

Centering Community

September 16, 2024



Western Oregon
UNIVERSITY

Where **You** Belong



What Have We Accomplished?

- Completed reaccreditation process with NWCCU
- Increased overall enrollment last year (first time in 12 years)
- Expanded marketing and branding (College Tour, “We Got You” Campaign)
- Implemented new grading system
- Developed an Equity Action Plan and Campus Climate Survey
- Implemented recommendations from the equity assessment project
- Strengthened our media footprint and admissions outreach
- Improved systems of student support and engagement (Advising, Orientation, etc.)
- Reached 25% Latiné undergraduate students (FTE)
- Received first Title III grant (\$2,048,136)
- Received first NSF grant (\$420,000)



Equity Assessment Team

- **Dominique Vargas, Executive Director of Diversity, Equity, and Inclusion**
- **Jaclyn Caires-Hurley, Associate Professor, College of Education**
- **Doris Cancel-Tirado, Professor, Health & Exercise Science**
- **Nicole Derrick, Junior, Community Health**
- **Gabriela Eyster, Construction Project Manager, Capital Planning & Construction**
- **Maria Fernandez, Director, Equity, Outreach & Inclusion, The Research Institute**
- **Maddux Gillett, Sophomore, Political Science**
- **Sarah Lockwood, Facilities Scheduling Manager, Student Engagement**
- **Chung-Fan Ni, Professor, Deaf Studies & Professional Studies**
- **Mari Sakiyama, Associate Professor, Criminal Justice Sciences**
- **Chris Solario, Director, Student Enrichment Program**
- **Judy Sylva, Associate Provost for Academic Effectiveness, Academic Affairs**



What Have We Accomplished?

- **Launched OTD program (Fall 2024)**
- **Improved website look & functionality**
- **Launched review and revision of policies**
- **Acquired *The Write Place* from Western Washington University**
- **Joined Council on Public Liberal Arts Colleges**
- **Expanded the use of social media and newsletters for exposure and recruiting**
- **Joined Presidents for Latino Student Success and became active with HACU**
- **Expanded the President's Cabinet**
- **Engaged in bargaining with SEIU and WOUFT**
- **Relaunched combined campaign & increased fundraising**
- **Developed and launched new Strategic Plan: *Education. Innovation. Community***
- **Completed steampipe project and student success center project (Fall 2024)**



Strategic Plan Development Team

- **Judy Sylva, Associate Provost (Project Lead)**
- **Chelle Batchelor, Dean, Library & Academic Innovation**
- **Luanne Carrillo, Interim Director, Multicultural Student Services & Programs**
- **Rian Gayle, Director, Disability Access Services**
- **Connor Goehring, Student Senate President 22-23**
- **Maddux Gillett, Student Senate President 23-24**
- **Malissa Larson, Associate Vice President for Student Affairs, Dean of Students**
- **Omar Melchor Ayala, Associate Professor, Criminal Justice**
- **Jasmine Miller, Assistant Athletic Director**
- **Denise Thew, Associate Professor, Division Chair, Deaf and Professional Studies**
- **Katie Wojke, VP Advancement & University Relations**



Mission Statement

Western Oregon University provides a personalized learning community where individuals experience a deep sense of belonging and empowerment.



Vision Statement

Our vision is for Western Oregon University to be a model of intentional inclusion and accessibility. We strive to empower students to meaningfully impact our local community and beyond. Grounded in the principles of a public liberal arts education, we will enhance career and social mobility through a focus on critical thinking and communication skills that are essential for successfully navigating the complexities of life.



■ *Centering Students*

At Western Oregon University, we put students first in everything we do. We are dedicated to enhancing the student experience by continually developing and improving the ways we work. Our decision-making is guided by a commitment to meeting student needs through innovation, inspiration, and data. We actively seek student input, ensuring their voices are heard and considered.



- ***Embracing Diversity***

Western Oregon University values the unique qualities and differences that make our community strong. Diversity is a positive, transformational force, and we work to foster meaningful inclusion, empathy, open communication, and a willingness to understand and learn from each other.



- ***Fostering Accessibility***

At Western Oregon University, we work to ensure inclusivity and eliminate barriers in our physical, social, and learning environments. We are dedicated to continuous improvement so that every member of our community can engage, contribute, and succeed.

