

Smith Fine Arts Series

18th Annual Mid-Summer Dinner and Auction *Embrace the Music*

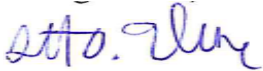
Dear Friend of the Fine Arts,

What does the Smith Fine Arts Series at Western Oregon University do for our community? Thanks to your support, we bring world-class performances to the mid-Willamette Valley, organize educational outreach for children in grades K-12, offer master classes to college students, and provide complimentary performance tickets for current local students. To raise funds to continue our mission and passion for the fine arts, we ask you to be a sponsor for our Mid-Summer Dinner & Auction, our largest annual fundraiser, held this year on Sunday, July 29, 2018.

As you know if you have attended our event, over 200 people enjoy live music performed by WOU students, fine local wine and beer, a delicious meal, and, of course, bidding on silent and oral auction items! This event brings folks from Polk, Marion, Yamhill, and Benton counties and beyond for an evening of fun to support the importance of performance art.

Your generous support of this event is greatly appreciated! Please help us reach our goal to cover all expenses through sponsorships to guarantee 100% of the proceeds from our auction go directly to support our programs. See the enclosed list of sponsor levels and benefits to determine your level of giving this year. Sponsorships should be received by February 28, 2018 to ensure all benefits are acknowledged.

With gratitude,



Scott McClure
President
Smith Fine Arts Series

P.S. Questions about the event? Want to donate an item, too? Call Sandy at 503-838-8333.

Sponsorships Levels

\$3,000	Showstopper
\$1,500	Conductor
\$1,000	Back Stage
\$750	Box Seats
\$300	Orchestra Seats
\$100	Balcony

Western Oregon University Development Foundation Tax ID #93-6033807

Smith Fine Arts Series, The Cottage, Western Oregon University, 345 Monmouth Ave, Monmouth, OR 97361
503-838-8333 ~ fineart@wou.edu ~ smithfinearts.org

Promotional Audience:

- Online including the Smith Fine Arts Series website homepage and auction page and the Series Facebook page
- Print materials including the 2018/19 Season Brochure and Programs and the 2018 Auction program
- WOU Alumni magazine and E-News sent to 24,000 alumni, friends & supporters
- Personal event invitations sent to over 1,500 WOU alumni, friends and businesses

Auction sponsors will be recognized as follows for the 18th Annual Mid-Summer Dinner & Auction:

Showstopper**\$3,000****Recognition & Promotion:**

- Opportunity to address event participants before the start of the live auction
- Opportunity to distribute business-related promotional materials in bidder packets
- Name and large size logo on the Smith Fine Arts Series website homepage and auction page
- Central logo on auction invitation, auction program and 2018/19 Season brochure and all printed programs
- Verbal recognition during auction
- Table of eight at the 18th Annual Mid-Summer Picnic & Auction

Conductor Sponsor**\$1,500****Recognition & Promotion:**

- Opportunity to distribute business-related promotional materials at event check-in table
- Name and large size logo on Smith Fine Arts Series website auction page
- Large logo on auction invitation, auction program and 2018/19 Season brochure and all printed programs
- Verbal recognition during auction as event sponsor
- Four tickets to the 18th Annual Mid-Summer Picnic & Auction

Back Stage Sponsor**\$1,000****Recognition & Promotion:**

- Name and large size logo on the Smith Fine Arts Series website auction page
- Small logo on auction invitation, in auction program and all 2018/19 Season printed programs
- Verbal recognition during auction as event sponsor
- Four tickets to the 18th Annual Mid-Summer Picnic & Auction

Box Seat Sponsor**\$750****Recognition & Promotion:**

- Name and small size logo on the Smith Fine Arts Series website auction page
- Name on auction invitation, in auction program and all 2018/19 Season printed programs
- Verbal recognition during auction as event sponsor
- Two tickets to the 18th Annual Mid-Summer Picnic & Auction

Orchestra Seat Sponsor**\$300****Recognition & Promotion:**

- Name on the Smith Fine Arts Series website auction page
- Name on auction invitation, in auction program and all 2018/19 Season printed programs
- Verbal recognition during auction as event sponsor

Balcony Sponsor**\$100****Recognition & Promotion:**

- Name on the Smith Fine Arts Series website auction page
- Name on auction invitation, in auction program and all 2018/19 Season printed programs