports, Oregon resident and youth (like youth participating in 4-H) activities per million dollars of state support invested in OSU Extension Service	Campus				