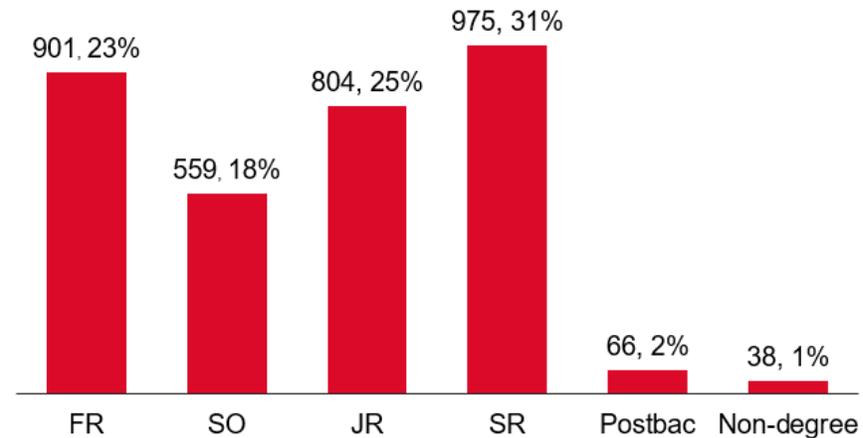
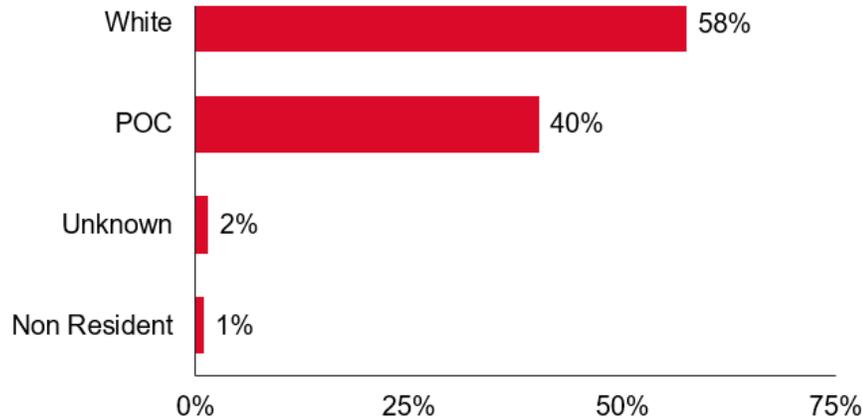
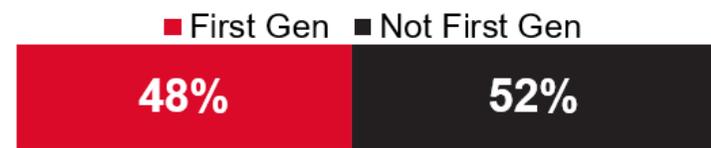
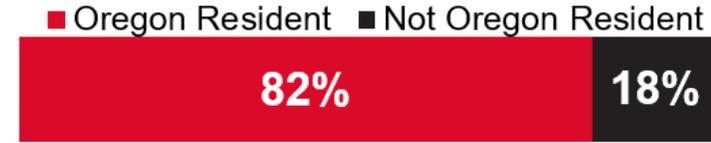
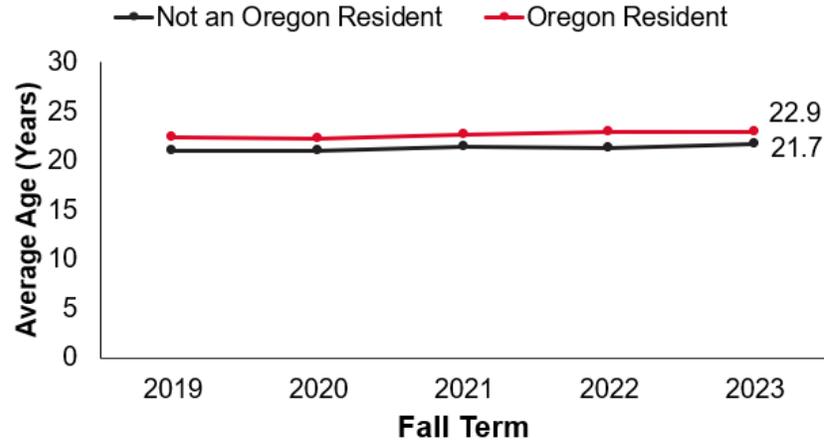


- ***Valuing Community***

Western Oregon University is dedicated to building strong communities within the university, as well as in the region, in the state, and beyond. We proactively cultivate relationships and partnerships to enhance the education of our students and serve the needs of the community. Our institution is committed to civic engagement, economic development, and cultural enrichment.

