



STRATEGIC SCORECARD

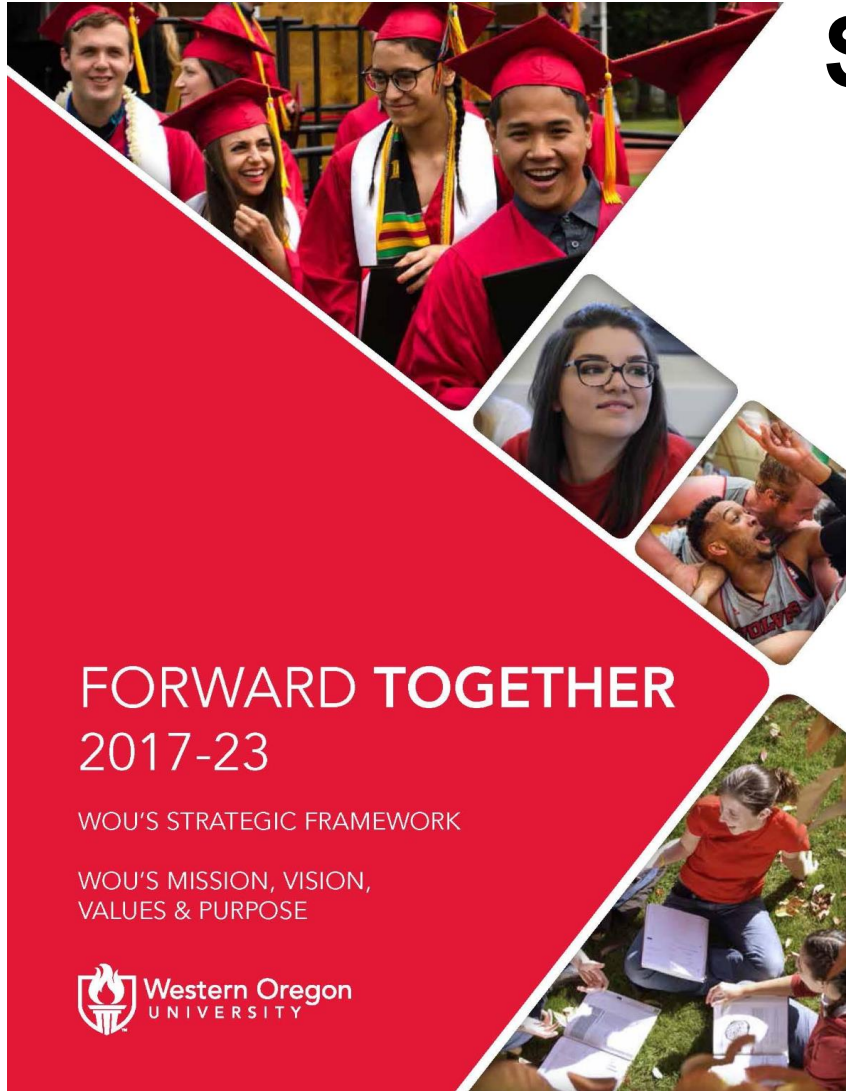
Faculty Senate | 11/12/19

Laurie Burton, Strategic Plan co-chair



Western Oregon
UNIVERSITY

Background: First there was the Strategic Plan



FORWARD TOGETHER 2017-23

WOU'S STRATEGIC FRAMEWORK

WOU'S MISSION, VISION,
VALUES & PURPOSE



Strategic Plan Site & Campus

- The Strategic Planning site, wou.edu/planning was created to help share our plan with the WOU community.

INSTITUTIONAL PRIORITIES



- ▶ I. STUDENT SUCCESS
- ▶ II. ACADEMIC EXCELLENCE
- ▶ III. COMMUNITY ENGAGEMENT
- ▶ IV. ACCOUNTABILITY
- ▶ V. SUSTAINABILITY AND STEWARDSHIP



Then the real work began

A word cloud featuring various terms and phrases in different colors and orientations. The most prominent words include:

- WOU** (Western Oregon University)
- Academic**
- Program**
- Student**
- Created Office**
- Pathways**
- courses**
- requirements**
- Tutoring**
- UDIAC**
- BA**
- See**
- major**
- new**
- staff**
- support**
- plan**
- via**
- Align**
- meet**
- offer**
- enhance**
- university**
- programs**
- help**
- well**
- now**
- BS**
- access**
- service**
- show**
- first**
- four**
- needs**
- media**
- develop**
- catalog**
- page**
- major**
- staff**
- program**
- service**
- show**
- first**
- four**
- needs**
- media**
- develop**
- catalog**



Strategic Initiatives Tracking 17 - 18

- University Council members began tracking our progress in the spring of 2018.
- We contributed to a spreadsheet of notes on achieving strategic initiatives.

