

University Council
June 8, 2018
WUC, Columbia Room
Minutes

Present: Rex Fuller, Laurie Burton, Scott Beaver, Kathy Cassity, Reina Daugherty (Ex-Officio), Paul Disney, Gary Dukes, Tina Fuchs, Carey Gilbert (Guest Presenter), Mark Girod, Ryan Hagemann, Hilary Holman-Kidd (Guest Presenter), Bill Kernan, Dave McDonald, Erin McDonough, Sue Monahan, Jesse Poole, Steve Scheck, Adele Schepige, Katherine Schmidt, Abdus Shahid, Michael Smith, Linda Stonecipher, and Judy Vanderburg

Absent: Curtis Campbell, Jessica Freeman, Jay Kenton, Allen McKiel

President Fuller welcomed everyone to the meeting and announced that WOU has received a one million dollar scholarship from Richard Woodcock to support STEM students. This generous donation will generate forty thousand dollars a year to reduce the cost of attendance for students in STEM, math education and science education.

Team Reports

- **Child Care Center, Carey Gilbert**

Carey Gilbert, director of the Child Care Center, shared the new plans for the Child Development Center. The center is moving out of Todd Hall for safety reasons. It would cost approximately twenty-five thousand dollars to renovate the current space to enable it to be a locked facility in the case of a lock down situation. Parking and drop offs have also been a challenge in the current space. Additionally, the mandatory monthly fire drills have required all classes in Todd Hall to also evacuate, which is a significant disruption to the classes. The new location near campus safety will resolve these issues while also allowing for a new outdoor class environment and child care for toddlers. During the transition the center will also undergo a name change to become the Child Development Center at WOU. The program is updating their form to allow for more convenient, online submission options. WOU is providing one hundred and fifty thousand dollars to their operating budget to break even. This amount of funding will help offset the cost for the participating families. The center is currently collecting feedback for their annual self-assessment and improvement plan. Strategic Communications and Marketing will work with Carey to make the quality child education better known. Campus dining will provide food service for the program. The grand opening of the new facility is scheduled for the end of September.

- **Faculty Annual Report Template, Laurie Burton**

Laurie announced that the faculty annual report template is ready to be tested. The math department has volunteered to do a trial run in 2018-2019. After it is fully vetted it will go through faculty senate.

- **Reimagine Academic Innovation Center, Adele Schepige**

Adele shared the progress of the team exploring the reimagining of the academic innovation center. Several people have expressed interest and joined the team. Their work started in March with brainstorming. Since then it was discussed at faculty senate in April and two groups went to Oregon State University and Portland State University to learn from their centers. A survey was sent to faculty and staff that received 87 responses. Some general themes appeared as preferences around campus, including equal distribution between academic and outreach components, fewer administrators for the center, and technology/online should be emphasized more. Mark Girod explained that the center originally provided a space to pilot new innovations on the market. Adele said that the team is considering ways to maintain the original purpose of the center.

- **Community College Articulation Agreements, Dave McDonald**

Dave gave a progress update on community college articulation agreements. Dual enrollment allows students the opportunity to combine credits from two institutions to maximize their financial aid. It creates a pipeline between the two schools where community college students feed into the university. About half of our students come to us with some community college credits. Our first dual enrollment agreement was with Chemeketa. Since then we have added Clackamas, Mt. Hood, Portland, and Linn Benton community colleges. President Fuller added that there are five hundred and fifty thousand people in Oregon with some college, but no degree. It is important to think about flexible delivery options that will help those people finish their degree. The average distance students go to college from home is 82 miles. Due to our proximity to I-5 we are well positioned. We should strive to become the transfer school of choice. This should be done through multi-faceted, innovative, and relevant academic programs. Laurie added that there are often complications with forms and getting credits transferred correctly. These types of problems should be resolved to make the transition smoother for both students and faculty.

- **Enrollment Management Planning, Gary Dukes**

Gary shared the progress of enrollment management. A consultant, Jim Black, came to campus and gave recommendations on admissions and financial aid. The financial aid office is working on getting financial aid packets out sooner. They are also changing software to a program that will work better with banner. The division is also looking into creating a visitation coordinator position. Another possibility is to begin offering a free tuition plan for pell eligible students in fall 2019. An additional tactic is to recruit more high caliber students through offering additional honors program remissions. With these strategies in mind, we are anticipating a 1% increase to enrollment for 2018-2019. Mark Girod suggested that there might be opportunities for faculty to partner with admissions on some of their trips to talk about their academic programs. President Fuller added that, under the new budgetary process, deans will now retain salary savings and they can choose to use it to send faculty on trips if they choose.

- **Strategic Marketing of Academic Programs, Erin McDonough**

Erin informed the group of ongoing efforts to promote academic programs. The goal is to highlight a program a week. During the campaign, an email will be sent out to prospective students who are interested in that week's featured program. It will provide a dynamic way for admissions to share about each program and can be used for many other things as well, such as department websites.

- **WOU's emerging Salem presence, Sue Monahan & Hilary Holman-Kidd**

Sue and Hilary gave an update on WOU in Salem. By establishing a Salem presence, there will be a Salem-based path through general education requirements, plus upper level credits for the AB in liberal studies. By 2019-2020 there will be multiple degrees (psychology, criminal justice, interdisciplinary studies) that can be completed in Salem without students ever stepping foot on the Monmouth campus. Even more programs can be offered in later years. The classes will be held on the first floor of the Chemeketa Center for Business and Industry. Students based in Salem will get priority registration for classes at this location and then registration will be opened up to all other students. There will be a predictable schedule so that adult students can plan for it.

University Council Action Team Next Steps

Laurie prepared a document that summarizes the status of each action team.

University Council plans for next year

President Fuller thanked everyone for the great work that has been done since the council started less than a year ago. The fall retreat will again have heavy participation from the University Council. Additionally, much of the work of the council will be included in the state of the university address.

The meeting was adjourned at 10:33am.

Next meeting: Fall 2018 TBD