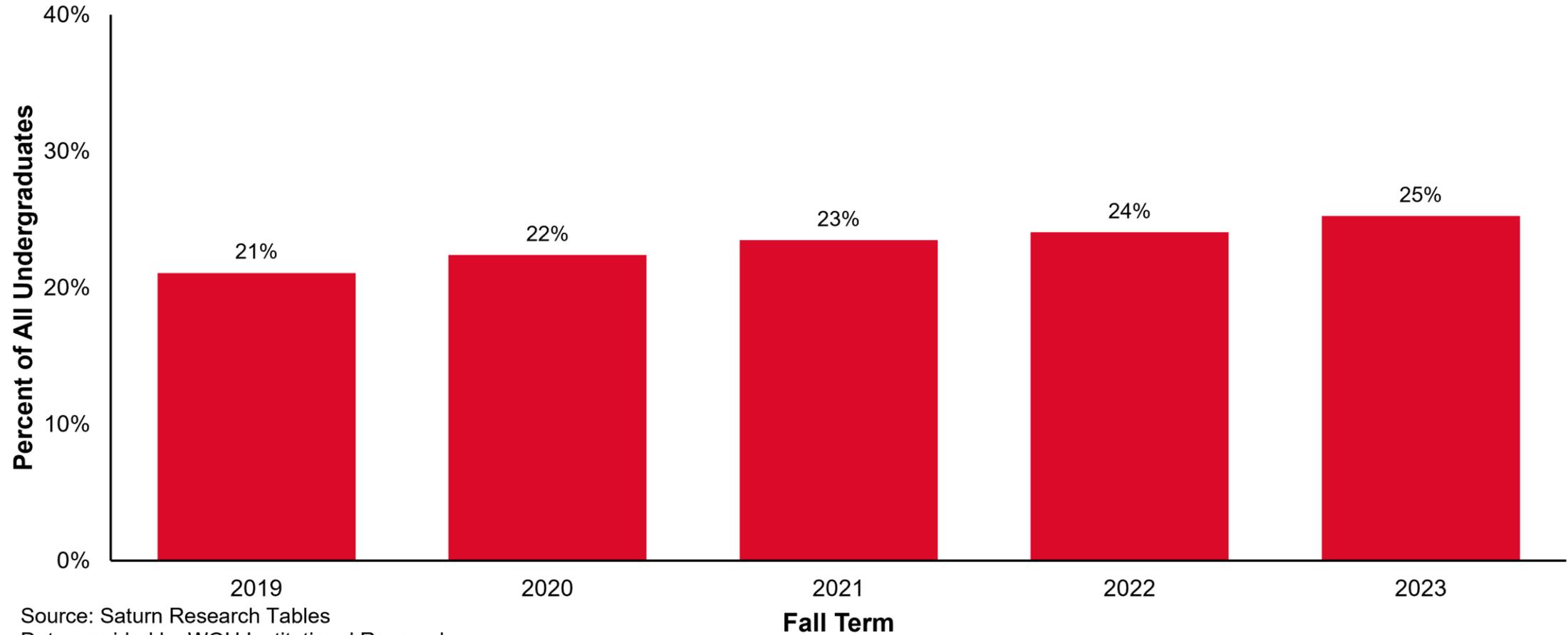


Fall 2023, 4th Week Undergraduate Student Profile 3,343 Undergraduates





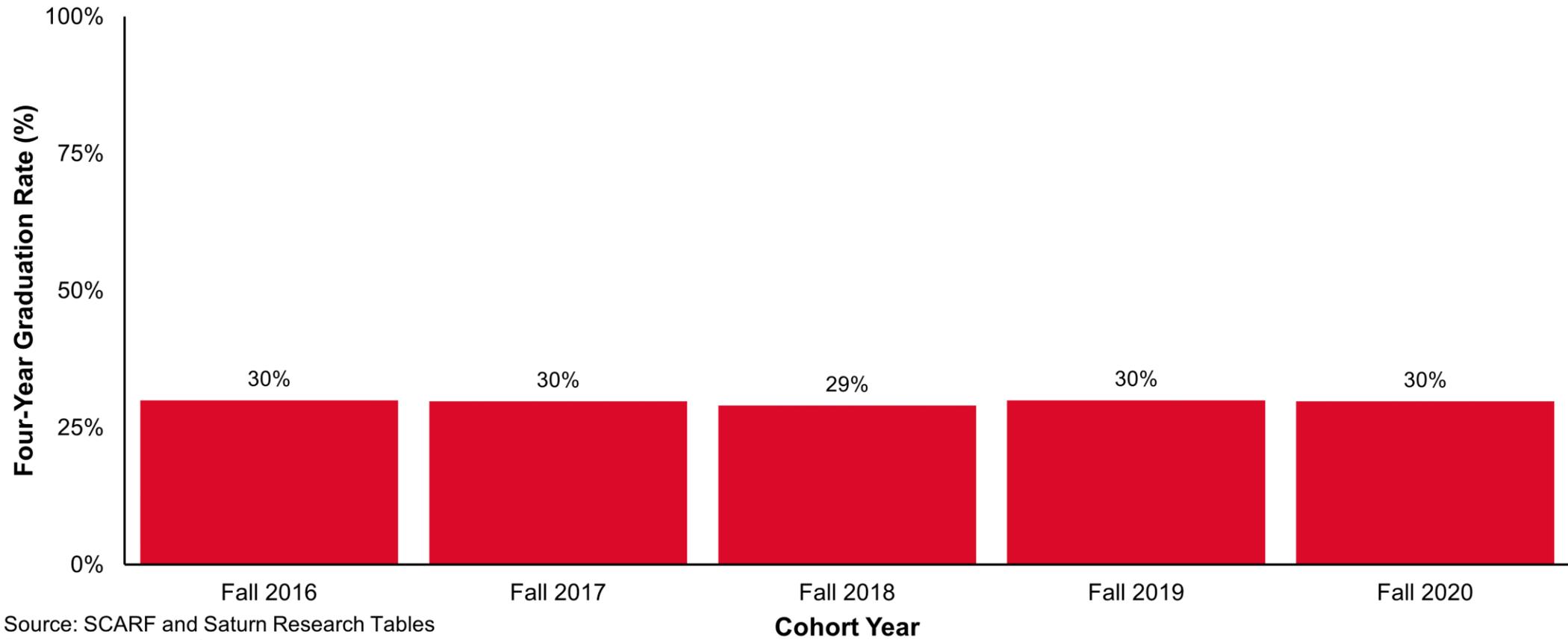
Latiné Students (%) - Undergraduates



Source: Saturn Research Tables