#	INITIATIVE	GOAL
I.2	Streamline university requirements and academic pathways to graduation.	
I.2.1	Provide intentional and effective paths to graduation within 180 credits.	PRIORITY
I.2.2	Provide intentional and effective transfer paths to graduation.	PRIORITY
I.2.3	Improve access to coursework for degrees, programs and certificates.	Create plan for creating
I.2.3	Improve access to coursework for degrees, programs and certificates.	Publish targets for flex
I.2.3	Improve access to coursework for degrees, programs and certificates.	Salem offerings
I.3	Align, assess and improve the academic effectiveness of learning outcomes.	



Strategic Initiatives Tracking 18 - 19

- Spring – fall 2019 we collected far more information.
- Our *Strategic Initiatives Score Card 2019* tracking spreadsheet started to fill in.

#	Initiative links	Progress notes	S
I.1			
I.1.1		**Advising nudges (SSA) **Club sports, student clubs/organizations, leadership opportunities for students through Student Affairs	
I.1.2	wou.edu/freetutoring	**Planned Student Success building **Science Center, Math Center and Student Success and Advising tutoring usage statistics are operational **Developing proposal for Transfer Pathways Office (SM) **Implement upgrade and promote WCS system to allow for wider adoption of tool to best support students. (SSA) **General Education office petition process established for centralized review of General Education requirements (183 students assisted between October 2018-August 2019, 4 of whom completed graduation requirements with review).	



Strategic Scorecard webpage

- The University Council members notes have been integrated into a Strategic Scorecard webpage to share with campus.



Strategic Scorecard webpage



wou.edu/planning/strategic-scorecard/



Strategic Scorecard webpage

- When you click into the scorecard menu, you'll find each Institutional Priority stepped out.

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I. STUDENT SUCCESS

II. ACADEMIC EXCELLENCE

III. COMMUNITY ENGAGEMENT

IV. ACCOUNTABILITY

V. SUSTAINABILITY AND STEWARDSHIP

II. ACADEMIC EXCELLENCE

Promote academic excellence in an engaged student-focused learning environment.

- ▶ 1. Student initiatives.
- ▶ 2. Faculty initiatives.
- ▶ 3. Staff initiatives.
- ▶ 4. Academic program initiatives.
- ▶ 5. Identify and support activities, programs and practices that promote excellence in all academic programs.



Strategic Scorecard webpage

- And for each strategic initiative, you'll find a list of accomplishments that we've noted - SO FAR

▼ 1. Student initiatives.

1.1 Ensure appropriate class sizes to maximize faculty-student and student-student interactions.

- Continuing to support and fund student-centered collaborative space such as [The Press](#) in the Hamersly Library.

1.2 Increase support for programs and activities that demonstrate and inspire academic excellence.

- PURE's [Sharing Undergraduate Research Experiences \(new 2018 – 2019\) \(fall 2019\)](#)
[Engaging in undergraduate research – The Western Howl](#)
- [Q-Loop Studios](#) is the student-led, digital media production team in the College of Education. They are an interdisciplinary organization that helps WOU students learn authentic skills that they can apply in many fields.

1.3 Provide financial support for student conference presentations and other student activities that showcase the university's educational practices and unique accomplishments.

- **Under construction** | Provost Winningham has reached out the [PURE](#) board for a UBAC proposal.

1.4 Implement student orientation programs that reflect diverse linguistic and cultural needs as well as differences in preparation and background.

- **Under construction** | Planned bilingual instruction for families in new WOU Welcome Center. See the final draft of the [2018 campus master plan](#).
- Student Success and Advising, Financial Aid, Student Health and Counseling and the Writing Center offer Spanish sessions for [family and guests at SOAR](#). PLUS team members include bilingual members.



Strategic Scorecard - Your ideas

- We didn't catch everything!
- We'd like your input to capture more of what campus has done.



Strategic Scorecard - Your ideas

- Allfacstaff sent out tomorrow.
- There is a form linked to the page.

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Additions, suggestions or errors? Please use this [form](#).



Strategic Scorecard

Thank You

FORWARD TOGETHER

