



CounterACT Violence

Learning. Speaking. Doing.

CounterACT Violence is a media campaign designed to combat myths about sexual and interpersonal violence, to increase awareness of strategies to prevent violence, and to promote campus resources.

The Goals of the **CounterACT Violence** project:

1. To dispel myths about sexual and interpersonal violence
2. To combat victim blaming
3. To empower individuals to take actions that can prevent violence
4. To provide resources for all students, including victims

The **CounterACT Violence** campaign contains three components:

1. A **poster series** that focus on how we can speak out and act against many forms of violence.
2. A **video series** that focuses on myths about sexual and interpersonal violence.
3. A **smart phone app** for Abby's House that contains information about seeking help. The app also incorporates information about myths and strategies for prevention violence.

The posters and the videos can be viewed at the **Abby's House Website**:

<http://www.wou.edu/abbyshouse/sexual-violence-2/counteract-violence-campaign/>

The Abby's House app is available through the **iTunes Store**.

Abby's House
Western Oregon University
Werner University Center, Room 106
Monmouth, OR 97361
abbyshouse@wou.edu
503-838-8219
www.wou.edu/abbyshouse

The Abby's House CounterACT Violence campaign was funded by:



**Western Oregon University
Campus Against Sexual Assault
Fact Sheet**

The WOU Campus Against Sexual Assault (WOU CASA) Program is funded through a grant from the U.S. Department of Justice, Office on Violence Against Women. Initially funded in 2010, the WOU CASA program was renewed in 2013 for an additional three years.

The purpose of the WOU CASA program is to coordinate campus prevention and response to **sexual assault, dating and domestic violence, and stalking**. The focus of the program is to ensure a coordinated community response to these crimes on campus. Over the past 5 years, the program has enhanced the advocacy services provided to survivors through Abby's House, the campus women's center. It has also enhanced prevention education and response services through Campus Public Safety, the Student Health and Counseling Center, and the Office of Student Conduct. Further, it has strengthened partnerships with local community agencies such as Sable House, Monmouth Police Department, the Polk County Victim's Assistance Program and others.

Program Goals:

1. Develop and expand the existing campus-based victims service program
2. Strengthen the coordinated community response to address and prevent sexual violence at WOU
3. Expand and enhance the mandatory prevention and education program for all incoming WOU students
4. Continue training Campus Public Safety Officers in strategies to effectively respond to sexual assault, domestic and/or dating violence and stalking cases
5. Continue training members of the campus disciplinary boards to effectively respond to charges of sexual assault, domestic and/or dating violence and stalking cases
6. Institutionalize the partnering/networking of a comprehensive system of evaluation

Program Accomplishments:

Abby's House:

- Funding of Professional Staff at Abby's House: **Director and Assistant Director** (previous director was a volunteer)
- **Survivor Services:** The number of individuals seeking help at Abby's House has dramatically increased over the past 5 years. In 2014-2015, Abby's House provided services to **22** individuals impacted by sexual assault, dating or domestic violence, and stalking.

Educational Programming:

- Educational Programming related to sexual assault, domestic or dating violence and stalking has steadily increased over the past 5 years.
- In 2014-2015, Abby's House provided **14 programs/events** on the topics of sexual assault dating/domestic violence and stalking **reaching over 600 people**.
- Examples of 2014-2015 programs: Take Back the Night, Cyber-Stalking Workshop, The Hunting Ground Film Screening, and the Sexual Wellness Advocacy Team Workshop

Training:

- **38 staff and faculty** received training in sexual assault, dating/domestic violence, and stalking over the past five years (several attended more than one training)
- **Student Conduct Hearing Board** receives annual training
- Trainings for Campus Public Safety: **Campus Investigation and Adjudication Training**
 - In 2015, WOU hosted this cross-disciplinary training that drew **200** participants from colleges and universities across the region.

Products:

- **Sexual Misconduct Education Video Series and Curriculum**
 - This education program is comprised of eight different vignettes (tailored to our student population) and interviews with various WOU support staff. Each module contains a video vignette and PowerPoint presentation designed for classroom use.
- **Mandatory Reporting Training for Faculty and Staff (video series available on wouTV)**
 - The training consists of four video segments to inform faculty and staff of their responsibility as mandatory reporters in cases of sexual misconduct. The series also includes instruction on how to respond to student reports and a segment on campus resources.
- Abby's House published **5 informational brochures** for students on topics related sexual assault, dating violence, and stalking.

Prevention Education:

- The New Student Week Mandatory Session on Sexual Misconduct has been enhanced with educational materials developed by the WOU CASA program.
- **20** faculty and staff have been trained as instructors of the Green Dot bystander intervention prevention program.
- Funds provided materials to enhance the Green Dot bystander intervention trainings for students.