Data provided by WOU Institutional Research



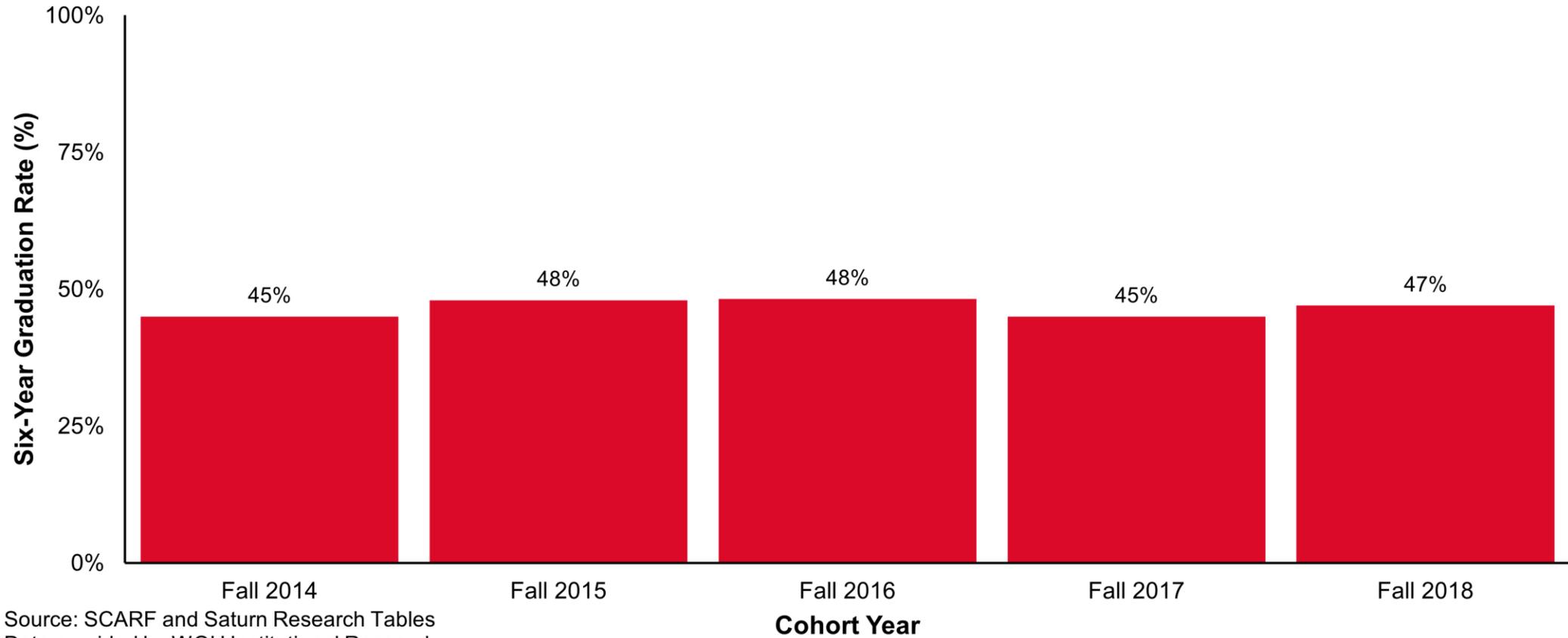
Four-Year Graduation Rates



Source: SCARF and Saturn Research Tables
Data provided by WOU Institutional Research



