

## University Council

### Meeting Agenda

June 23, 2023 | 9:30-11:00 am

1. **Welcome**
  - Update on NWCCU accreditation
  - Vision for the results of this planning process
2. **Overview of what we learned about WOU Mission, Vision, & Values**  
**Small group breakouts to discuss the evidence and generate recommendations for:**
  - University Mission Statement
  - University Vision Statement
  - Define Core Values
3. **Review Evidence Summaries Forward Together 2017-2023 Institutional Priorities**  
**Homework: What is missing?**

#### [Agenda Item 3 Materials](#)

Each folders is dedicated to an institutional priority

Please work with your teams to add evidence and reflections in the documents and folders by **July 31st**.

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Final [Evaluation of Institutional Effectiveness Peer Evaluation Report 2023](#)

#### **Vision for the next plan:**

The vision for this round of planning is to define strategic goals. For each goal, institutional metrics and outcomes will be identified to evaluate the results and the impact of strategic initiatives. Specific strategic initiatives will be identified and implemented by organizational units and evaluated. The assessment of the impact of these initiatives will inform the assessment of aligned institutional outcomes. This process will empower and enable all units to make evidence-informed decisions, identify areas for improvement, and refine future initiatives to align with the institutional goals and associated outcomes.

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*Example: If one of the goals is related to community engagement, metrics that may be identified to monitor progress would include the number and quality of partnerships, the number of students involved in service learning and the number of hours contributed by students, faculty, and staff in community service. An example of outcome for this type of goal might be: Community engagement provides students with real-world learning experiences, allowing them to apply classroom knowledge, develop practical skills, and foster a sense of civic responsibility.*

### Strategic Planning Terminology & Concepts

	Goals	Metrics	Strategic Initiatives	Outcomes	Impact
<b>Definition</b>	General description of an intended, broad desired state	A quantifiable measure used to assess performance, track progress, and evaluate the success	Activities and attempts in a specific direction	Change, effect, result, attributed to a program, policy, project product, service, or process	Longer term, broader scale change produced by multiple factors
<b>Function</b>	Long term purpose	Means to an end	Activity; output	Effect	Long term synthesis of outcomes
<b>Basis</b>	Intent	Targets	Action	Results	Change
<b>Examples</b>					
<b>Walking the Dog</b>	“Successful” outing with my dog	stay out together for 30 minutes	keep on harness and leash; walk by the park, lawns, bushes, and trees	dog is worn out; dog is socialized; human gets their steps in	healthy human and dog
<b>Community Engagement</b>	Establish meaningful and mutually beneficial relationships between the academic institution and	number & quality of partnerships; the number of students involved in service learning;	Establish partnerships with local businesses, organizations, and government agencies to	Community engagement provides students with real-world learning experiences, allowing them	Career Exploration and Clarity; Civic Responsibility and Social Awareness; Positive

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Goals	Metrics	Strategic Initiatives	Outcomes	Impact
the surrounding community.	the number of hours contributed by students, faculty, and staff in community service	offer structured internship and cooperative education programs.	to apply classroom knowledge, develop practical skills, and foster a sense of civic responsibility	Institutional Reputation