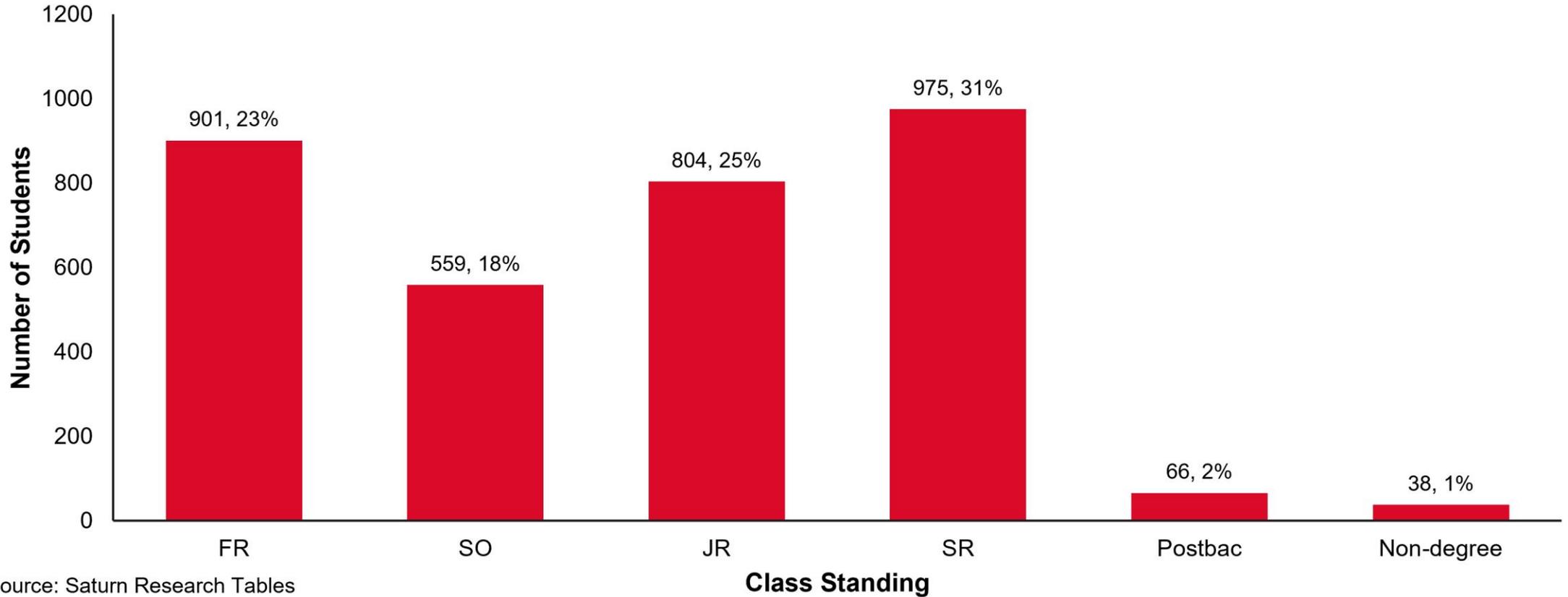
Six-Year Graduation Rates



Source: SCARF and Saturn Research Tables
Data provided by WOU Institutional Research



Undergraduates by Class Standing Fall 2023, 4th Week

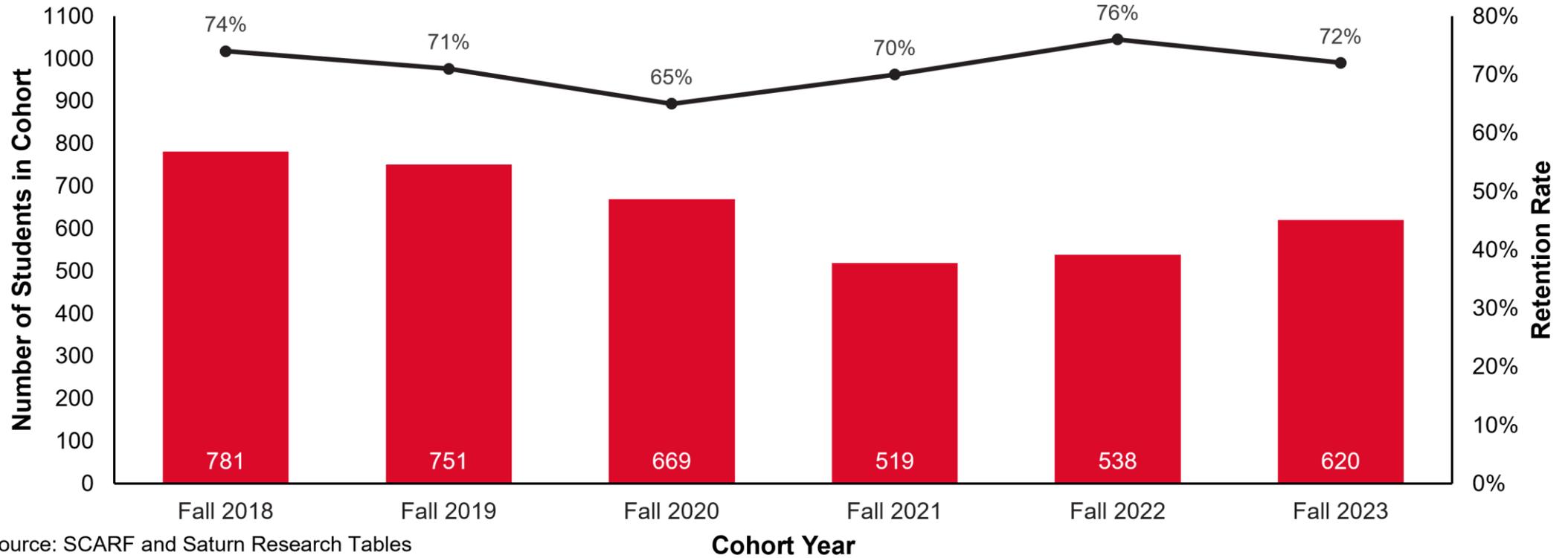


Source: Saturn Research Tables
Data provided by WOU Institutional Research



First-Time, Full-Time Student Retention

■ Cohort ● Retention



Source: SCARF and Saturn Research Tables
Data provided by WOU Institutional Research

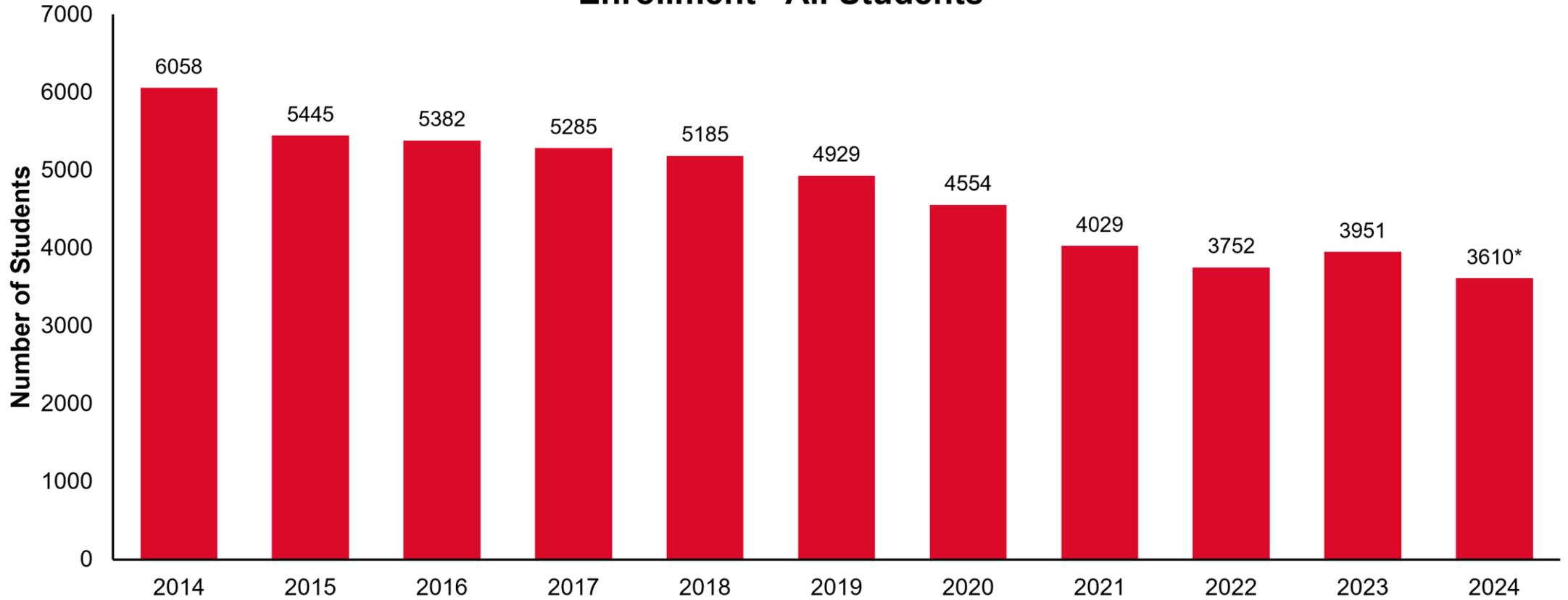


Race and Ethnicity – Undergrads Fall 2023, 4th Week

American Indian/Alaskan Native	1%	35
Asian	3%	88
Black/African American	3%	112
Hispanic	25%	844
Non-Resident	1%	22
Native Hawaiian or Other Pacific Islander	2%	52
Two or More Races	6%	215
Unknown/Did Not Respond	2%	52
White	58%	1924



Enrollment - All Students



Source: Saturn Research Tables
Data provided by WOU Institutional Research
*Enrollment is not finalized until census



Presidential Areas of Focus

- 1) Implementing the strategic plan and equity assessment action plan
- 2) Increasing enrollment and retention
- 3) Improving partnerships with school systems and community colleges
- 4) Improving technological infrastructure and systems
- 5) Improving degree pathways and student support
- 6) Exploring new revenue sources and grant opportunities
- 7) Building on our vibrant campus culture and community



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WE. ARE. WOLVES!





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Questions?

